

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM500501

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MULTIPLIER CAPITAL, LP		11/30/2018	Limited Partnership: DELAWARE

RECEIVING PARTY DATA

Name:	SHARETHIS, INC.
Street Address:	4005 Miranda Avenue, Suite 1000
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304
Entity Type:	Corporation: DELAWARE
Name:	SOCIALIZE, INC.
Street Address:	4005 Miranda Avenue, Suite 1000
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	4475837	SHAREBLOCK
Registration Number:	4363544	SHARENOW
Registration Number:	4437116	SOCIAL QUALITY INDEX
Registration Number:	4471435	SQI
Registration Number:	3820183	SHAREBOX
Registration Number:	3641760	<
Registration Number:	3727419	GET THE BUTTON
Registration Number:	4143216	SHARE
Registration Number:	3641766	SHARETHIS <
Registration Number:	3432313	SHARETHIS
Registration Number:	4311662	SMARTALERTS
Registration Number:	4243023	INTEREST SHIELD
Registration Number:	4117712	APPDROP

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4777395	SHAREMAX
Serial Number:	86733418	SHARETHIS
Serial Number:	86733444	SHARETHIS
Serial Number:	86733450	
Serial Number:	86733463	
Registration Number:	4606501	SNAPSETS
Registration Number:	4602456	SNAPSETS
Serial Number:	85927874	SNAPSETS
Serial Number:	85927864	SNAPSETS
Registration Number:	4625706	SNAPSETS

CORRESPONDENCE DATA

Fax Number: 4156932222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4156932000

Email: crhem@cooley.com

Correspondent Name: Cooley LLP

Address Line 1: 101 California Street, 5th Floor

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	326420-117
NAME OF SUBMITTER:	C. Rhem
SIGNATURE:	/CR/
DATE SIGNED:	12/03/2018

Total Attachments: 9

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (this "Release"), effective as of November 30, 2018, is entered by MULTIPLIER CAPITAL, LP, a Delaware limited partnership ("Multiplier").

SHARETHIS, INC., a Delaware corporation with a principal place of business at 4005 Miranda Avenue, Suite 1000, Palo Alto, California 94304, SOCIALIZE, INC., a Delaware corporation with a principal place of business at 4005 Miranda Avenue, Suite 1000, Palo Alto, California 94304 (jointly and severally, "Grantor"), and Multiplier are parties to that certain Loan and Security Agreement and Intellectual Property Security Agreement, each dated as of September 30, 2015 (as supplemented or otherwise modified from time to time) (collectively, the "Security Agreements"). Pursuant to the Security Agreements, Grantor granted to Lender a security interest in Collateral (as defined therein), including, but not limited to, the trademark registrations and applications listed on Schedule A and the patent registrations and applications listed on Schedule B. The Intellectual Property Security Agreement was recorded at the United States Patent & Trademark Office on November 6, 2015 at Reel/Frame 5662/0582 with respect to trademark registrations and applications and on November 9, 2015 at Reel/Frame 037069/0304 with respect to patent registrations and applications.

Multiplier hereby releases, discharges and terminates any and all liens and security interests that it may have in the Collateral and associated goodwill pursuant to the Security Agreements, including, for the avoidance of doubt, the trademark registrations and applications listed on Schedule A and the patent registrations and applications listed on Schedule B. Multiplier confirms the release from such Security Agreements and all of the terms and conditions thereof, all right, title and interest in and to all such Collateral, including such registrations, applications, all associated goodwill, common law rights and any other right or interest therein.

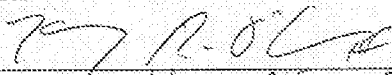
This Release may be executed in any number of counterparts (including electronic transmission), each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Signature page follows]

IN WITNESS WHEREOF, Multiplier has caused this Release to be executed and delivered by its duly authorized officer as of the date first set forth above.

