

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498664

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The McCall Pattern Company, Inc.		11/09/2018	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	One South Broad Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19107
Entity Type:	Administrative Agent: UNITED STATES

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	2017916	BETSY MCCALL
Registration Number:	2058417	BETSY MCCALL
Registration Number:	2357690	BUTTERICK
Serial Number:	86953300	BUTTERICK
Registration Number:	5065353	COSPLAY BY MCCALL'S
Registration Number:	3131761	DANCING NEEDLE
Registration Number:	2786157	DESIGNED BY: KERSTIN MARTENSSON
Registration Number:	4142853	ELLIE MAE DESIGNS
Registration Number:	1381337	KWIK SERGE
Registration Number:	1758315	KWIK SEW
Registration Number:	0967035	KWIK SEW
Registration Number:	5392388	KWIK SEW
Registration Number:	2886147	KWIK START
Registration Number:	3878385	MADE TO MATCH
Registration Number:	0569596	MC CALL'S
Registration Number:	0555927	MC CALL'S
Registration Number:	5375920	MCCALL'S
Registration Number:	5065354	
Registration Number:	1753905	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1445122	NON-STOP WARDROBE
Registration Number:	1085998	QUICK & EASY
Serial Number:	87653903	SEW THE LOOK
Serial Number:	87661390	SEW THE LOOK
Registration Number:	1320602	STITCH 'N SAVE
Registration Number:	5074385	THE VAULT COLLECTION
Registration Number:	5096480	THE VAULT COLLECTION UNLOCKED TREASURES
Registration Number:	3813167	WALL PLAY
Registration Number:	2853373	WALLCANDY
Registration Number:	2041318	WALLIES

CORRESPONDENCE DATA

Fax Number: 3122076400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2158518113

Email: mbenson@reedsmith.com

Correspondent Name: James S. Lawlor

Address Line 1: Reed Smith LLP

Address Line 2: 1717 Arch Street, Ste 3100

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER: James S. Lawlor

SIGNATURE: /James S. Lawlor/

DATE SIGNED: 11/17/2018

Total Attachments: 44

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**GRANT OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

WHEREAS, THE MCCALL PATTERN COMPANY, INC. (the "Grantor") is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the "Trademarks") and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and

WHEREAS, the Grantor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of November 9, 2018, in which the Grantor has agreed with Wells Fargo Bank, National Association, as Administrative Agent (the "Administrative Agent"), with offices at One South Broad Street, Philadelphia, PA 19107, to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Grantor does hereby grant, pledge, assign and deliver to the Administrative Agent, for the ratable benefit of the Secured Parties (as defined in the Security Agreement), a Lien (as defined in the Security Agreement) upon and security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with any and all proceeds thereof (as defined in the Security Agreement) and the goodwill of the businesses associated therewith or symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Administrative Agent under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

The provisions of Section 7.8 of the Security Agreement regarding governing law, submission to jurisdiction, waiver of venue and service of process are incorporated herein by reference as though specifically set forth herein.

**THE MCCALL PATTERN
COMPANY, INC.,**
a Delaware corporation

By: 
Name: Keith Pfeil
Title: Executive Vice President- Finance

TRADEMARKS

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BETSY MCCALL	United States	75045489	01/18/1996	2017916	11/19/1996	The McCall Pattern Company, Inc.	16 Int. Patterns for home sewing.
BETSY MCCALL	United States	75045490	01/18/1996	2058417	04/29/1997	The McCall Pattern Company, Inc.	16 Int. Children's books, calendars, posters, greeting cards, postcards, stationery, bookmarks, wrapping paper, paper cutouts and children's magazines featuring articles of interest to children.
BUTTERICK	Australia	1847268	09/22/2016	1346712	02/22/2018	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns; sewing patterns, sewing pattern catalogs, sewing pattern magazines; publications on sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; calendars,

