

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM506960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beatrice Companies Inc		01/21/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Sutz Holdings		
Street Address:	chemin des Deux-Communes 5		
City:	Thonex		
State/Country:	SWITZERLAND		
Postal Code:	1226		
Entity Type:	Sole Proprietorship: SWITZERLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88092525	RIGHTSOCIAL	
Serial Number:	88092436	RIGHTSOCIAL ...THE RIGHT PLACE TO BE.	
Serial Number:	88092434	RIGHTSOCIAL	
Serial Number:	88092529	R	
CORRESPONDENCE DATA			
Fax Number:	6022584441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-258-4440		
Email:	chris@daylawfirm.com		
Correspondent Name:	Christopher J. Day		
Address Line 1:	9977 North 90th Street, Suite 155		
Address Line 4:	Scottsdale, ARIZONA 85258		
NAME OF SUBMITTER:	Christopher J. Day		
SIGNATURE:	/Christopher J. Day/		
DATE SIGNED:	01/23/2019		
Total Attachments: 2			
source=RIGHTSOCIAL Assignment#page1.tif			
source=RIGHTSOCIAL Assignment#page2.tif			

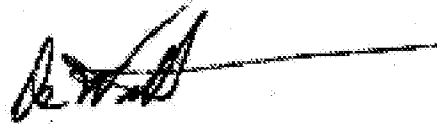
OP \$115.00 88092525

TRADEMARK ASSIGNMENT

WHEREAS, Beatrice Companies Inc, a corporation organized under the laws of Delaware, with an address of PO Box 7724, Phoenix, AZ 85011 ("Assignor"), owns and uses the marks listed in Exhibit A in connection with the goods/services identified in the trademark registration applications; and

WHEREAS, Sutz Holdings, a sole proprietorship organized under the laws of Switzerland, with an address of chemin des Deux-Communes 5, 1226 Thonex Switzerland ("Assignee"), is desirous of acquiring said marks and the underlying trademark registration applications.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, all right, title and interest in and to the said marks, and the identified registration applications on Exhibit A, together with the good will of the business symbolized by the marks.



Signature

DEWITT P. HOOPES

Printed Name

PRESIDENT

Title

1-21-2019

Date

Exhibit A

Serial Number

Trademark

88092525

RightSocial

88092436

RightSocial
...the Right place to be.

88092434

RightSocial

88092529

R