MULTIPLIER CAPITAL, LP

By: Multiplier Capital GP, LLC, its General Partner

By: 
Name: Henry O'Connell
Title: Managing Member

TRADEMARK

REEL: 006540 FRAME: 0779

SCHEDULE A

Trademarks

Mark	Serial Number	Reg. Number	WRS Code	Filing Date
ShareThis (Words & Design) (Argentina, CL. 09)	NA	2,333,297	TMPARG-00059-116	4/1/2008
ShareThis (Words & Design) (Argentina, CL. 09)	NA	2,391,556	TMPARG-00061-116	4/1/2008
ShareThis Logo Design (Argentina, CL. 09)	NA	2,298,702	TMPARG-00060-116	3/27/2008
ShareThis Logo Design (Argentina, CL. 42)	NA	2,298,703	TMPARG-00062-116	3/27/2008
SHARETHIS (logo) Australia Cl. 09, 42	NA	1231945	TMPAU-00071-116	3/26/2008
SHARETHIS (stylized & logo) Australia Cl. 09,42	NA	1232594	TMPAU-00058-116	3/31/2008
SHARETHIS (logo) Cl. 09, 42	Application No. 1388909	TMA760891	TMPCA-00103-116	3/26/2008
SHARETHIS (stylized & logo) Cl. 09, 42	Application No. 1389225	TMA757960	TMPCA-00095-116	3/28/2008
SHARETHIS (stylized & logo) (Cl. 42)	NA	6632645	TMPPRC-00093-116	4/1/2008 (priority to 10/3/07)
SHARETHIS (stylized & logo) (Cl. 9)	NA	6622406	TMPPRC-00098-116	3/27/08 (priority to 9/27/08)
SHARETHIS (logo) (Cl. 09)	NA	6632644	TMPPRC-00104-116	4/1/2008 (priority to 10/3/07)
SHARETHIS (logo) (Cl. 42)	NA	6622407	TMPPRC-00101-116	3/26/2008 (priority to 9/27/07)
SHARETHIS Cl. 9, 35, 42	013030441	013030441	TMPCTM-00857-116	6/26/2014
SOCIAL QUALITY INDEX (Cl. 35)	010681666	010681666	TMPCTM-00203-116	2/28/2012 (priority date: 2/16/12 claimed to US

				application Ser. No. 85/544270)
SHARETHIS (stylized & logo) Cl. 09, 38	006790687	006790687	TMPCTM- 00090-116	3/31/2008
SHARETHIS (logo) CL 09, 38	006778881	006778881	TMPCTM- 00099-116	3/25/2008
SQI (Class 35)	010681625	010681625	TMPCTM- 00202-116	2/28/2012 (priority date: 2/16/12 claimed to US application Ser. No. 85/544295)
PUT SHARING TO WORK (word mark) Cl. 35	011028123	011028123	TMPCTM- 00217-116	7/10/2012
SHARETHIS (logo) Cl. 09, 42	NA	1669781	TMPIN-00096- 116	3/27/2008
SHARETHIS (stylized & logo) Cl. 09, 42	NA	1671223	TMPIN-00089- 116	4/1//2008
SHARETHIS (logo) Cl. 09, 42	NA	5232570	TMPJP-00097- 116	4/11/2008
SHARETHIS (stylized & logo) Cl. 09, 42	NA	5232571	TMPJP-00094- 116	4/24/2008
SHARETHIS (logo) (Cl. 42)	923225	1071213	TMPMX-00102- 116	3/27/2008
SHARETHIS (logo) (Cl. 09)	923224	1071212	TMPMX-00100- 116	3/27/2008
SHARETHIS (stylized & logo) (Cl. 9)	924678	1079635	TMPMX-00091- 116	4/3/2008
SHARETHIS (stylized & logo) (Cl. 42)	924679	1081466	TMPMX-00092- 116	4/3/2008
SHAREBLOCK (word mark) CL 35	85716980	4475837	TMP-00293-116	8/30/2012
SHARENOW (word mark) Cl. 9 & 42	85659633	4363544	TMP-00247-116	6/22/2012
SOCIAL QUALITY INDEX (Cl. 35)	85544270	4437116	TMP-00178-116	2/16/2012
SQI (Class 35)	85544295	4471435	TMP-00179-116	2/16/2012
SHAREBOX (Cl 42)	77622474	3820183	Closed	11/26/2008
Button Design/Logo	77290588	3641760	TMP-00006-116	9/27/2007
GET THE BUTTON	77621850	3727419	Closed	11/25/2008
SHARE (word mark) Cl. 9	85005428	4143216	TMP-00245-116	4/2/2010

SHARE THIS (logo & words) Cl. 9 and Cl. 42	77295031	3641766	TMP-00005-116	10/3/2007
SHARETHIS (word mark) Class 9, 42	77147275	3432313	TMP-00003-116	4/3/2007
SMARTALERTS (word mark) Cl. 38	85532510	4311662	TMP-00531-116	2/2/2012
INTEREST SHIELD (word mark) Cl. 09	85383664	4243023	TMP-00532-116	7/28/2011
APPDROP (word mark) Cl. 38	85346737	4117712	Closed	6/15/2011
SHAREMAX	85329126	4,777,395	TMP-00246-116	5/24/2011
ShareThis Button Logo/Design Classes 9, 38, 42	448791	45601	TMPUR-00517-116	
SHARETHIS (word) Classes 9, 38, 42	448790	45600	TMPUR-00518-116	
SHARETHIS (logo) (Cl. 09, 35, 38, 42)			TMPCH-00542-116	
SHARETHIS (logo) (Cl. 09)	829654500	NA	TMPBR-00070-116	3/27/2008
SHARETHIS (logo) (Cl. 42)	829654585	NA	TMPBR-00069-116	3/27/2008
SHARETHIS (stylized & logo) (Cl. 42)	829657908	NA	TMPBR-00067-116	4/2/2008
SHARETHIS (stylized & logo) (Cl. 9)	829657916	NA	TMPBR-00066-116	4/2/2008
SHARETHIS (word mark) Class 35	86733418	NA	TMP-01558-116	8/21/2015
SHARETHIS (word mark) Class 42	86733444	NA	TMP-01559-116	8/21/2015
Button Design/Logo Class 35	86733450	NA	TMP-01560-116	8/21/2015
Button Design/Logo Class 42	86733463	NA	TMP-01561-116	8/21/2015
SHARETHIS (word) Classes 35 and 42	014519698	NA	TMPCTM-01599-116	8/28/2015
SHARENOW (word mark) Cl. 42	011028511	NA	Closed	7/10/2012 (priority date 6/22/12 claimed to US Ser. No. 85659633)
SNAPSETS (word mark) Cl. 45	85927890	NA	TMP-00447-116	5/9/2013
SNAPSETS (word	85927885	NA	TMP-00446-116	5/9/2013