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals; dry erase products; coloring books; gift wrap and tissue paper.
BUTTERICK	Bahamas	9660	12/05/1979	9660	12/05/1979	The McCall Pattern Company, Inc.	16 Int. Paper, stationery and bookbinding.
BUTTERICK	Canada	0477986	11/06/1981	TMA 273698	11/12/1982	The McCall Pattern Company, Inc.	16 Int. Paper patterns for sewing, knitting and other needle crafts.
BUTTERICK	China	714534	05/26/1993	714534	11/07/1994	The McCall Pattern Company, Inc.	16 Int. Garment cutting pattern, Printed matter.
BUTTERICK	Denmark	VA 1993 01723	03/15/1993	VR 1993 04430	06/18/1993	The McCall Pattern Company, Inc.	16 Int. All goods in class.
BUTTERICK	European Union	009082173	05/05/2010	009082173	11/08/2010	The McCall Pattern Company, Inc.	16 Int. Sewing patterns; magazines and catalogues relating to sewing. 40 Int. Website

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	European Union	015817323	09/09/2016	015817323	02/17/2017	The McCall Pattern Company, Inc.	06 Int. Decorative tins of metal for sewing, crafting, quilting, crocheting, cross-stitching, knitting and any other craft activity; magazines for sewing, crafting, quilting, crocheting, cross-stitching, knitting and other craft activities. 18 Int. Reusable shopping bags and tote bags; bags, handbags, totes and purses. 20 Int. Furniture, namely, cutting tables, tables, chairs, footstools, foot rests; mannequins and dress forms; mirrors enhanced by electric lights, all of the foregoing for sewing, crafting, quilting, crocheting, cross-stitching, knitting and other craft activities. 21 Int. Ironing boards; shaped ironing-board

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>covers; iron caddie; non-metal storage containers for domestic use; cutting boards; all of the foregoing for sewing, crafting, quilting, crocheting, cross-stitching, knitting and other craft activities. 23 Int. Sewing thread; sewing yarn. 24 Int. Fabrics for use in sewing, crafting, quilting, crocheting, cross-stitching, knitting and other craft activities. 26 Int. Kits comprised of needles, needles, thimbles, scissors and thread, sold as a unit; baskets; pin and needle cushions; sewing machine needles, sewing needles, sewing pins, sewing thimbles, buttons; all of the foregoing for sewing, crafting, quilting, crocheting, cross-stitching, knitting and other craft</p>

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							activities. 35 Int. Retail services connected with the sale of sewing, crafting, quilting, crocheting, cross-stitching and knitting apparatus and equipment. 41 Int. Providing a website featuring news and information related to sewing, crafting, quilting, crocheting, cross-stitching, knitting.
BUTTERICK	Finland	T199300656	02/17/1993	130329	01/20/1994	The McCall Pattern Company, Inc.	
BUTTERICK	France	1566175	12/19/1989	1566175	12/19/1989	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns. 24 Int. Buttons. 25 Int. Clothing.
BUTTERICK	Germany	DD652052	06/25/1990	652052D	12/10/1992	The McCall Pattern Company, Inc.	16 Int. Paper patterns for dress.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	Int'l Registration - Madrid Agreement / Protocol	1346712	09/22/2016	1346712	09/22/2016	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns; sewing patterns, sewing pattern catalogs, sewing patter magazines; publications on sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; calendars, posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals, dry erase products; coloring books; gift wrap and tissue paper and related goods.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	Japan	H05-079105	07/28/1993	4007509	06/06/1997	The McCall Pattern Company, Inc.	16 Int. Paper, cardboard and goods made from these materials, not included in other classes; printed matter; book binding material; photographs; stationery; adhesives for stationery or household purposes; artist's materials; paint brushes; typewriters and office requisites; instructional and teaching material; plastic materials for packaging; playing cards; printers' type; printing blocks.
BUTTERICK	Mexico	1896037		1346712	09/22/2016	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns; sewing patterns; sewing pattern catalogs; sewing pattern magazines; publications on sewing; crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing; crafting.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	New Zealand	1067594		1346712	09/22/2016	The McCall Pattern Company, Inc.	quilting, crocheting, cross-stitch, knitting and any other needle craft activity; calendars, posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals; dry erase products; coloring books; gift wrap and tissue paper and related goods.
							16 Int. Paper dress patterns; sewing patterns; sewing pattern catalogs; sewing pattern magazines; publications on sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							activity; calendars, posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals; dry erase products; coloring books; gift wrap and tissue paper and related goods.
BUTTERICK	Norway	19842395	07/10/1984	121092	05/23/1985	The McCall Pattern Company, Inc.	
BUTTERICK	Singapore	40201709767T	09/22/2016	1346712	07/26/2018	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns; sewing patterns; sewing pattern catalogs; sewing pattern magazines; publications on sewing; crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing; crafting, quilting, crocheting, cross-stitch, knitting and

