

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497858

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Game Show Network, LLC		11/01/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GSN Games, Inc.		
Street Address:	2150 Colorado Ave.		
Internal Address:	Suite 100		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	87438556	BASH	
Registration Number:	3191681	BEATTHEDECK	
Serial Number:	87438545	BINGO BASH	
Serial Number:	87438568	CASINO BASH	
Registration Number:	5252377	GOLD STREAK	
Registration Number:	4507127	GSN CHACHINGO	
Registration Number:	4828130	GSN GRAND CASINO	
Registration Number:	3050010	GSN REWARDS	
Registration Number:	4001396	O	
Registration Number:	3895934	OODLES	
Serial Number:	87438586	POKER BASH	
Registration Number:	5168360	SPARCADE	
Registration Number:	4644420	SWIPE HYPE	
CORRESPONDENCE DATA			
Fax Number:	7145135130		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 714-424-8215
Email: uspto-tm-oc@sheppardmullin.com
Correspondent Name: CARLO F. VAN DEN BOSCH / SHEPPARD MULLIN
Address Line 1: 650 Town Center Dr.
Address Line 2: Fourth Floor
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER: 02CZ-147436

NAME OF SUBMITTER: Carlo F. Van den Bosch

SIGNATURE: /Carlo F. Van den Bosch/

DATE SIGNED: 11/12/2018

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of the last undersigned date by and between Game Show Network, LLC, a Delaware limited liability company ("Assignor") and GSN Games, Inc., a Delaware corporation ("Assignee"). Assignor and Assignee are collectively referred to herein as the "Parties."

RECITALS

WHEREAS, Assignor owns the marks and corresponding trademark applications and registrations as set out in Exhibit A (the "Marks").

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Marks together with all of the goodwill of Assignor's business symbolized by or associated with the Marks.

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in an to the Marks together with all of the goodwill of Assignor's business symbolized by or associated with the Marks.

WHEREAS, the Parties wish to perfect said assignment or rights by this recordable instrument reflecting the assignment.

ASSIGNMENT

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to and acknowledges the assignment, transfer and conveyance to Assignee of all of its right, title and interest in and to the Marks, including without limitation the trademark applications and registrations recited herein, and any corresponding common law rights for the Marks, together with all of the goodwill of Assignor's business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, all causes of action, damages and payments for past, present or future infringements.

ASSIGNOR
GAME SHOW NETWORK, LLC

ASSIGNEE
GSN GAMES, INC.

By: AW

By: MZG

Name: Annie Maron

Name: Miles A. Z...

Title: EVP + General Counsel

Title: Secretary

Date: 11/1/18

Date: 11/1/18

TRADEMARK ASSIGNMENT

EXHIBIT A

Jurisdiction	Mark	Classes	App/Reg. No.	Status
USA	BASH	9, 28	87/438556	Allowed
USA	BEATTHEDECK (Stylized)	41	3191681	Registered
USA	BINGO BASH	28	87/438545	Allowed
USA	CASINO BASH	9, 41, 42	87/438568	Allowed
USA	GOLD STREAK	41	5252377	Registered
USA	GSN CHACHINGO	41	4507127	Registered
USA	GSN GRAND CASINO	41	4828130	Registered
USA	GSN REWARDS	35	3050010	Registered
USA	O & Design	41	4001396	Registered
USA	OODLES	41	3895934	Registered
USA	POKER BASH	9, 41, 42	87/438586	Allowed
USA	SPARCADE	9	5168360	Registered
EUROPEAN UNION	SPARCADE	9	015457302	Registered
USA	SWIPE HYPE	41	4644420	Registered