

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM507491

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CONSTELLATION BRANDS U.S. OPERATIONS, INC.		01/10/2019	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CONSTELLATION BRANDS NEW ZEALAND LTD.		
<b>Street Address:</b>	6/46 Maki Street		
<b>City:</b>	Westgate		
<b>State/Country:</b>	NEW ZEALAND		
<b>Postal Code:</b>	0814		
<b>Entity Type:</b>	Limited Liability Company: NEW ZEALAND		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87818361	DARING AND ELEGANT	
<b>Serial Number:</b>	87818372	BRIGHT AND FRESH	
<b>Serial Number:</b>	87818387	CRAFTERS OF THE UNCOMMON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9087225640		
<b>Email:</b>	officeactions@br-tmlaw.com		
<b>Correspondent Name:</b>	Stephen L. Baker		
<b>Address Line 1:</b>	92 East Main Street		
<b>Address Line 2:</b>	Suite 302		
<b>Address Line 4:</b>	SOMERVILLE, NEW JERSEY 08876		
<b>ATTORNEY DOCKET NUMBER:</b>	slb 1.28.19.1		
<b>NAME OF SUBMITTER:</b>	Stephen L. Baker		
<b>SIGNATURE:</b>	/Stephen L. Baker/		
<b>DATE SIGNED:</b>	01/28/2019		
<b>Total Attachments: 2</b>			
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ASSIGNMENT OF U.S. TRADEMARK,  
U.S. TRADEMARK APPLICATION THEREFOR, AND  
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Constellation Brands U.S. Operations, Inc., a corporation organized and existing under the laws of the State of New York, having an address of 235 North Bloomfield Road, Canandaigua, NY 14424, has adopted and continues to have a bona fide intention to use the following marks for which an application are pending in the U.S. Patent and Trademark Office as follows:

MARK	SER. NO.	DATE FILED
DARING AND ELEGANT	87818361	March 2, 2018
BRIGHT AND FRESH	87818372	March 2, 2018
CRAFTERS OF THE UNCOMMON	87818387	March 2, 2018

WHEREAS, Constellation Brands New Zealand Ltd. organized and existing under the laws of New Zealand, having an address of 6/46 Maki Street, Westgate, New Zealand, 0814 is desirous of acquiring said marks, the pending U.S. trademark applications therefor, the goodwill associated therewith and any registrations resulting therefrom;

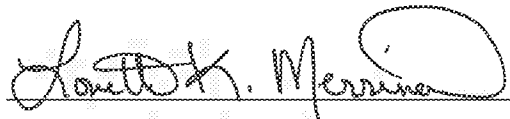
WHEREAS, Constellation Brands New Zealand Ltd. is successor to that portion of the applicant's business to which the marks DARING AND ELEGANT, BRIGHT AND FRESH and CRAFTERS OF THE UNCOMMON pertains;

WHEREAS, Constellation Brands U.S. Operations, Inc. and Constellation Brands New Zealand Ltd. are both wholly owned subsidiaries of Constellation Brands, Inc. (CBI) a corporation organized under the laws of Delaware, having an address of 207 High Point Drive, Building 100, Victor, NY and are commonly controlled by CBI;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Constellation Brands U.S. Operations, Inc. does hereby assign unto Constellation Brands New Zealand Ltd., all right, title and interest in and to said marks, and the pending U.S. trademarks applications therefor, the goodwill associated therewith and any registrations resulting therefrom;

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registrations resulting from applications being assigned herein to the assignee Constellation Brands New Zealand Ltd.

Constellation Brands U.S. Operations LLC

A handwritten signature in black ink, appearing to read "Lonette Merriman", written over a horizontal line.

Name: Lonette Merriman

Title: Vice President

January 10, 2019