

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM507224

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kennedy Information, LLC		01/01/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bloomberg L.P.		
<b>Street Address:</b>	731 Lexington Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1211508	GREEN MARKETS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9175222727		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-617-7207		
<b>Email:</b>	trademarks@bloomberg.net		
<b>Correspondent Name:</b>	Aimee Nassau Gardiner - Bloomberg L.P.		
<b>Address Line 1:</b>	731 Lexington Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>NAME OF SUBMITTER:</b>	Aimee Nassau Gardiner		
<b>SIGNATURE:</b>	/Aimee Nassau Gardiner/		
<b>DATE SIGNED:</b>	01/24/2019		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

**KENNEDY INFORMATION, LLC**, a Delaware limited liability company having an address of c/o The Bureau of National Affairs, Inc., 1801 South Bell Street, Arlington, VA 22202 (the “Assignor”), has used and is using the trademark identified below, including the goodwill associated with the use of, and symbolized by, said mark (the “Mark”):

*United States Trademark Registration:*

Trademark	Reg. Number	Reg. Date
GREEN MARKETS	1,211,508	October 5, 1982

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys, assigns and delivers to **BLOOMBERG L.P.**, a Delaware limited partnership with an address of 731 Lexington Avenue, New York, New York 10022 (the “Assignee”), its successors and assigns, all right, title and interest in and to the Mark, together with the goodwill associated with the use of, and symbolized by, the Mark, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives.

This assignment is made pursuant to the terms of an Asset Purchase Agreement, dated as of December [18], 2018 (the “Purchase Agreement”) by and among Assignee, Assignor and The Bureau of National Affairs, Inc. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall control.

Assignor consents to recordation of this assignment by Assignee with the U.S. Patent and Trademark Office and further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

This assignment and the rights and obligations of the parties hereunder shall be governed by, and construed in accordance with, the laws of the United States of America and the State of New York without giving effect to any conflict of laws rules which may result in the application of the laws of any other jurisdiction. This assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

*[Signature page follows]*

WITNESS my hand and seal this 1<sup>st</sup> day of January, 2019.

Kennedy Information, LLC

By:   
Name: Josh Eastright  
Title: Chief Executive Officer

DECLARATION OF ACCEPTANCE

Assignee hereby agrees to this assignment of the listed trademark registration from Assignor and applies for recording of this Assignment in the registers of the corresponding Trademark office.

WITNESS my hand and seal this 1<sup>st</sup> day of January, 2019.

Bloomberg L.P.

By: \_\_\_\_\_  
Name: Domenic Maida  
Title: Authorized Signatory

*{Signature Page to Trademark Assignment}*

WITNESS my hand and seal this 1<sup>st</sup> day of January, 2019.

Kennedy Information, LLC

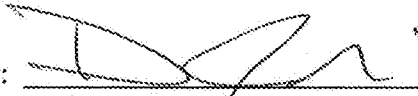
By: \_\_\_\_\_  
Name: Josh Eastright  
Title: Chief Executive Officer

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Bloomberg L.P.

By:   
Name: Domenic Ma( da  
Title: Authorized Signatory

*[Signature Page to Trademark Assignment]*