

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507042

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TEN: Publishing Magazines, LLC		01/18/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	CMG West, LLC		
Street Address:	224 KINGSBURY GRADE		
City:	Stateline		
State/Country:	NEVADA		
Postal Code:	89449		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Serial Number:	87381158	CARNIVORE	
Serial Number:	87381212	CARNIVORE	
Serial Number:	87381198	CARNIVORE	
Serial Number:	85957787	OFFGRID	
Serial Number:	85957746	OFFGRID	
Serial Number:	85282676	RECOIL	
Serial Number:	86823488	RECOIL	
Serial Number:	85301316	RECOIL	
Serial Number:	87381222	RECOIL CARNIVORE	
Serial Number:	87381229	RECOIL CARNIVORE	
Serial Number:	87381237	RECOIL CARNIVORE	
Serial Number:	87319868	RECOIL CONCEALMENT	
Serial Number:	87319898	RECOIL CONCEALMENT	
Serial Number:	86735389	RECOIL OFFGRID	
Serial Number:	86735360	RECOIL OFFGRID	
Serial Number:	86735374	RECOIL OFFGRID	
Serial Number:	88209767	RECOILTV	
Serial Number:	86030271	ZEROED	
Serial Number:	87320823	ZEROED	

OP \$490.00 87381158

TRADEMARK

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: m3btmks@me.com**Correspondent Name:** Nina Beck**Address Line 1:** PO Box 10194**Address Line 4:** Palm Desert, CALIFORNIA 92255

NAME OF SUBMITTER:	Nina Beck
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SIGNATURE:	/s/
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DATE SIGNED:	01/23/2019
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Total Attachments: 8

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Trademark Assignment**”) is entered into as of January 18, 2019, by and between TEN: Publishing Magazines, LLC, a Delaware limited liability company (“**Assignor**”), and CMG West, LLC, a Nevada limited liability company (“**Assignee**”). The parties to this Agreement are each referred to herein as a “**Party**” and collectively as the “**Parties**.”

WHEREAS, Assignor owns all right, title and interest in and to the trademarks listed on the attached Schedule A, including the registrations and applications thereof (hereinafter, the “**Trademarks**”); and

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement (“**APA**”), dated January 18, 2019, pursuant to which Assignor agrees to sell, grant, convey, assign, transfer and deliver to Assignee all of Assignor’s right, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the mutual covenants and agreements hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment of Trademarks. Assignor does hereby sell, grant, convey, assign, transfer and deliver to Assignee, and Assignee agrees to, and hereby does, purchase, acquire, assume and accept from Assignor all of Assignor’s respective right, title and interest in and to the Trademarks, including all goodwill associated therewith, and all rights to sue, seek and obtain injunctive relief and to recover damages for past, present and future infringement, misappropriation, dilution or other violation of the Trademarks.
2. Further Assistance. At the expense of each Party, from time to time, if necessary, each of the Parties hereto shall execute and deliver all such further assignments or other instruments of conveyance and transfer as the other party may reasonably request to accomplish and record this Trademark Assignment.
3. Authorization. Assignor authorizes the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable country outside the United States, to record this Trademark Assignment and the Assignee as the assignee and owner of any and all of Assignor’s rights in the Trademarks.
4. Successors and Assigns. This Trademark Assignment shall be binding upon the Parties and their respective successors and assigns.
5. Governing Law. This Trademark Assignment and all disputes or controversies arising out of or relating to this Trademark Assignment will be governed by, and construed in

accordance with, the internal Laws of the State of Delaware without regard to the conflicts of laws principles of the State of Delaware.


6. Counterparts. This Trademark Assignment may be executed in two or more counterparts, each of which will be deemed an original, but all of which together will be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission will be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[Signatures on following page]

IN WITNESS WHEREOF, the Parties have duly executed this Trademark Assignment as of the date first set forth above.

ASSIGNOR:

TEN: PUBLISHING MAGAZINES, LLC

By: 
Name: Kevin Mullan
Title: President

ASSIGNEE:

CMG WEST, LLC

By: _____
Name:
Title:

IN WITNESS WHEREOF, the Parties have duly executed this Trademark Assignment as of the date first set forth above.

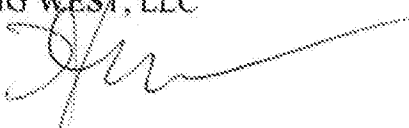
ASSIGNOR:

TEN: PUBLISHING MAGAZINES, LLC

By:
Name: Kevin Mullan
Title: President

ASSIGNEE:

