CH \$690.00 206778;

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM507321

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alterna Holdings Corp.		01/01/2019	Corporation:

RECEIVING PARTY DATA

Name:	Henkel Corporation	
Street Address:	One Henkel Way	
Internal Address:	Legal Dept - Trademarks	
City:	Rocky Hill	
State/Country:	CONNECTICUT	
Postal Code:	06067	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 27

PROPERTY NUMBERS		T	
Property Type	Number	Word Mark	
Registration Number:	2067782	ALTERNA	
Registration Number:	2176239		
Registration Number:	2243924	ALTERNA	
Registration Number:	2410914	ALTERNA	
Registration Number:	3402907	COLOR HOLD	
Registration Number:	3483873	THE SCIENCE OF SKINCARE FOR HAIR	
Registration Number:	3621664	CAVIAR ANTI-AGING	
Registration Number:	3677996		
Registration Number:	3723951	CAVIAR	
Registration Number:	3732912	CAVIAR	
Registration Number:	3866000	10 THE SCIENCE OF TEN	
Registration Number:	3967894	STRENGTH FLEXIBILITY SUSTAINABILITY BAMB	
Registration Number:	3968003	BECAUSE GREAT HAIR SHOULD BE SUSTAINABLE	
Registration Number:	3982679		
Registration Number:	4168887	CAVIAR CLINICAL	
Registration Number:	4169257	STRENGTH · FLEXIBILITY · SUSTAINABILITYB	
Registration Number:	4244526	RAPID REPAIR SPRAY	

TRADEMARK REEL: 006538 FRAME: 0377

900482871

Property Type	Number	Word Mark	
Registration Number:	4262277	ALTERNA STYLIST	
Registration Number:	4478628	CAVIAR REPAIRX	
Registration Number:	4681459	ALTERNA HAIRCARE PURE. PROVEN. PROFESSIO	
Registration Number:	5132822	BAMBOO BEACH	
Serial Number:	88110324	ALTERNA MY HAIR. MY CANVAS.	
Serial Number:	88146082	ALTERNA	
Serial Number:	88146122	ВАМВОО	
Registration Number:	3075612	ENZYMETHERAPY	
Registration Number:	3170233	AGE-CONTROL COMPLEX	
Serial Number:	88086069	ALTERNA CANVAS	

CORRESPONDENCE DATA

Fax Number: 8605715028

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 860.571.5081

Email: trademarks@henkel.com

Correspondent Name: Eric Westerberg
Address Line 1: One Henkel Way

Address Line 2: Legal Dept - Trademarks

Address Line 4: Rocky Hill, CONNECTICUT 06067

ATTORNEY DOCKET NUMBER:	alt - onegsc
NAME OF SUBMITTER:	Eric Westerberg
SIGNATURE:	//eewesterberg//
DATE SIGNED:	01/25/2019

Total Attachments: 2

source=Alterna Holdings Corp. into Henkel Corporation - 010119#page1.tif source=Alterna Holdings Corp. into Henkel Corporation - 010119#page2.tif

TRADEMARK REEL: 006538 FRAME: 0378

Page 1

Delaware The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ALTERNA HOLDINGS CORP.", A DELAWARE CORPORATION,

WITH AND INTO "HENKEL CORPORATION" UNDER THE NAME OF "HENKEL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2018, AT 9:58
O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF

THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY,

A.D. 2019 AT 6:05 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

Authentication: 204173342

Date: 12-26-18

6310654 8100M SR# 20188347092

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK REEL: 006538 FRAME: 0379

State of Delaware
Secretary of State
Physion of Corporations
Delivered 09-58 AM 12/26/2018
FILED 09:58 AM 12/26/2018
SR 20188347092 - File Number 6310654

STATE OF DELAWARE CERTIFICATE OF MERGER OF DOMESTIC CORPORATIONS

Pursuant to Title 8, Section 251(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:
FIRST: The name of the surviving corporation is Henkel Corporation
, and the name of the corporation being merged into this surviving corporation is Alterna Holdings Corp.
SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations.
THIRD: The name of the surviving corporation is Henkel Corporation
a Delaware corporation.
FOURTH: The Certificate of Incorporation of the surviving corporation shall be i Certificate of Incorporation.
FIFTH: The merger is to become effective on January 1, 2019 at 6:05 PM (EST)
SIXTH: The Agreement of Merger is on file at One Henkel Way,
Rocky Hill, CT 06067 , the place of business
of the surviving corporation.
SEVENTH: A copy of the Agreement of Merger will be furnished by the survivin corporation on request, without cost, to any stockholder of the constituent corporations.
IN WITNESS WHEREOF, said surviving corporation has caused this certificate to signed by an authorized officer, the 14th day of December, A.I. 2018
By: Authorized Officer
Name: Steven Essick
Name: Steven Essiek Print or Type
Title: Chief Financial Officer

TRADEMARK
REEL: 006538 FRAME: 0380

RECORDED: 01/25/2019