

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM500757

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PC/Nametag, Inc.		11/01/2018	Corporation: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CCL Label, Inc.		
<b>Street Address:</b>	161 Worcester Road		
<b>City:</b>	Framingham		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	01701		
<b>Entity Type:</b>	Corporation: MICHIGAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4447927	ONEWAY TALL	
<b>Registration Number:</b>	4443246	ONEWAY PLUS	
<b>Registration Number:</b>	2960348	ONEWAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2163485474		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-348-5400		
<b>Email:</b>	ipmailbox@mcdonaldhopkins.com		
<b>Correspondent Name:</b>	McDonald Hopkins LLC		
<b>Address Line 1:</b>	600 Superior Avenue East		
<b>Address Line 2:</b>	Suite 2100		
<b>Address Line 4:</b>	Cleveland, OHIO 44114-2653		
<b>NAME OF SUBMITTER:</b>	Todd A. Benni		
<b>SIGNATURE:</b>	/Todd A. Benni/		
<b>DATE SIGNED:</b>	12/05/2018		
<b>Total Attachments: 3</b>			
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## IP ASSIGNMENT

**THIS IP ASSIGNMENT** ("Assignment") is made and entered into as of November \_\_\_\_, 2018 (the "Effective Date") by and between **PC/Nametag, Inc.**, a Wisconsin corporation, having an address of 124 Horizon Drive, Verona, Wisconsin 53593 ("Assignor"), and **CCL Label, Inc.**, a Michigan corporation, having an address at 161 Worcester Road, Framingham, Michigan 01701 ("Assignee").

**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark applications identified in Exhibit A attached hereto and made a part hereof (the "Marks").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee hereby agree as follows:

Assignor hereby sells, assigns, transfers, and sets over to Assignee the entire right, title, and interest in and to the Marks, including the goodwill of the business associated therewith or symbolized thereby, together with any renewals and extensions thereof and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Marks assigned to Assignee hereunder.

Assignor authorizes the Commissioner of Patents and Trademarks of the United States and any official of any state or country foreign to the United States, whose duty it is to record trademark registrations, applications, and title thereto, to record the Marks and title thereto as the property of the Assignee, its successors, legal representatives, and assigns in accordance with the terms of this instrument.

\* \* \* \* \*

**Exhibit A**

<b>Country</b>	<b>Trademark Name</b>	<b>Reg. No.</b>	<b>Filing Date</b>
US	ONEWAY TALL	4447927	10-Dec-2013
US	ONEWAY PLUS	4443246	3-Dec-2013
US	ONEWAY	2960348	7-Jun-2005

(7757057:)

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**ASSIGNOR:**

PC/NameTag, Inc.

Name: *Patricia Lee*

Title: *12/3/18 General Manager*

*12/03/2018*  
*State of WI*  
*County of Dane*



**ASSIGNEE:**

CCL Label, Inc.

Name: *Mark Ude*

Title: *VP+General Counsel*



*Mark P. Ude, Attorney At Law*  
*NOTARY PUBLIC - STATE OF OHIO*  
*My commission has no expiration date*  
*Exp. 1/17/03 P.L.C.*

*[Signature]*

{7757057: }