

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498133

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTERESTS IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LBC CREDIT PARTNERS III, L.P.		11/13/2018	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	CEI HOLDINGS, LLC		
Street Address:	2182 Highway 35		
City:	Holmdel		
State/Country:	NEW JERSEY		
Postal Code:	07733		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	COSMETIC ESSENCE, LLC		
Street Address:	2182 Highway 35		
City:	Holmdel		
State/Country:	NEW JERSEY		
Postal Code:	07733		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	CEI - ROANOKE, LLC		
Street Address:	2182 Highway 35		
City:	Holmdel		
State/Country:	NEW JERSEY		
Postal Code:	07733		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	CEI-DOUGLASSVILLE, INC.		
Street Address:	2182 Highway 35		
City:	Holmdel		
State/Country:	NEW JERSEY		
Postal Code:	07733		
Entity Type:	Corporation: PENNSYLVANIA		
Name:	CEI COSMETIC GROUP, L.L.C,		
Street Address:	2182 Highway 35		
City:	Holmdel		

CH \$140.00 2690649

State/Country:	NEW JERSEY
Postal Code:	07733
Entity Type:	Limited Liability Company: NEW JERSEY
Name:	CEI-KIDS, LLC
Street Address:	2182 Highway 35
City:	Holmdel
State/Country:	NEW JERSEY
Postal Code:	07733
Entity Type:	Limited Liability Company: NEW JERSEY
Name:	AMC BEAUTY, LLC
Street Address:	2182 Highway 35
City:	Holmdel
State/Country:	NEW JERSEY
Postal Code:	07733
Entity Type:	Limited Liability Company: NEW JERSEY

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2690649	COSMETIC ESSENCE
Registration Number:	2692969	CEI
Registration Number:	1835928	KID CARE
Registration Number:	3060946	COCONUT TWIST
Registration Number:	2668478	COSMETIC ESSENCE, INC.

CORRESPONDENCE DATA

Fax Number: 2125935955
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: (212) 756-2132
Email: scott.kareff@srz.com
Correspondent Name: Scott Kareff
Address Line 1: Schulte Roth & Zabel LLP, 919 Third Ave
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	059182.0082
NAME OF SUBMITTER:	Scott Kareff
SIGNATURE:	/RS for SK/
DATE SIGNED:	11/14/2018

Total Attachments: 3

source=LBC Trademark Release#page1.tif
source=LBC Trademark Release#page2.tif

RELEASE OF SECURITY INTERESTS IN TRADEMARKS


THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS ("Release") is made as of this 13th day of November, 2018, by **LBC CREDIT PARTNERS III, L.P.**, in its capacity as agent ("Agent"), in favor of **CEI HOLDINGS, LLC**, a Delaware limited liability company ("Parent"), **COSMETIC ESSENCE, LLC**, a Delaware limited liability company ("CE"), **CEI-ROANOKE, LLC**, a Delaware limited liability company ("Roanoke"), **CEI-DOUGLASSVILLE, INC.**, a Pennsylvania corporation ("Douglassville"), **CEI COSMETIC GROUP, L.L.C.**, a New Jersey limited liability company ("Cosmetic Group"), **CEI-KIDS, LLC**, a New Jersey limited liability company ("CEI-Kids") and **AMC BEAUTY, LLC**, a New Jersey limited liability company (together with Parent, CE, Roanoke, Douglassville, Cosmetic Group and CEI-Kids, each, a "Grantor" and collectively, the "Grantors").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby releases all liens and security interests granted by each Grantor in favor of Agent pursuant to that certain Trademark Security Agreement, dated as of April 15, 2014, and recorded with (i) the United States Patent and Trademark Office on April 15, 2014 at Reel/Frame 5260/0901 and (ii) the Canadian Intellectual Property Office on April 15, 2014, including without limitation all liens and security interests in the trademarks listed on Schedule A attached hereto.

[Signature Page Follows]

IN WITNESS WHEREOF, Agent has caused this Release to be executed by its authorized officer as of the date of this Release.

**LBC CREDIT PARTNERS III, L.P.,
AS AGENT**

By: 
Name: David E. Fralnow
Title: Vice President

SCHEDULE A

US Trademarks

MARK	SERIAL NUMBER	REGIS. NUMBER	REGIS. DATE	OWNER INFORMATION
COSMETIC ESSENCE	76403990	2690649	02/25/03	Cosmetic Essence, LLC
CEI	76403989	2692969	03/04/03	Cosmetic Essence, LLC
KID CARE	74801417	1835928	05/10/94	CEI-KIDS, LLC
COCONUT TWIST	78307868	3060946	02/21/06	Cosmetic Essence, LLC
COSMETIC ESSENCE, INC.	76313017	2668478	12/31/02	Cosmetic Essence, LLC

Canadian Trademark

<u>OWNER</u>	<u>REGISTRATION NUMBER</u>	<u>TRADEMARK</u>
CEI-Kids, LLC	TMA592377	Sport for Kids