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							any other needle craft activity; calendars, posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals, dry erase products; coloring books; gift wrap and tissue paper.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	South Africa	2016/27104	09/22/2016			The McCall Pattern Company, Inc.	16 Int. Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; sewing patterns, sewing pattern catalogs, sewing pattern magazines; publications on sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing, crafting, quilting,

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>crocheing, cross-stitch, knitting and any other needle craft activity; calendars, posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals, dry erase products; coloring books; gift wrap and tissue paper and related goods.</p> <p>TRADEMARK</p>

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	Switzerland			1346712	09/22/2016	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns; sewing patterns; sewing pattern catalogs, sewing pattern magazines; publications on sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting and any other needle craft activity; calendars, posters, pictures, framed art pictures; greeting cards, notepads, notebooks, journals and other stationery products; peel and stick decals, dry erase products; coloring books; gift wrap and tissue paper and related goods.
BUTTERICK	Taiwan	082006327	02/19/1993	00632723	02/16/1994	The McCall Pattern Company, Inc.	

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BUTTERICK	United Kingdom	812752	11/01/1960	812752	11/01/1960	The McCall Pattern Company, Inc.	16 Int. Paper patterns for clothes.
BUTTERICK	United States	75781619	08/14/1999	2357690	06/13/2000	The McCall Pattern Company, Inc.	16 Int. Paper dress patterns.
BUTTERICK	United States	86953300	03/25/2016			The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns; sewing pattern catalogs; sewing pattern magazines; printed patterns for crafting; printed patterns for quilting; printed patterns for crocheting; printed patterns for cross-stitch; printed patterns for knitting; printed patterns for needle craft; publications in the nature of books, magazines, pamphlets and flyers on sewing, crafting, quilting, crocheting, cross-stitch, knitting, and needle craft; printed instructional materials related to sewing, crafting, quilting,

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>crocheing, cross-stitch, knitting, and needle craft activity; calendars; posters; pictures; framed art pictures; greeting cards; notepads; notebooks; blank or guided journals; peel and stick decals; chalkboards; dry erase markers; coloring books; gift wrap paper and tissue paper. 40 Int.</p> <p>Providing a website featuring news and information related to sewing, crafting, quilting, crocheing, cross-stitch, knitting, and needle craft activity. 41 Int. Educational services, namely, conducting seminars, classes and tutorials in the field of sewing, crafting, quilting, crocheing, cross-stitch, knitting, and any other needle craft activity.</p>

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
CLUB BMW.COM	Canada	1382340	02/06/2008	TMA 735347	02/27/2009	The McCall Pattern Company, Inc.	35 Int. Membership club services for the purchasing of sewing patterns, sewing magazines, sewing catalogs and sewing information.
COSPLAY BY MCCALL'S & Design	United States	86685753	07/07/2015	5065353	10/18/2016	The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns.
DANCING NEEDLE	United States	76645994	08/29/2005	3131761	08/22/2006	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing and sewing instruction books for home sewing.
DESIGNED BY: KERSTIN MARTENSSON & Design	United States	76483011	01/17/2003	2786157	11/25/2003	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing and sewing instruction books for home sewing.
ELLIE MAE DESIGNS	United States	76707638	05/16/2011	4142853	05/15/2012	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing.
KIJK EN KNIP	Benelux	361535	07/24/1979	361535	07/24/1979	The McCall Pattern Company, Inc.	16 Int. Patterns.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
KWIK SERGE (Stylized)	United States	73547622	07/12/1985	1381337	02/04/1986	The McCall Pattern Company, Inc.	16 Int. Patterns used in making garments.
KWIK SEW	Australia	624083	03/03/1994	624083	06/08/1995	The McCall Pattern Company, Inc.	16 Int. Patterns for making clothes, patterns for dressmaking, sewing instruction books, sewing pattern catalogues, and tracing fabric.
KWIK SEW	Canada	0380038	10/28/1974	TMA 210477	11/07/1975	The McCall Pattern Company, Inc.	07 Int. Electric sewing machines. 16 Int. (1) Patterns for use in making garments from knit material. (2) Patterns for use in making garments from all types of materials; sewing instruction books.
KWIK SEW	European Union	015860869	09/23/2016	015860869	10/31/2017	The McCall Pattern Company, Inc.	16 Int. Tissue paper. 18 Int. Reusable shopping bags and tote bags; bags, handbags, totes and purses. 25 Int. Clothing and fashion apparel; namely; dresses; shirts; pants; skirts; hats. 28 Int.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							Toys; games and playthings.
KWIK SEW	Finland	T199006205	11/30/1990	118996	05/05/1992	The McCall Pattern Company, Inc.	
KWIK SEW	Germany	30509371	02/21/2005	30509371	09/14/2005	The McCall Pattern Company, Inc.	16 Int. Paper patterns for home sewing.
KWIK SEW	Iceland	V0020163		943/1992	09/25/1992	The McCall Pattern Company, Inc.	
KWIK SEW	New Zealand	249823	06/06/1995	249823	06/19/1997	The McCall Pattern Company, Inc.	16 Int. Paper patterns for home sewing and sewing instruction books for home sewing.
KWIK SEW	New Zealand	110112	10/29/1974	110112	04/01/1976	The McCall Pattern Company, Inc.	16 Int. Garment patterns in this class.
KWIK SEW	South Africa	1993/03254	04/27/1993	1993/03254	03/15/1995	The McCall Pattern Company, Inc.	16 Int. Paper and cardboard and articles made therefrom, all being for use in connection with sewing; instructional and teaching materials for sewing including

