

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM507001

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pennant, LLC		01/17/2019	Limited Liability Company: ALABAMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BSN Sports, LLC		
<b>Street Address:</b>	14460 Varsity Brands Way		
<b>City:</b>	Farmers Branch		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75244		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5561210	JP PENNANT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	Danny M. Awdeh		
<b>Address Line 1:</b>	901 New York Avenue, N.W.		
<b>Address Line 2:</b>	FINNEGAN		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	14460.013200000		
<b>NAME OF SUBMITTER:</b>	Danny M. Awdeh		
<b>SIGNATURE:</b>	/Danny M. Awdeh/		
<b>DATE SIGNED:</b>	01/23/2019		
<b>Total Attachments: 2</b>			
source=Trademark_Assignment_SIGNED#page1.tif			
source=Trademark_Assignment_SIGNED#page2.tif			

OP \$40.00 5561210

## ASSIGNMENT

Pennant, LLC, an Alabama Limited Liability Company with its principal place of business at 5037 US-280, #107, Birmingham, Alabama 35242 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

BSN Sports, LLC, a Delaware Limited Liability Company with its principal place of business at 14460 Varsity Brands Way, Farmers Branch, Texas 75244 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Pennant, LLC

By: Robert M. Dern  
Robert M. Dern, Sole Member

Date: 1/17/19

EXHIBIT A

MARK



REG. NO.

5561210

REG. DATE

September 11, 2018

*R<sup>TM</sup>O*