

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499777

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chengdu YiLiangShangPin E-commerce Co., Ltd		11/05/2018	Limited Liability Company: CHINA
RECEIVING PARTY DATA			
Name:	Chengdu JiaYouShangPin E-commerce Co., Ltd.		
Street Address:	Room C803, Floor 8		
Internal Address:	No.898 Baicao Road, Gaoxin Qu		
City:	Chengdu, Sichuan		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4659125	SO SIMPOK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ustmmatters@hotmail.com		
Correspondent Name:	Grace Brown		
Address Line 1:	4308 Accordion Way		
Address Line 4:	Rancho Cordova, CALIFORNIA 95742		
NAME OF SUBMITTER:	Zhang Fan		
SIGNATURE:	/Zhang Fan/		
DATE SIGNED:	11/28/2018		
Total Attachments: 2			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of November 5, 2018, (the "Effective Date"), for the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, between the following:

ASSIGNOR: Chengdu YiLiangShangPin E-commerce Co., Ltd
4073 4/F Bldg.1 Shawan Rd. No.1 Jinniu Chengdu, Sichuan CHINA

-and-

ASSIGNEE: Chengdu JiaYouShangPin E-commerce Co., Ltd.
Room C803, Floor 8
No.898 Baicao Road, Gaoxin Qu
Chengdu, Sichuan
China

ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the mark, together with the goodwill of the business symbolized by the trademark registration, disclosed herein:



and to all U.S. Certificates of Registration and Registration Renewals.

ASSIGNOR AUTHORIZES AND REQUESTS the Patent and Trademark Office to issue any and all such U.S. Certificates of Registration and Registration Renewals to the ASSIGNEE;

ASSIGNOR WARRANTS AND COVENANTS that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to trademark renewal as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue and enforce, the Registration, and all equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to such trademark and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to such trademark in the ASSIGNEE, and for securing, maintaining and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

ASSIGNOR:

Chengdu YiLiangShangPin E-commerce Co., Ltd



Signature on behalf of Assignor

Name: Zhang Xin

Title: President

Date: November 5, 2018

ASSIGNEE:

Chengdu JiaYouShangPin E-commerce Co., Ltd.



Signature on behalf of Assignee

Name: Zhang Fan

Title: General Manager

Date: November 5, 2018