mark) Cl. 42				
SNAPSETS (word mark) Cl. 38	85927874	NA	Closed	5/9/2013
SNAPSETS (word mark) Cl. 35	85927864	NA	Closed	5/9/2013
SNAPSETS (word mark) Cl. 09	85927840	NA	TMP-00424-116	5/9/2013
PUT SHARING TO WORK (word mark) Cl. 35	85628754	NA	Closed	5/17/2012
CLICKS THAT CLICK (word mark)	76/647,817	NA	Closed	10/6/2005
FLOCKING (word mark)	76/650,424	NA	Closed	11/16/2005
Globe Design (nextumi)	76647930	NA	Closed	9/30/2005
NEXTUMI (words)	76647816	NA	Closed	9/30/2005
NextumiGlobeDesign	76/647,930	NA	Closed	9/30/2005
ONE CLICK SHARING (word mark) Cl. 42	77638937	NA	Closed	12/23/2008
ONE CLICK SHARING (word mark) Cl. 9	77638926	NA	Closed	12/23/2008
DISCOVER WHAT MATTERS (word mark)	77621816	NA	Closed	11/25/2008
DISCOVER WHAT MATTERS (word mark) (Cl. 42)	77621829	NA	Closed	11/25/2008
SHARING MADE SIMPLE (word mark) Cl. 9	77638979	NA	Closed	12/23/2008
SHARING MADE EASY (Cl. 42)	77/628,326	NA	Closed	12/8/2008
SHARING MADE EASY (Cl. 9)	77628319	NA	Closed	12/8/2008
SHARING MADE SIMPLE (word mark) Cl 42	77638983	NA	Closed	12/23/2008
NEXTUMI (plus design)	76618093	NA	Closed	10/28/2004
TRUE TO YOU (word mark)	76/647,775	NA	Closed	10/6/2005
X design	76/655,272	NA	Closed	2/16/2006

X Ball Design	76647930	NA	Closed	9/30/2005
X design	76655272	NA	Closed	2/16/2006
SOCIALIZE (word mark) (Cl.42)	86078254	NA	Closed	9/30/2013
SOCIALIZE (word mark) (Cl. 35, 42)	86078246	NA	Closed	9/30/2013
SOCIALIZE (word mark) (Cl. 9)	86078221	NA	Closed	9/30/2013
SOCIALIZE (word mark) (Cl. 45)	86078268	NA	Closed	9/30/2013
SHARETHIS (word mark) (Cl. 9)	76110257	NA	Closed	8/16/2000

SCHEDULE B

Patents and Patent Applications

<u>Title:</u>	Patent Number:	Application Serial Number:	Issued or Published?	Issue Date:
METHOD AND SYSTEM FOR CONTEXTUAL ADVERTISING		14/581,895	Closed	N/A
APPARATUS AND METHOD OF USER IDENTIFICATION ACROSS MULTIPLE DEVICES		14/573,957	Closed	N/A
METHOD AND SYSTEM FOR IDENTIFYING SETS OF SOCIAL LOOK-ALIKE USERS		13/845,512	Closed	9/18/2014
METHOD AND SYSTEM FOR CATEGORIZING USERS BROWSING WEB CONTENT		13/709,421	Closed	6/12/2014
CONSTRUCTION OF SOCIAL STRUCTURES	9,171,319	13/432,055	Issued	10/27/2015
SOCIAL QUALITY OF CONTENT		13/547,812	Closed	11/6/2014
METHOD AND SYSTEM FOR MEASURING SOCIAL INFLUENCE AND RECEPTIVITY OF USERS	9,015,128	13/687,692	Issued	4/4/2015
SYSTEM AND METHOD FOR FACILITATING NETWORK CONNECTIVITY BASED ON USER CHARACTERISTICS	8,095,408	11/664,710	Issued	1/10/2012

SYSTEM AND METHOD FOR FACILITATING NETWORK CONNECTIVITY BASED ON USER CHARACTERISTICS		13/346,646	Closed	12/13/2012
METHOD FOR AUDIENCE PROFILING AND AUDIENCE ANALYTICS		13/661,905	Dropped	First published on 5/1/2014
METHOD AND SYSTEM FOR ONLINE CAMPAIGN OPTIMIZATION		13/647,638	Dropped	First filed on 11/9/2012; current status dropped.
TARGETED ADVERTISEMENT		12/930,477	Dropped	First filed on 1/7/2011
SYSTEMS AND METHODS FOR CONTENT SHARING		12/048,789	Closed	9/17/2009

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