

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM498991

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/18/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Healthy Directions Publishing, LLC		06/18/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Healthy Directions, LLC		
<b>Street Address:</b>	6710A Rockledge Drive		
<b>Internal Address:</b>	Suite 500		
<b>City:</b>	Bethesda		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20817-1864		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1873837	ALTERNATIVES	
<b>Registration Number:</b>	2127412	HEALTH & HEALING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023444019		
<b>Email:</b>	mbharrison@venable.com		
<b>Correspondent Name:</b>	Mark Harrison		
<b>Address Line 1:</b>	P.O. Box 34385		
<b>Address Line 4:</b>	Washington, D.C. 20043-9998		
<b>ATTORNEY DOCKET NUMBER:</b>	49864-426919		
<b>NAME OF SUBMITTER:</b>	Mark Harrison		
<b>SIGNATURE:</b>	/Mark Harrison/		
<b>DATE SIGNED:</b>	11/20/2018		
<b>Total Attachments: 1</b>			
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**NUNC PRO TUNC ASSIGNMENT**

**WHEREAS** Healthy Directions Publishing, LLC, a Delaware limited liability company which had an address at 6710A Rockledge Drive, Suite 500, Bethesda, Maryland 20817-1864 (hereinafter "Assignor"), is the listed owner of the following United States Trademark Registrations

1. Reg. No. 1873837 for the mark ALTERNATIVES
2. Reg. No. 2127412 for the mark HEALTH & HEALING

and of the trademarks shown in said registrations and the goodwill of the business symbolized by said marks;

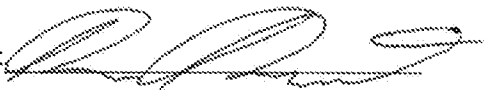
**AND WHEREAS**, Healthy Directions, LLC, a Delaware limited liability company with an address at 6710A Rockledge Drive, Suite 500, Bethesda, Maryland 20817-1864, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark registrations, the trademarks shown in said registration, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

**AND WHEREAS**, as of June 18, 2018 Assignor did intend to and did assign to Assignee the sole right to use and register the subject trademarks, together with the goodwill of the business symbolized by said marks;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby confirm that as of June 18, 2018, it did assign and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 18 day of June, 2018.

Healthy Directions Publishing, LLC

By: 

Name: Paul Reichert

Title: co founder