

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM507393

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICONCONTACT, LLC		01/22/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ICONCONTACT MARKETING CORP.		
Street Address:	251 Little Falls Drive		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3884692	ICONCONTACT	
Registration Number:	3219583	I-CONTACT	
Registration Number:	3891742	ICONCONTACT	
Serial Number:	87789973	SUTOR	
CORRESPONDENCE DATA			
Fax Number:	3102030567		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Rod S. Berman, Esq.		
Address Line 1:	Jeffer Mangels Butler & Mitchell LLP		
Address Line 2:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	76950-0001		
NAME OF SUBMITTER:	Rod S. Berman		
SIGNATURE:	/rod s. berman/		
DATE SIGNED:	01/25/2019		
Total Attachments: 5			

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RECORDABLE TRADEMARK ASSIGNMENT

This Recordable Trademark Assignment (this "Assignment") is effective as of January 22, 2019 (the "Effective Date"), by and between **ICONCONTACT, LLC**, a Delaware limited liability company, with its principal place of business at 2121 RDU Center Drive, Suite 400, Morrisville, NC 27560 ("Assignor"), and **ICONCONTACT MARKETING CORP.**, a Delaware corporation, with its registered address at 251 Little Falls Drive, in the City of Wilmington, County of New Castle, 19808 ("Assignee").

Pursuant to that certain Asset Purchase Agreement among Assignor, Assignee and owners of Assignee, dated as of January 22, 2019, Assignor agreed to sell, transfer, convey, assign and deliver to Assignee all of Assignor's right, title and interest in, to and under certain intellectual property, including the trademark interests identified in this Assignment.

For good and valuable consideration exceeding USD \$100.00, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms as follows:

1. Assignor has sold, transferred, conveyed, assigned and delivered to Assignee the entire right, title and interest of Assignor in, to and under the following (collectively, the "Assigned Trademarks"): (a) the trademark registrations and applications listed in the attached Exhibit A, including renewal rights and any other related common law trademarks and rights; and (b) the goodwill of the business symbolized by the trademark registrations and applications listed in Exhibit A and any other related common law trademarks and rights.

2. The conveyed right, title and interest includes all past, present and future claims of infringement and/or passing off at common law for each Assigned Trademark, including the right to seek and collect past, present and future damages.

3. All rights in the Assigned Trademarks are to be held and enjoyed by Assignee, for its own use and enjoyment and for the use and enjoyment of its successors and assigns to the end of the term of any resulting trademark rights, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment described in this Assignment had not been made.

4. This Assignment may be recorded in official trademark office records.

[Signatures Follow]

The parties have executed this Recordable Trademark Assignment as of the Effective Date.

ICONCONTACT, LLC
(Assignor)

By: Cision US Inc.
Title: Member

By: 

Name: Jack Pearlstein

Title: Chief Financial Officer

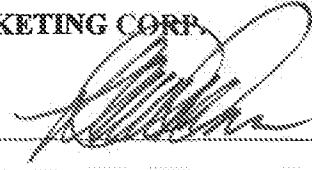
Signature page to Recordable Trademark Assignment

ICONCONTACT MARKETING CORP.
(Assignee)

Signature:

Name:

Title:

A handwritten signature in black ink, appearing to be "J. J. J.", is written over the signature line.

Signature page to Recordable Trademark Assignment

TRADEMARK
REEL: 006538 FRAME: 0895

EXHIBIT A

Trademark	Owner	Jurisdiction	Classes	Status	Appl #	Appl Date	Reg #	Reg Date
ICONCONTACT	iContact LLC	Canada	42 Int.	Registered	1520960	25-Mar-11	TMA820,229	20-Mar-12
ICONCONTACT	iContact LLC	China (People's Republic)	42 Int.	Granted	853384	8-Nov-04	853384	8-Nov-04
ICONCONTACT	iContact LLC	China (People's Republic)	035 Int.	Pending	19136465	23-Feb-16		
ICONCONTACT	iContact LLC	China (People's Republic)	042 Int.	TBA	19136464	23-Feb-16		
ICONCONTACT	iContact LLC	European Union (Community)	42 Int.	Granted	853384	8-Nov-04	853384	27-Nov-06
ICONCONTACT	iContact LLC	Int'l Registration - Madrid Protocol Only	42 Int.	Registered	853384	8-Nov-04	853384	8-Nov-04
ICONCONTACT	iContact LLC	Russian Federation	42 Int.	Granted	853384	8-Nov-04	853384	8-Nov-04
ICONCONTACT	iContact LLC	United States of America	42 Int.	Registered	77/501,806	18-Jun-08	3,884,692	7-Dec-10
I-CONTACT	iContact LLC	United States of America	09 Int.	Registered	78/718,392	22-Sep-05	3,219,583	20-Mar-07
ICONCONTACT & Design	iContact LLC	Canada	42 Int.	Registered	1520962	25-Mar-11	TMA820,228	20-Mar-12
ICONCONTACT & Design	iContact LLC	European Union (Community)	42 Int.	Registered	9846056	28-Mar-11	9846056	2-Sep-11

Trademark	Owner	Jurisdiction	Classes	Status	Appl #	Appl Date	Reg #	Reg Date
ICONCONTACT & Design	iContact LLC	United States of America	42 Int.	Registered	77/583,503	1-Oct-08	3,891,742	21-Dec-10
SUTOR	iContact LLC	United States of America	35 Int.	Published	87/789,973	8-Feb-18		