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							sewing instructions books for home sewing; paper clothing patterns for home sewing and all other goods relating to sewing included in this class.
KWIK SEW	United States	74293234	07/13/1992	1758315	03/16/1993	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing and sewing instruction books for home sewing.
KWIK SEW	United States	72417179	03/02/1972	967035	08/28/1973	The McCall Pattern Company, Inc.	09 Int. Patterns for use in making garments from knit material.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
KWIK SEW	United States	86953287	03/25/2016	5,392,388	01/30/2018	The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns; sewing pattern catalogs; sewing pattern magazines; printed patterns for crafting; printed patterns for quilting; printed patterns for crocheting; printed patterns for cross-stitch; printed patterns for knitting; printed patterns for needle craft; publications in the nature of books, magazines, pamphlets and flyers on sewing, crafting, quilting, crocheting, cross-stitch, knitting, and needle craft; printed instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting, and needle craft activity. 40 Int. Providing a website featuring news and information related to sewing, crafting, quilting, crocheting,

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							cross- stitch, knitting, and needle craft activity
KWIK SEW & Design	Denmark	VA 1991 02782	04/18/1991	VR 03651 1992	05/01/1992	The McCall Pattern Company, Inc.	41 Int. Educational services, namely, conducting seminars, classes and tutorials in the field of sewing, crafting, quilting, crocheting, cross- stitch, knitting, and any other needle craft activity.
KWIK SEW & Design	Norway	19911949	04/15/1991	152486	09/24/1992	The McCall Pattern Company, Inc.	16 Int. All goods in class.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
KWIK SEW PATTERN CO., INC. & Design	United Kingdom	1198377	06/24/1983	1198377	06/24/1983	The McCall Pattern Company, Inc.	16 Int. Paper, paper articles and paper patterns, all included in Class 16. Printed matter, periodical publications, books; instructional and teaching materials (other than apparatus).
KWIK START	United States	76553103	10/02/2003	2886147	09/21/2004	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing.
KWIKSEW	Sweden	1990/07648	08/22/1990	236959	06/26/1992	The McCall Pattern Company, Inc.	
LEARN TO SEW FOR FUN	Canada	0633168	05/31/1989	TMA 378380	01/18/1991	The McCall Pattern Company, Inc.	16 Int. Patterns for sewing.
MADE TO MATCH	United States	76702501	04/15/2010	3878385	11/23/2010	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing.
MCCALL (in Katakana)	Japan	S37-032833	10/08/1962	0625504	09/27/1963	The McCall Pattern Company, Inc.	

