

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM507037

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JJS Risk Management, LLC		01/14/2019	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Body Iron, LLC		
<b>Street Address:</b>	668 Mystic Woods Drive		
<b>City:</b>	Howell		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48843		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86896499	BODY IRON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	afromm@clarkhill.com		
<b>Correspondent Name:</b>	Clark Hill PLC		
<b>Address Line 1:</b>	130 East Randolph Street		
<b>Address Line 2:</b>	Suite 3900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	Adam J. Fromm		
<b>SIGNATURE:</b>	/Adam J. Fromm/		
<b>DATE SIGNED:</b>	01/23/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 86896499

**Trademark Assignment**

This Trademark Assignment is made this 8th day of January 2019, by and between JJS Risk Management, LLC, a Michigan limited liability company whose address is 915 North Michigan Avenue, Howell, Michigan 48843 ("Assignor") and Body Iron, LLC, a Michigan limited liability company whose address is 668 Mystic Woods Drive, Howell, Michigan 48843 ("Assignee").

**WHEREAS**, Assignor is the owner of United States Trademark Application No. 86896499 for **BODY IRON** (the "Mark");

**WHEREAS**, Assignor is desirous of assigning the Mark to Assignee, and Assignee is desirous of acquiring all rights in and to the Mark, including any and all common law rights in and to the Mark.

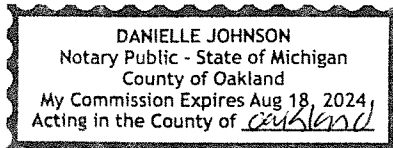
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to the Mark, together with all of the goodwill of the business symbolized by the Mark, with the right to recover damages and profits and all other remedies for all past and future infringements thereof, and Assignee is a successor to Assignor's business, or portion of the business to which the mark pertains, wherein that business is ongoing and existing.

[SIGNATURES ON NEXT PAGE]

*[Handwritten Signature]*  
**JJS RISK MANAGEMENT, LLC**  
 By: \_\_\_\_\_  
 Title: *FOUNDER*  
 Signed this 14 day of JAN, 2019



STATE OF MICHIGAN *MI* )  
 )  
 COUNTY OF LIVINGSTON *of Oakland*



This 14 day of January, 2019, before me personally came the above named Justin J. Spewock, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

(Notarial Seal)  
*Danielle Johnson*  
 Notary Public