CMG WEST, LLC

By: 
Name: *Henry Wu*
Title: *Manager*

SCHEDULE A

Mark	Country	Status	Application Number	Application Date	Registration Number	Registration Date	Owner Name	Class(es)	Goods/Services	Due Date	Action Due
CARNIVORE	United States	Registered	87/381158	03/22/2017	5596541	10/30/2018	TEN: Publishing Magazines, LLC	16	(16) Magazines featuring hunting and topics of interest related to the foregoing.	10/30/2023	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline reminder
CARNIVORE	United States	Allowed	87/381132	03/22/2017			TEN: Publishing Magazines, LLC	41	(41) Providing a website featuring non-downloadable publications in the nature of magazines in the field of hunting and related topics of interest.	2/8/2019	STATEMENT OF USE/3RD EXTENSION OF TIME DUE - deadline reminder
CARNIVORE	United States	Registered	87/381198	03/22/2017	5596542	10/30/2018	TEN: Publishing Magazines, LLC	41	(41) Entertainment services, namely, providing ongoing webisodes featuring topics of interest to the hunting enthusiast community via a global computer network.	10/30/2023	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline reminder
OFFGRID	United States	Registered	85/957787	06/12/2013	4693016	02/24/2015	TEN: Publishing Magazines, LLC	09	(09) Downloadable software in the nature of a mobile application for general feature magazines.	2/24/2020	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline reminder
OFFGRID	United States	Registered	85/957748	06/12/2013	4598418	09/02/2014	TEN: Publishing Magazines, LLC	16	(16) General feature magazines.	9/2/2019	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline reminder
RECOIL	United States	Registered	85/282676	03/31/2011	4258379	12/11/2012	TEN: Publishing Magazines, LLC	16	(16) Magazines featuring firearms, ammunition and military product reviews, firearm accessories, and topics of interest related to the foregoing.	12/11/2018	SECTION 8 & 15 DECLARATION DUE - deadline reminder
RECOIL	United States	Allowed	86/823488	11/17/2015			TEN: Publishing Magazines, LLC	41	(41) Entertainment services in the nature of an on-going television series featuring topics of interest to the firearms enthusiast community.	6/7/2019	STATEMENT OF USE DUE - FINAL deadline
RECOIL	United States	Registered	85/901316	04/21/2011	4258437	12/11/2012	TEN: Publishing Magazines, LLC	41	(41) Providing a website featuring non-downloadable publications in the nature of magazines in the field of firearms, ammunition and military product reviews, firearm accessories, and related topics of interest.	12/11/2018	SECTION 8 & 15 DECLARATION DUE - deadline reminder
RECOIL CARNIVORE	United States	Registered	87/381222	03/22/2017	5449826	04/17/2018	TEN: Publishing Magazines, LLC	16	(16) Magazines featuring hunting and topics of interest related to the foregoing.	4/17/2023	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline reminder
RECOIL CARNIVORE	United States	Allowed	87/381229	03/22/2017			TEN: Publishing Magazines, LLC	41	(41) Entertainment services, namely, providing ongoing webisodes featuring topics of interest to the hunting enthusiast community via a global computer network.	2/8/2019	STATEMENT OF USE/3RD EXTENSION OF TIME DUE - deadline reminder

RECOIL CARNIVORE	United States	Allowed	87/381237	03/22/2017			TEN: Publishing Magazines, LLC	41	(41) Providing a website featuring non-downloadable publications in the nature of magazines in the field of hunting and related topics of interest.	2/8/2019	STATEMENT OF USE/3RD EXTENSION OF TIME DUE - deadline
RECOIL CONCEALMENT	United States	Allowed	87/31886E	01/31/2017			TEN: Publishing Magazines, LLC	09	(09) Downloadable software in the nature of a mobile application for viewing and retrieving content and magazines featuring firearms, ammunition, firearm accessories and topics of interest related to the foregoing.	2/13/2019	STATEMENT OF USE/2ND EXTENSION OF TIME DUE - deadline
RECOIL CONCEALMENT	United States	Allowed	87/31886H	01/31/2017			TEN: Publishing Magazines, LLC	41	(41) Providing a website featuring non-downloadable publications in the nature of magazines in the field of firearms, ammunition, firearm accessories and topics of interest related to the foregoing.	2/12/2019	STATEMENT OF USE/3RD EXTENSION OF TIME DUE - deadline
RECOIL OFFGRID	United States	Registered	86/735389	08/24/2015	5286845	09/12/2017	TEN: Publishing Magazines, LLC	09	(09) Downloadable software in the nature of a mobile application for general feature magazines.	9/12/2022	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline
RECOIL OFFGRID	United States	Registered	86/73538D	08/24/2015	5286843	09/12/2017	TEN: Publishing Magazines, LLC	16	(16) General feature magazines.	9/12/2022	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline
RECOIL OFFGRID	United States	Registered	86/73537A	08/24/2015	5286844	09/12/2017	TEN: Publishing Magazines, LLC	41	(41) Providing a website featuring non-downloadable publications in the nature of magazines in the field of general interest.	9/12/2022	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline
RECOIL TV	United States	Pending	88/208767	11/28/2018			TEN: Publishing Magazines, LLC	41	(41) Entertainment services in the nature of providing entertainment and educational programs and content, namely, non-downloadable television programs, clips, and information in the field of general human interest, via the internet, electronic communications networks, computer networks and wireless communications networks; entertainment services, namely, multimedia programs in the field of general interest, distributed via various platforms across multiple forms of transmission media.	5/19/2019	FOREIGN FILING DEADLINE - FINAL deadline
ZEROED	United States	Registered	86/030271	08/06/2013	A843823	10/27/2015	TEN: Publishing Magazines, LLC	16	(16) Magazines featuring firearms, ammunition and military product reviews, firearm accessories, and topics of interest related to the foregoing.	10/27/2020	SECTION 8 & 15 DECLARATION DUE IN 1 YEAR - deadline

ZEROED	United States	Allowed	87/920823	02/01/2017			TEN: Publishing Magazines, LLC	41	(41) Providing a website featuring non-downloadable publications in the nature of magazines in the field of firearms, ammunition and military product reviews, firearms accessories, and related topics of interest.	2/1/2019	STATEMENT OF USE/3RD EXTENSION OF TIME DUE - deadline.
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