

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suny Chung		01/21/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Design Infini, Inc.		
Street Address:	2535 Anselmo Drive		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	92879		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3723129	MARCELLO	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-551-3450		
Email:	efiling@knobbe.com		
Correspondent Name:	Jonathan A. Hyman		
Address Line 1:	2040 MAIN STREET, 14TH FLOOR		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	INFNI.030T		
NAME OF SUBMITTER:	Chanell Khosrowabadi		
SIGNATURE:	/Chanell Khosrowabadi/		
DATE SIGNED:	01/28/2019		
Total Attachments: 2			
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OP \$40.00 3723129

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") is effective as of the _____ day of January, 2019, by and between Suny Chung, an individual residing in California (hereinafter referred to as "ASSIGNOR"), and Design Infini, Inc., a California corporation, having a place of business at 2535 Anselmo Drive, Corona, CA 92879 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has or had adopted, used, is using, used through a licensee, is using through a licensee, and is or was, to the best of its knowledge and belief, the owner of the trademark listed in Exhibit 1, attached hereto and incorporated by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter referred to as the "Trademark");

WHEREAS, ASSIGNOR has and had acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the trademark registration listed in Exhibit 1, attached hereto and incorporated by this reference (hereinafter referred to as the "Registration");

WHEREAS, ASSIGNEE desires to acquire all worldwide rights, title, and interest in and to the Trademark, Registration, and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all worldwide rights, title, and interest as ASSIGNOR may possess in and to the Trademark, Registration, and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, sells, transfers and conveys to ASSIGNEE all worldwide rights, title and interest as ASSIGNOR may possess in and to the Trademark, including the Registration; any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees which include or are comprised of the Trademark; and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, causes of action, the right to recover for past infringement, and all other associated goodwill, which is ongoing and existing, concurrent with the transfer of certain tangible assets as indicia of said goodwill. The assignment includes the portion of ASSIGNOR's business to which such marks pertain.

FOR ASSIGNOR:
SUNY CHUNG

FOR ASSIGNEE:
DESIGN INFINI, INC.

By: _____
Name: Suny Chung
Title: President
Date: 1/21/19

By: _____
Name: Suny Chung
Title: President
Date: 1/21/19

Exhibit 1

Trademark

MARCELLO

Registration

Mark	App. Serial No.	Filing Date	Reg. No.	Reg. Date
MARCELLO	77/429,645	March 24, 2008	3,723,129	December 8, 2009