

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498843

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Q.E.P. Co., Inc.		11/19/2018	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	RK Response Inc.		
Street Address:	3200 N. Federal Hwy #206-4		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85873231	INSTA LIFT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5618666250		
Email:	RD@rkresponse.com		
Correspondent Name:	RK Response Inc.		
Address Line 1:	3200 N. Federal Hwy #206-4		
Address Line 4:	Boca Raton, FLORIDA 33431		
NAME OF SUBMITTER:	Richard Davidson		
SIGNATURE:	/RichardDavidson/		
DATE SIGNED:	11/19/2018		
Total Attachments: 1			
source=QEP trademark transfer to RKR#page1.tif			

OP \$40.00 85873231

ASSIGNMENT OF TRADEMARK

Whereas Q.E.P. Co., INC.

(name of assignor)

Of 1001 Broken Sound Parkway NW Suite A Boca Raton FLORIDA 33487

(address)

Owens trademark reg.# 4437625 or serial no# 85873231

Word Mark: INSTA LIFT

Whereas RK RESPONSE INC.

(name of assignee)


of 3200 N. Federal Highway #206-4 Boca Raton, FL 33431

(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.



(Signature of assignor)

19 Nov 2019
Date of Execution

Lawrence P. Levine SVP+General Counsel
Name and Title of signatory
if assignor is a corporation,