

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM506256

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Live! Clothing LLC		01/14/2019	Limited Liability Company: UNITED STATES Florida
RECEIVING PARTY DATA			
Name:	Live Roupas Esportivas Ltda		
Street Address:	Olavo Bilac, 170. Vieira.		
City:	Jaragua do Sul - SC		
State/Country:	BRAZIL		
Postal Code:	89257-160		
Entity Type:	Limited Liability Company: BRAZIL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87659631	LIVE!	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7868376787		
Email:	eric@epgdlaw.com		
Correspondent Name:	Eric P. Gros Dubois		
Address Line 1:	777 SW 37th Avenue		
Address Line 2:	Suite 510		
Address Line 4:	Miami, FLORIDA 33135		
DOMESTIC REPRESENTATIVE			
Name:	Eric P. Gros-Dubois		
Address Line 1:	777 SW 37th Avenue		
Address Line 2:	Suite 510		
Address Line 4:	Miami, FLORIDA 33135		
NAME OF SUBMITTER:	eric p gros dubois		
SIGNATURE:	/eric p gros dubois/		
DATE SIGNED:	01/17/2019		

OP \$40.00 87659631

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This **TRADEMARK ASSIGNMENT AGREEMENT** (the "Assignment"), effective as of January 14, 2019 (the "Effective Date"), is entered into by and between Live! Clothing LLC, a Florida Limited Liability Company, ("Assignor") and Live Roupas Esportivas Ltda, a Brazil Limited Liability Company, ("Assignee").



RECITALS

WHEREAS, Assignor owns the Trademark set forth on Schedule 1 hereto (the "Assigned Trademark") and desires to assign, convey, transfer, deliver and vest all of its right, title and interests in and to the Assigned Trademark, together with all common law rights thereto and the goodwill of the business symbolized by, appertaining thereto, and associated with the Assigned Trademark for all jurisdictions throughout the world, including all countries and political entities, to and in Assignee; and

WHEREAS, Assignee desires to accept from Assignor the Assigned Trademark.

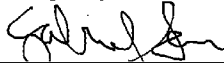
NOW, THEREFORE, the parties hereto agree as follows:

- 1. Assignor hereby irrevocably assigns, conveys, transfers and delivers to Assignee, and Assignee hereby accepts, all of Assignor's entire, worldwide (for all jurisdictions throughout the world, including all countries and political entities) right, title and interest in and to the Assigned Trademark, together with all common law rights thereto and the goodwill of the business symbolized by, appertaining thereto, and associated with the Assigned Trademark, together with all income, royalties or payments due, accrued, or payable as of the Effective Date or thereafter, including, without limitation, any and all claims or causes of action for profits and damages by reason of past infringement of any of the Assigned Trademark.
- 2. Assignor hereby consents that a copy of this Assignment shall be deemed a full and formal equivalent of any assignment, consent to file, or like document, which may be required in any country or region for recordation purposes for any of the foregoing rights conveyed herein.
- 3. This Assignment shall be governed by and construed in accordance with the Laws of the State of Florida, without regard to the conflicts of law principles of such state.
- 5. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. This Assignment may be executed in one or more counterparts and delivered via facsimile, pdf, or other electronic means, each of which shall be deemed an original as against the party that signed it and all of which shall together constitute one and the same agreement, and shall become effective when one or more counterparts have been signed by each of the parties hereto and delivered to the other party, it being understood that both parties need not sign the same counterpart.

Initials:  (GS),  (GS).

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the date first set forth above.

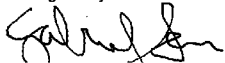
ASSIGNOR:

DocuSigned by:

739115AE022A425...

By: Gabriel Sens, on behalf of Live! Clothing LLC



Date: January 15, 2019

ASSIGNEE:

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By: Gabriel Sens, on behalf of Live Roupas Esportivas Ltda



Date: January 15, 2019

Initials:  (GS),  (GS).

SCHEDULE 1

ASSIGNED TRADEMARKS

Serial No.	Mark	Filing Date	Reg. No.	Reg. Date
87659631	LIVE!	October 25, 2017	5644911	January 1, 2019

Initials:  (GS),  (GS).