

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM507267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JPMorgan Chase Bank, N.A.		01/23/2019	Association: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Collegiate Licensing Company, LLC		
<b>Street Address:</b>	1075 Peachtree Street, Suite 3300		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1891319	CLC	
<b>Registration Number:</b>	3190259	COLLEGE COLORS DAY	
<b>Registration Number:</b>	4446389	COLLEGE COLORS	
<b>Registration Number:</b>	3163116	COLLEGE VAULT	
<b>Registration Number:</b>	4502627	CONNECTING PASSIONATE FANS TO COLLEGE BR	
<b>Serial Number:</b>	85894406	ROCK YOUR COLORS	
<b>Serial Number:</b>	85677549	SATURDAY RITUAL	
<b>Registration Number:</b>	4091998	SECTION 101	
<b>Serial Number:</b>	85611551	STUDENT SECTION	
<b>Registration Number:</b>	1891318	THE COLLEGIATE LICENSING COMPANY	
<b>Registration Number:</b>	3687577	THE QUAD	
<b>Registration Number:</b>	1578038	OFFICIALLY LICENSED COLLEGIATE PRODUCTS	
<b>Registration Number:</b>	2071504	COLLEGIATE LICENSING COMPANY CLC	
<b>Registration Number:</b>	3221094	OFFICIALLY LICENSED COLLEGIATE PRODUCTS	
<b>Registration Number:</b>	4287752	I COLLEGE HOOPS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8009144240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$390.00 1891319

TRADEMARK

**Phone:** 800-713-0755  
**Email:** Michael.Violet@wolterskluwer.com, ECarrera@cahill.com  
**Correspondent Name:** CT Corporation  
**Address Line 1:** 4400 Easton Commons Way  
**Address Line 2:** Suite 125  
**Address Line 4:** Columbus, OHIO 43219

**NAME OF SUBMITTER:** Elaine Carrera

**SIGNATURE:** /Elaine Carrera/

**DATE SIGNED:** 01/25/2019

**Total Attachments: 5**

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

JPMorgan Chase Bank, N.A.

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) January 23, 2019

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Collegiate Licensing Company, LLC

Street Address: 1075 Peachtree Street, Suite 3300

City: Atlanta

State: GA

Country: USA Zip: 30339

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other LLC Citizenship USA-GA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text

B. Trademark Registration No.(s) \_\_\_\_\_

See Schedule A

See Schedule A

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Elaine Carrera, Legal Assistant

Internal Address: \_\_\_\_\_

Street Address: c/o Cahill Gordon & Reindel LLP  
80 Pine Street

City: New York

State: NY Zip: 10005

Phone Number: (212) 701-3365

Docket Number: \_\_\_\_\_

Email Address: ecarrera@cahill.com

**6. Total number of applications and registrations involved:** 15

**7. Total fee (37 CFR 2.6(b)(6) & 3.41)** \$ \_\_\_\_\_

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:** Elaine Carrera Signature \_\_\_\_\_ Date January 24, 2019

Elaine Carrera

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## TERMINATION AND RELEASE OF FIRST LIEN TRADEMARK SECURITY AGREEMENT

This TERMINATION AND RELEASE OF FIRST LIEN TRADEMARK SECURITY AGREEMENT (this “Release”), dated as of January 23, 2019 (the “Effective Date”), is made by JPMORGAN CHASE BANK, N.A., in its capacity as Collateral Agent (the “Collateral Agent”), in favor of Collegiate Licensing Company, LLC (the “Grantor”).

WHEREAS, pursuant to that certain First Lien Collateral Agreement, dated as of May 6, 2014, by and among the Collateral Agent, the Grantor and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the “Collateral Agreement”), the Grantor granted to the Collateral Agent, in its capacity as Collateral Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Collateral Agreement, the Grantor executed and delivered a First Lien Trademark Security Agreement, dated as of May 6, 2014, (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on: May 12, 2014 at Reel/Frame 5277/0833;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Collateral Agreement or the Trademark Security Agreement, as applicable.

2. Release. The Collateral Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of the Collateral Agent’s security interest in and to the Trademark Collateral, including the trademark registrations and applications set forth Schedule A attached hereto, arising under the Collateral Agreement and the Trademark Security Agreement. If and to the extent that the Collateral Agent has acquired any right, title or interest in and to the Trademark Collateral under the Trademark Security Agreement, the Collateral Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns any and all such right, title or interest to the Grantor.

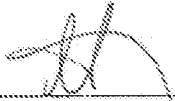
3. Termination. The Collateral Agent, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreement.

4. Further Assurances. The Collateral Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Release. The Collateral Agent hereby authorizes and requests that the Commissioner for Patents of the United States Patent and Trademark Office record this Release.

5. Governing Law. This Release shall be construed in accordance with and governed by the laws of the State of New York.




IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**JPMORGAN CHASE BANK, N.A., acting in  
its capacity as Collateral Agent**

By:  \_\_\_\_\_

Name: Nicolas Gilron-Beer  
Title: Executive Director

**SCHEDULE A**

	<b><u>Owner</u></b>	<b><u>Trademark Name</u></b>	<b><u>Registration or Application No.</u></b>
1.	Collegiate Licensing Company, LLC	CLC	1,891,319
2.	Collegiate Licensing Company, LLC	COLLEGE COLORS DAY	3,190,259
3.	Collegiate Licensing Company, LLC	COLLEGE COLORS DAY	4,446,389
4.	Collegiate Licensing Company, LLC	COLLEGE VAULT	3,163,116
5.	Collegiate Licensing Company, LLC	CONNECTING PASSIONATE FANS TO COLLEGE BRANDS	4,502,627
6.	Collegiate Licensing Company, LLC	ROCK YOUR COLORS	85/894,406
7.	Collegiate Licensing Company, LLC	SATURDAY RITUAL	85/677,549
8.	Collegiate Licensing Company, LLC	SECTION 101	4,091,998
9.	Collegiate Licensing Company, LLC	STUDENT SECTION	85/611,551
10.	Collegiate Licensing Company, LLC	THE COLLEGIATE LICENSING COMPANY	1,891,318
11.	Collegiate Licensing Company, LLC	THE QUAD	3,687,577
12.	Collegiate Licensing Company, LLC		1,578,038
13.	Collegiate Licensing Company, LLC		2,071,504
14.	Collegiate Licensing Company, LLC		3,221,094

	<u>Owner</u>	<u>Trademark Name</u>	<u>Registration or Application No.</u>
15.	Collegiate Licensing Company, LLC	<b>I ♡ COLLEGE HOOPS</b>	4,287,752