

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/04/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frederick Kunke		11/27/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Honeydew Sleep LLC		
Street Address:	1010 Lawrence Drive		
City:	Newbury Park		
State/Country:	CALIFORNIA		
Postal Code:	91320		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87688822	HONEYDEW	
Serial Number:	87688839	SUCCULENT	
Serial Number:	87838516	THE PERFECT PLACE TO REST YOUR MELON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	425-369-2056		
Email:	tmdocketing@wbd-us.com		
Correspondent Name:	Peter B. Bromaghim		
Address Line 1:	12400 Wilshire Boulevard		
Address Line 2:	Suite 700		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Peter B. Bromaghim		
SIGNATURE:	/Pete Bromaghim/		
DATE SIGNED:	11/28/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Frederick Kunke, a U.S. citizen having a principal address at 1010 Lawrence Dr. Newbury Park, California 91320 ("Assignor"), is the record title owner of the following U.S. Trademark Applications:

- Serial No. 87688822, for the mark HONEYDEW;
 - Serial No. 87688839, for the mark SUCCULENT; and
 - Serial No. 87838516, for the mark A PERFECT PLACE TO REST YOUR MELON;
- each covering goods in International Classes 20 and 24;

AND, WHEREAS, Honeydew Sleep LLC, a California limited liability company with a principal address at 1010 Lawrence Dr. Newbury Park, California 91320 (hereinafter "Assignee"), desires to acquire all rights to the above-referenced marks of Assignor;

AND, WHEREAS, Assignee is the rightful successor-in-interest to each of the above-referenced marks of Assignor, as all associated rights were transferred from the individual to the limited liability company;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign to Assignee, *nunc pro tunc* as of the Effective Date of March 4, 2018, all right, title and interest in and to the above-identified mark(s) and the registration(s) thereof, together with the entire good will of the business symbolized by such marks (or the portion of the business to which the marks pertain), including all right to bring actions for infringement in its own name and to solely receive and collect all damages and settlements for any such infringement which occurred before and/or after the Effective Date of this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the 27 day of November, 2018.

Frederick Kunke ("Assignor")