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
MCCALL'S	Albania	5717	08/04/1993	5717	08/04/1993	The McCall Pattern Company, Inc.	16 Int. Patterns for home sewing, periodical publications and publications having to do with home sewing and crafts. 25 Int. Women's and children's clothing.
MCCALL'S	Australia	119653	08/13/1954	119653	08/13/1954	The McCall Pattern Company, Inc.	16 Int. Publications and patterns.
MCCALL'S	Brazil	002967120	05/30/1964	002967120	05/30/1964	The McCall Pattern Company, Inc.	16 Int. Books, albums, paper patterns and printed matter.
MCCALL'S	Canada	0216778	10/03/1952	UCA 43822	10/03/1952	The McCall Pattern Company, Inc.	16 Int. Magazines, publications, re-prints of literary and artistic material from publications, prepared promotional or advertising material sold or distributed as such, prints and publications; printed and transfer patterns for garments, needlework and novelties

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MCCALL'S	Chile	1075341	11/15/1973	1075341	11/15/1973	The McCall Pattern Company, Inc.	
MCCALL'S	China	333509	02/11/1988	333509	12/20/1988	The McCall Pattern Company, Inc.	16 Int. Garment pattern, Magazine.
MCCALL'S	Czech Republic	65970	01/17/1992	175690	04/11/1994	The McCall Pattern Company, Inc.	16 Int. Printed matters, magazines, periodicals, designs for home needleworks and instructions for handworks, books. 25 Int. Clothes, especially for women and children.
MCCALL'S	Denmark	VA 1953 00824	04/10/1953	VR 1953 00941	08/08/1953	The McCall Pattern Company, Inc.	16 Int. All goods in class.
MCCALL'S	Dominican Republic			8369	03/31/1983	The McCall Pattern Company, Inc.	25 Int. Clothing, footwear, headgear.
MCCALL'S	Ecuador	624	06/13/1953	624	06/13/1953	The McCall Pattern Company, Inc.	16 Int. Patterns.

TRADEMARK

REEL: 006539 FRAME: 0186

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
MCCALL'S	European Union	000186866	04/01/1996	000186866	11/25/1998	The McCall Pattern Company, Inc.	16 Int. Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks, patterns for home sewing, magazines and catalogues. 25 Int. Clothing, footwear, headgear, readymade clothing.

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MCCALL'S	France	1422861	08/14/1987	1422861	08/14/1987	The McCall Pattern Company, Inc.	16 Int. Printed matter, newspapers, periodicals, books, magazines, publications, reprints of literature and artistic matter for publications; patterns. 35 Int. Advertising materials delivered as such. 41 Int. Services in this class.
MCCALL'S	Int'l Registration - Madrid Agreement / Protocol			1351219	09/22/2016	The McCall Pattern Company, Inc.	16 Int. Publications issued periodically or from time to time, catalogues, leaflets, reprints of literary and artistic matter from publications, prepared promotional or advertising material sold or distributed as such; printed and transfer pattern for garments, needlework and novelties; sewing patterns, sewing pattern catalogs, sewing pattern magazines; publications on patterns, sewing notions and fabrics used

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MCCALL'S	Italy	1578949	09/18/1996	1578949	09/18/1996	The McCall Pattern Company, Inc.	in home sewing; instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting, and any other needle craft activity; fabrics and textiles.
MCCALL'S	Japan	S27-020734	08/12/1952	0424957	05/08/1953	The McCall Pattern Company, Inc.	
MCCALL'S	Japan	H08-118470	10/18/1996	4315207	09/17/1999	The McCall Pattern Company, Inc.	
MCCALL'S	Mexico	0056657	07/11/1952	73269	04/16/1953	The McCall Pattern	16 Int. Dress patterns.

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MCCALL'S	Mexico	0501985	07/11/1952	72758	01/03/1953	The McCall Pattern Company, Inc.	16 Int. Printed matter and publications.
MCCALL'S	New Zealand	1351219		1069646	09/22/2016	The McCall Pattern Company, Inc.	16 Int. Publications issued periodically or from time to time, catalogues, leaflets, reprints of literary and artistic matter from publications, prepared promotional or advertising material sold or distributed as such; printed and transfer pattern for garments, needlework and novelties; sewing patterns, sewing pattern catalogs, sewing pattern magazines; publications on patterns, sewings, notions and fabrics used in home sewing; instructional materials related to sewing; crafting, quilting, crocheting, cross-stitch, knitting, and any other needle craft activity.

