

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM497642

|   |  |                                  |                       |
|---|--|----------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                                  |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                                  |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                                  |                       |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>            | <b>Entity Type</b>    |
| Mikimoto (America) Co., Ltd.  |  | 11/08/2018                       | Corporation: NEW YORK |
| <b>RECEIVING PARTY DATA</b>   |  |                                  |                       |
| <b>Name:</b>  | KABUSHIKI KAISHA MIKIMOTO                          |                                  |                       |
| <b>Trading As:</b>  | Mikimoto & Co., Ltd                                |                                  |                       |
| <b>Street Address:</b>  | 5-5, Ginza 4-Chome, Chuo-Ku                        |                                  |                       |
| <b>City:</b>  | Tokyo  |                                  |                       |
| <b>State/Country:</b>   | JAPAN  |                                  |                       |
| <b>Entity Type:</b>   | Corporation: JAPAN                                 |                                  |                       |
| <b>PROPERTY NUMBERS Total: 9</b>  |  |                                  |                       |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>                 |                       |
| <b>Registration Number:</b>   | 4408638  | M                                |                       |
| <b>Registration Number:</b>   | 4956166  | M                                |                       |
| <b>Registration Number:</b>   | 4956131  | MIKIMOTO REGALIA                 |                       |
| <b>Registration Number:</b>   | 4303006  | ROYAL BLUE AKOYA SPECIAL EDITION |                       |
| <b>Registration Number:</b>   | 4321787  | MIKIMOTO RESERVE                 |                       |
| <b>Registration Number:</b>   | 3131287  | M                                |                       |
| <b>Registration Number:</b>   | 2811605  | MIKIMOTO                         |                       |
| <b>Registration Number:</b>   | 3013545  | PEARLS IN MOTION                 |                       |
| <b>Registration Number:</b>   | 1662417  | BL                               |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                                  |                       |
| <b>Fax Number:</b>  | 2128135901   |                                  |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                                  |                       |
| <b>Phone:</b>   | 212-813-5900                                       |                                  |                       |
| <b>Email:</b>   | assignments@fzlj.com                               |                                  |                       |
| <b>Correspondent Name:</b>  | DAVID EHRLICH                                      |                                  |                       |
| <b>Address Line 1:</b>  | FROSS ZELNICK LEHRMAN & ZISSU, P.C.                |                                  |                       |
| <b>Address Line 2:</b>  | 4 Times Square, 17th Floor                         |                                  |                       |
| <b>Address Line 4:</b>  | NEW YORK, NEW YORK 10036                           |                                  |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | KKM 1812399  |                                  |                       |

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**DOMESTIC REPRESENTATIVE****Name:** FROSS ZELNICK LEHRMAN & ZISSU, P.C.**Address Line 1:** 4 Times Square, 17th Floor**Address Line 4:** New York, NEW YORK 10036**NAME OF SUBMITTER:** Anca Nicolescu**SIGNATURE:** /anca nicolescu/**DATE SIGNED:** 11/09/2018**Total Attachments: 4**

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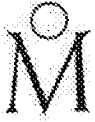



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ASSIGNMENT

WHEREAS, Mikimoto (America) Co., Ltd., a corporation organized and existing under the laws of New York, located at 680 Fifth Avenue, New York, New York 10019

("Assignor"), is the owner of the trademarks listed below, registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

| TRADEMARK   | REGISTRATION NO. |
|---|------------------|
|    | 4408638          |
|    | 4956166          |
| MIKIMOTO REGALIA  | 4956131          |
| ROYAL BLUE AKOYA SPECIAL EDITION  | 4303006          |
| MIKIMOTO RESERVE  | 4321787          |
|  | 3131287          |
|  | 2811605          |
| PEARLS IN MOTION  | 3013545          |
| BL  | 1662417          |

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and WHEREAS, KABUSHIKI KAISHA MIKIMOTO a/t/a K. Mikimoto & Co., Ltd, a corporation organized and existing under the laws of Japan, located at 5-5, Ginza 4-Chome, Chuo-Ku, Tokyo, Japan ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Mikimoto (America) Co., Ltd.

By: 

Name: Toshivuki Kumai

Title: Chief Executive Officer

Date of Signature: Nov 2, 2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**


**Registrant: KABUSHIKI KAISHA MIKIMOTO a/t/a K. Mikimoto & Co., Ltd.**

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

The owner of the trademark registrations identified in Schedule A hereby appoints the firm Fross Zelnick Lehrman & Zissu P.C., attorneys at law, of 4 Times Square, 17<sup>th</sup> Floor, New York, New York 10036 (telephone 212-813-5900), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified marks may be served.

**KABUSHIKI KAISHA MIKIMOTO a/t/a K.  
Mikimoto & Co., Ltd.**

By:  \_\_\_\_\_





Name: Tadayasu KATAGIRI

Title: General Manager, Marketing Department

Date of Signature: November 8, 2018

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SCHEDULE A

| TRADEMARKS  | REGISTRATION NO. |
|---|------------------|
|    | 4408638          |
|    | 4956166          |
| MIKIMOTO REGALIA  | 4956131          |
| ROYAL BLUE AKOYA SPECIAL EDITION  | 4303006          |
| MIKIMOTO RESERVE  | 4321787          |
|  | 3131287          |
|  | 2811605          |
| PEARLS IN MOTION  | 3013545          |
| BL  | 1662417          |

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