

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM498563

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Publicis Health, LLC		11/16/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Publicis Healthcare Solutions, Inc.		
Street Address:	1000 Floral Vale Blvd.		
City:	Yardley		
State/Country:	PENNSYLVANIA		
Postal Code:	19067		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3617915	PDI	
Registration Number:	3617916	PDI	
Registration Number:	5500817	CUSTOMPOINT RECRUITING	
Registration Number:	5511264	CUSTOMPOINT RECRUITING	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102822000		
Email:	trademarks@loeb.com		
Correspondent Name:	Melanie Howard c/o Loeb & Loeb LLP		
Address Line 1:	10100 Santa Monica Blvd., Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Bess Morgan		
SIGNATURE:	/Bess Morgan/		
DATE SIGNED:	11/16/2018		
Total Attachments: 2			
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OP \$115.00 3617915

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of Nov. 16, 2018, is by and between Publicis Health, LLC, a Delaware Limited Liability Company with an address of 1 Pennsylvania Plaza, New York, New York 10119 (the "Assignor"), and Publicis Healthcare Solutions, Inc., a New Jersey corporation with an address of 1000 Floral Vale Blvd., Yardley, PA 19067, (the "Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks as set out in Schedule "A" (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as set forth below.

Assignor hereby sells, assigns, transfers, and conveys to Assignee the entire right, title, interest in and to the Trademark, together with the goodwill of the business, connected with and symbolized by the Trademarks, including, without limitation: the right to renew any registrations included in the Trademarks; the right to apply for trademark registrations based in whole or in part upon the Trademarks; and any priority right that may arise from the Trademarks, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer, and conveyance not been made.

Assignor authorizes the empowered officials of the United States to record the transfer of the registrations and/or applications for registration of the Trademarks to Assignee as assignee of Assignor's entire right, title, and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR:

Publicis Health, LLC

By:


Claudia N. Wernick

Title: Secretary

ASSIGNEE:

Publicis Healthcare Solutions, Inc.

By:


John R. Spitzig

Title: Vice President and Assistant Secretary

SCHEDULE A

United States

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PDI & Device	3617915	May 12, 2009
PDI	3617916	May 12, 2009
CUSTOMPOINT RECRUITING	5500817	June 26, 2018
CUSTOMPOINT RECRUITING & Device	5511264	July 10, 2018