

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avid Ratings Company		08/10/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Avid Advisors, Inc.		
Street Address:	918 Deming Way Suite 201		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53717		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	77221276	HOMEQUALITY	
Serial Number:	86845798	AVID CX	
Serial Number:	85551437	GOTOUR	
Serial Number:	85953708	MEASURE, IMPROVE, SELL	
Serial Number:	85514206	AR	
Serial Number:	85331872	DOORJAM	
Serial Number:	85303098	POWERPLAN	
Serial Number:	78966637	AVID RATINGS	
Serial Number:	78964104	AVID REPORTS	
Serial Number:	78964073	AVID AWARD	
Serial Number:	78961632	AVID	
Serial Number:	87461529	TOTAL CX	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142259755		
Email:	docketing@boylefred.com		
Correspondent Name:	Boyle Fredrickson, S.C.		
Address Line 1:	840 N Plankinton Avenue		
TRADEMARK			

OP \$315.00 77221276

Address Line 4:	Milwaukee, WISCONSIN 53203
ATTORNEY DOCKET NUMBER:	2887.000
NAME OF SUBMITTER:	Scott W. Kanalakis
SIGNATURE:	/Scott W. Kanalakis/
DATE SIGNED:	11/16/2018
Total Attachments: 1 source=01286483#page1.tif	

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**ARTICLES OF AMENDMENT
AVID RATINGS COMPANY**


These Articles of Amendment hereby amend the Articles of Incorporation of Avid Ratings Company, a Wisconsin corporation formed under Chapter 180 of the Wisconsin Statutes (the "Corporation"), as follows:

1. The text of the resolution amending the Corporation's articles of incorporation is as follows:

RESOLVED, that the Corporation's Articles of Incorporation be amended to change the name of the Corporation to **Avid Advisors, Inc.**

2. The amendment contained herein was adopted on August 10, 2018, pursuant to §180.1003 of the Wisconsin Statutes by the Corporation's board of directors and shareholders.

Executed on behalf of the Corporation on August 10, 2018.



Paul Cardis, President

This instrument was drafted by and should be returned after filing to:

Kent L. Schlienger
Neider & Boucher, SC
PO Box 5510
Madison, WI 53705-0510
608-661-4500

Articles of Amendment (name change) (00109803.DOC)

