

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM506971

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lenovo (Singapore) Pte Ltd.		07/01/2018	Company: SINGAPORE
RECEIVING PARTY DATA			
Name:	Lenovo PC International Limited		
Street Address:	979 King's Road		
City:	Quarry Bay		
State/Country:	HONG KONG		
Entity Type:	Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5465318	DIFFERENT IS BETTER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7735108825		
Email:	beckywil@motorola.com		
Correspondent Name:	Becky A. Williams		
Address Line 1:	222 W. Merchandise Mart Plaza		
Address Line 2:	Suite 1800		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Becky A. Williams		
SIGNATURE:	/baw/		
DATE SIGNED:	01/23/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Lenovo (Singapore) Pte Ltd. a limited liability company organized under the laws of the Republic of Singapore, with its principal place of business at 151 Lorong Chuan, #02-01 New Tech Park, Singapore, 55674 (ASSIGNOR) is the owner of certain rights, title and interest in and to the trademarks and trademark registrations set forth in *Exhibit A* hereto (collectively, the "Marks");

WHEREAS, it is the intention of ASSIGNOR and Lenovo PC International Limited, a limited liability company organized under the laws of Hong Kong having its principal place of business at 23/F, Lincoln House, 979 King's Road, Quarry Bay, Hong Kong (hereinafter ASSIGNEE), that ASSIGNEE own all of ASSIGNOR'S right, title and interest in and to the Marks; and

WHEREAS, ASSIGNOR and ASSIGNEE entered into an Intellectual Property Sale and Transfer Agreement effective April 1, 2013 and a Periodic Intellectual Property Sale and Transfer Agreement effective April 1, 2013 (collectively the "AGREEMENTS") in which ASSIGNOR assigned intellectual property rights to ASSIGNEE and agreed to periodically assign additional intellectual property rights to ASSIGNEE.

NOW, THEREFORE, in consideration of the mutual promises contained in the AGREEMENTS and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR and ASSIGNEE agree as follows:

Pursuant to this Trademark Assignment, and subject to the AGREEMENTS, ASSIGNOR hereby sells, assigns, transfers, and conveys to ASSIGNEE, its permitted successors and assigns, all of ASSIGNOR'S worldwide rights, title, and interest in, to and under the Marks, including any and all common law rights therein, together with any and all goodwill of the business associated with the use of and symbolized by the Marks, and the right to prosecute and recover monetary damages for all past, present and future infringements and other violations of the Marks. Upon ASSIGNEE'S reasonable request, and at the sole cost and expense of ASSIGNEE, ASSIGNOR agrees to cooperate with ASSIGNEE, and to provide ASSIGNEE all assistance that may be reasonably requested by ASSIGNEE (e.g., production of relevant documentation), to effect this Trademark Assignment. ASSIGNOR authorizes and requests the Director of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said trademark registrations to ASSIGNEE, as ASSIGNEE of the entire right, title, and interest therein or otherwise as ASSIGNEE may direct.

IN TESTIMONY WHEREOF, ASSIGNOR and ASSIGNEE have hereunto executed this Trademark Assignment effective July 1, 2018, by their duly authorized representatives.

Lenovo (Singapore) Pte Ltd.

Lenovo PC International Ltd.

By: 

Name: Hugh Wu
Title: Director
Place: Beijing
Date: 11 July 2018

By: 

Name: Wong Wai Ming
Title: Director
Place: Chicago
Date: 13 July 2018

EXHIBIT A

Trademark	Country	Filing Date	App. No.	Reg. Date	Reg. No.
DIFFERENT IS BETTER	United States of America	9-Sep-16	87166456	8-May-18	5465318
THINKSMART	Dominican Republic	20-Dec-17	2017-47749	15-May-18	249203