

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM504228

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Straight Up Southern, LLC	FORMERLY Monster T-Shirts, LLC	01/24/2017	Limited Liability Company: SOUTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Koss Creative Brands, LLC		
<b>Street Address:</b>	1404 Atlas Road		
<b>City:</b>	Columbia		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29209		
<b>Entity Type:</b>	Limited Liability Company: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4983518	STRAIGHT UP SOUTHERN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8032124958		
<b>Email:</b>	lyndey.bryant@arlaw.com		
<b>Correspondent Name:</b>	Lyndey Bryant		
<b>Address Line 1:</b>	1501 Main Street		
<b>Address Line 2:</b>	Fifth Floor		
<b>Address Line 4:</b>	Columbia, SOUTH CAROLINA 29201		
<b>NAME OF SUBMITTER:</b>	Lyndey R. Z. Bryant, Attorney of Record		
<b>SIGNATURE:</b>	/s/Lyndey R. Z. Bryant/		
<b>DATE SIGNED:</b>	01/03/2019		
<b>Total Attachments: 1</b>			
source=FILED Secretary of State name change#page1.tif			

OP \$40.00 4983518

Jan 25 2017

REFERENCE ID: 1701241511553

*Mark Hammond*  
Secretary of State

STATE OF SOUTH CAROLINA  
SECRETARY OF STATE

AMENDED ARTICLES OF ORGANIZATION  
Limited Liability Company - Domestic  
Filing Fee - \$110.00

**TYPE OR PRINT CLEARLY IN BLACK INK**

Pursuant to S.C. Code of Laws §33-44-204(a), the undersigned limited liability company adopts the following Amended Articles of Organization:

1. The name of the limited liability company is Straight Up Southern, LLC
2. The date the articles of organization were filed is 10/16/97
3. The articles of organization are amended in the following respects, of which all amended provisions may lawfully be included in the articles of organization. If the space on this form is not sufficient, please attach additional sheets containing a reference to the appropriate paragraph on this form.  
The name of the limited liability company shall be changed to Koss Creative Brands, LLC.

*Russell Koss*  
Signature (Please see the Filing Checklist below)

Russell Koss  
Print or Type Name

- Capacity/Position of Person Signing (You must check one box.)
- Manager     Member     Organizer
- Fiduciary     Attorney-in-Fact

Date January 18, 2017

**Filing Checklist**

- Amended Articles of Organization (filed in duplicate)
- \$110.00 made payable to the Secretary of State's Office
- Self-Addressed, Stamped Return Envelope
- Make sure the proper individual has signed the form (Please see S.C. Code of Laws §33-44-205(a))  
**Limited Liability Company forms filed with the Secretary of State must be signed in the name of the company by a:**
  - (1) manager of a manager-managed company
  - (2) member of a member-managed company
  - (3) person organizing the company, if the company has not been formed or
  - (4) fiduciary, if the company is in the hands of a receiver, trustee or other court-appointed fiduciary
- Return all documents to:  
 South Carolina Secretary of State's Office  
 Attn: Corporate Filings  
 1205 Pendleton Street Suite 525  
 Columbia, SC 29201

**FILED**  
JAN 24 2017

Form Revised by South Carolina  
Secretary of State April 2011  
*Mark Hammond*  
SECRETARY OF STATE

LLC - Domestic - Amended Articles of Organization