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MCCALL'S	Nicaragua	16052	08/08/1984	16052	08/08/1984	The McCall Pattern Company, Inc.	16 Int. Paper patterns for home sewing.
MCCALL'S	Norway	52027	01/16/1953	42376	01/16/1953	The McCall Pattern Company, Inc.	
MCCALL'S	Peru	10399	09/17/1974	10399	09/17/1974	The McCall Pattern Company, Inc.	16 Int. Paper and paper articles; cardboard and cardboard articles; printing material; newspapers and magazines; books; bookbinding material; photographs; stationery; artists materials; artists brushes; office typewriters (no furniture); teaching and instruction material (no apparatus); cliches; stereotype blocks; and similar. 28 Int. Playing cards.
MCCALL'S	Poland	77316	01/14/1992	77316	01/14/1992	The McCall Pattern	16 Int. All goods in class. 28 Int. All goods in class.

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MCCALL'S	Portugal	125247	04/16/1953	125247	07/03/1954	The McCall Pattern Company, Inc.	16 Int. Publications, magazines, catalogues, patterns for clothing and paper patterns.
MCCALL'S	Romania	026563	03/24/1992	018462	03/24/1992	The McCall Pattern Company, Inc.	16 Int. All goods in class. 25 Int. All goods in class.
MCCALL'S	Slovakia	65970	01/17/1992	173895	02/20/1995	The McCall Pattern Company, Inc.	16 Int. Printed materials, magazines, periodicals, patterns for home sewing and crafts, books. 25 Int. Women's and children's clothing.
MCCALL'S	South Africa	1992/02662	03/30/1992	1992/02662	03/30/1992	The McCall Pattern Company, Inc.	
MCCALL'S	South Africa	1992/02660	03/30/1992	1992/02660	03/30/1992	The McCall Pattern Company, Inc.	
MCCALL'S	Spain	0272740	02/05/1955	0272740	02/05/1955	The McCall Pattern Company, Inc.	16 Int. Fashion and ready-made clothing literature.
MCCALL'S	Sweden	1900/75460	01/02/1900	75460	02/12/1954	The McCall Pattern Company, Inc.	

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MCCALL'S	Switzerland	420052	01/21/1994	420052	01/21/1994	The McCall Pattern Company, Inc.	
MCCALL'S	United Kingdom	1044872	04/10/1975	1044872	04/10/1975	The McCall Pattern Company, Inc.	16 Int. Paper patterns and magazines (publications), all relating to sewing.
MCCALL'S	United States	71631455	06/26/1952	0569596	01/20/1953	The McCall Pattern Company, Inc.	01 Int. Printed and transfer patterns for garments, needlework, and novelties.
MCCALL'S	United States	71603486	09/13/1950	0555927	03/11/1952	The McCall Pattern Company, Inc.	16 Int. Publications issued periodically or from time to time, catalogues, leaflets, reprints of literary and artistic matter from publications, prepared promotional or advertising material sold or distributed as such.
MCCALL'S	Venezuela	30193-F	08/17/1985	30193-F	08/17/1985	The McCall Pattern Company, Inc.	

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
MCCALL'S (in Chinese)	China	333506	02/11/1988	333506	12/20/1988	The McCall Pattern Company, Inc.	16 Int. Garment pattern, Magazine.
MCCALL'S (Stylized)	United States	86953212	03/25/2016	5,375,920	01/09/2018	The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns; sewing pattern catalogs; sewing pattern magazines; printed patterns for crafting; printed patterns for quilting; printed patterns for crocheting; printed patterns for cross-stitch; printed patterns for knitting; printed patterns for needle craft; publications in the nature of books, magazines, pamphlets and flyers on sewing, crafting, quilting, crocheting, cross-stitch, knitting, and needle craft; printed instructional materials related to sewing, crafting, quilting, crocheting, cross-stitch, knitting, and needle craft activity. 40 Int. Providing a website

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							featuring news and information related to sewing, crafting, quilting, crocheting, cross-stitch, knitting, and needle craft activity
MISCELLANEOUS DESIGN	United States	86685769	07/07/2015	5065354	10/18/2016	The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns.
MISCELLANEOUS DESIGN (Dancing Needle Figure)	Australia	334654	06/28/1979	334654	06/28/1979	The McCall Pattern Company, Inc.	16 Int. Home dressmaker paper sewing patterns, sewing instruction books.

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MISCELLANEOUS DESIGN (Dancing Needle Figure)	Canada	0760455	07/29/1994	TMA 449626	11/03/1995	The McCall Pattern Company, Inc.	16 Int. (1) Paper patterns for home sewing and sewing instruction books for home sewing. (2) Paper clothing patterns for home sewing and sewing instruction books for home sewing. (3) Patterns for use in making garments.
MISCELLANEOUS DESIGN (Dancing Needle Figure)	New Zealand	232523	03/01/1995	232523	06/19/1997	The McCall Pattern Company, Inc.	16 Int. Paper patterns for home sewing and sewing instruction books for home sewing.
MISCELLANEOUS DESIGN (Dancing Needle Figure)	South Africa	2010/03037	02/12/2010	2010/03037	06/28/2013	The McCall Pattern Company, Inc.	16 Int. Paper and cardboard and articles made therefrom, all being for use in connection with sewing; instructional and teaching materials for sewing including sewing instructions books for home sewing; paper clothing patterns for home sewing and all other goods relating to

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
MISCELLANEOUS DESIGN (Dancing Needle Figure)	United States	74293233	07/13/1992	1753905	02/23/1993	The McCall Pattern Company, Inc.	16 Int. Paper clothing patterns for home sewing and sewing instruction books for home sewing.
NON-STOP WARDROBE	United States	73629134	11/07/1986	1445122	06/30/1987	The McCall Pattern Company, Inc.	16 Int. Patterns for home sewing.
QUICK & EASY	United States	73134790	07/21/1977	1085998	02/21/1978	The McCall Pattern Company, Inc.	16 Int. Patterns for sewing.
SEE & SEW	Finland	T199300658	02/17/1993	130330	01/20/1994	The McCall Pattern Company, Inc.	
SEE & SEW	Taiwan	082006328	02/19/1993	00632724	02/16/1994	The McCall Pattern Company, Inc.	

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SEE & SEW (Stylized)	Australia	309557	07/25/1977	309557	07/25/1977	The McCall Pattern Company, Inc.	16 Int. Paper patterns for clothing and all other goods in Class 16 related to sewing.
SEE & SEW (Stylized)	Benelux	620147	07/28/1977	347988	07/28/1977	The McCall Pattern Company, Inc.	16 Int. Paper patterns for clothing.
SEE & SEW (Stylized)	Bermuda	B8798	10/03/1984	B8798	10/03/1984	The McCall Pattern Company, Inc.	
SEE & SEW (Stylized)	Canada	0414451	08/18/1977	TMA 236503	10/12/1979	The McCall Pattern Company, Inc.	16 Int. Clothing patterns.
SEE & SEW (Stylized)	Denmark	VA 1977 03094	07/26/1977	VR 1978 00401,	02/03/1978	The McCall Pattern Company, Inc.	16 Int. All goods in class.
SEE & SEW (Stylized)	France	3676360	02/19/2010	3676360	02/19/2010	The McCall Pattern Company, Inc.	
SEE & SEW (Stylized)	France	1418337	07/15/1987	1418337	07/15/1987	The McCall Pattern Company, Inc.	16 Int. Paper patterns for clothing.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SEE & SEW (Stylized)	Germany	976030	08/26/1977	976030	09/04/1978	The McCall Pattern Company, Inc.	16 Int. Patterns and publications.
SEE & SEW (Stylized)	Ireland	107476	12/08/1977	107476	12/08/1977	The McCall Pattern Company, Inc.	16 Int. Paper patterns for dressmaking.
SEE & SEW (Stylized)	Italy	1272847	08/04/1977	1272847	08/04/1977	The McCall Pattern Company, Inc.	16 Int. Patterns for the making of clothes.
SEE & SEW (Stylized)	New Zealand	120521	07/29/1977	120521	03/23/1981	The McCall Pattern Company, Inc.	16 Int. Patterns for clothing, drawings and cutouts therefor, printed instructions for patterns, packaging and display materials for patterns, and other goods in this class relating to sewing.
SEE & SEW (Stylized)	South Africa	1977/03204	07/27/1977	1977/03204	08/04/1978	The McCall Pattern Company, Inc.	16 Int. Paper patterns for clothing.
SEE & SEW (Stylized)	Sweden	1901/63383	01/02/1900	163383	05/19/1978	The McCall Pattern Company, Inc.	16 Int. Patterns.

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SEE & SEW (Stylized)	Switzerland	290978	08/04/1977	290978	08/04/1977	The McCall Pattern Company, Inc.	16 Int. Patterns.
SEW THE LOOK	United States	87653903	10/20/2017			The McCall Pattern Company, Inc.	09 Int. Mobile applications for providing information on sewing and sewing patterns.
SEW THE LOOK	United States	87661390	10/26/2017			The McCall Pattern Company, Inc.	40 Int. Providing information on sewing and sewing patterns.
SEWING TODAY	Canada	1291336	02/23/2006	TMA 690862	06/26/2007	The McCall Pattern Company, Inc.	16 Int. Magazines about sewing.
SEWING TODAY	South Africa	1993/11612	12/07/1993	1993/11612	04/10/1996	The McCall Pattern Company, Inc.	16 Int. Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							(except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks. TRADEMARK
SEWING TODAY	South Africa	1993/11613	12/07/1993	1993/11613	04/10/1996	The McCall Pattern Company, Inc.	38 Int. Telecommunications; broadcasting services.
SEWING TODAY	South Africa	1993/11611	12/07/1993	1993/11611	01/20/1997	The McCall Pattern Company, Inc.	09 Int. Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording

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Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus.
STITCH 'N SAVE	Canada	0633170	05/31/1989	TMA 372480	08/24/1990	The McCall Pattern Company, Inc.	16 Int. Patterns for sewing.
STITCH 'N SAVE	United States	73365397	05/19/1982	1320602	02/19/1985	The McCall Pattern Company, Inc.	16 Int. Patterns for sewing.
THE VAULT COLLECTION	United States	86685827	07/07/2015	5074385	11/01/2016	The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns.
THE VAULT COLLECTION UNLOCKED TREASURES BY THE MCCALL PATTERN	United States	86685732	07/07/2015	5096480	12/06/2016	The McCall Pattern Company, Inc.	16 Int. Printed sewing patterns.

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COMPANY. & Design							
VOIR ET COUDRE	Benelux	632248	05/09/1979	360461	05/09/1979	The McCall Pattern Company, Inc.	16 Int. Patterns.
VOYEZ ET COUSEZ	Benelux	631568	07/24/1979	362283	07/24/1979	The McCall Pattern Company, Inc.	16 Int. Patterns.
WALL PLAY (Stylized)	Canada	1447137	08/05/2009	TMA 790742	02/15/2011	The McCall Pattern Company, Inc.	
WALL PLAY (Stylized)	United States	77790474	07/27/2009	3813167	07/06/2010	The McCall Pattern Company, Inc.	16 Int. Wall coverings, namely, vinyl peel and stick wall decorations.
WALLCANDY	United States	78131636	05/28/2002	2853373	06/15/2004	The McCall Pattern Company, Inc.	27 Int. Decorative plastic wall coverings and wall boarders that adhere to a painted wall surface and are easily removed and repositioned.

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WALLIES	Canada	1269112	08/18/2005	TMA 671611	08/30/2006	The McCall Pattern	16 Int. Paste-on vinyl and paper decorations and wall coverings, namely paste-on wall decorations.
WALLIES	China	892724		G892724	07/20/2006	The McCall Pattern Company, Inc.	
WALLIES	European Union			0892724	07/20/2006	The McCall Pattern Company, Inc.	27 Int. Wall coverings, namely paste-on wall decorations.
WALLIES	Int'l Registration - Madrid Agreement / Protocol			0892724	07/20/2006	The McCall Pattern Company, Inc.	27 Int. Wall coverings, namely paste-on wall decorations.
WALLIES	Korea, Republic of			0892724	07/20/2006	The McCall Pattern Company, Inc.	27 Int. Wall coverings, namely paste-on wall decorations.
WALLIES	United States	74693891	06/26/1995	2041318	02/25/1997	The McCall Pattern Company, Inc.	27 Int. Wall coverings, namely paste-on wall decorations.
WALLIES (in Chinese)	China	17026286		17026286	07/28/2016	The McCall Pattern Company, Inc.	16 Int. Labels, not of textile; pictures; writing slates; self-adhesive paper; drawing boards;

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WALLIES (in Chinese)	China	17026287		17026287	07/28/2016	The McCall Pattern Company, Inc.	blackboards; magnetic tablets. 27 Int. Carpets, mats; floor coverings; wallpaper; wall hangings (non-textile); textile wallpaper.

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