

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507675

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Straight 8 Syndicate LLC		01/20/2019	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Athlon Sports Communications, Inc.		
Street Address:	2451 Atrium Way		
Internal Address:	Suite 320		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5192838	SKILLSET	
CORRESPONDENCE DATA			
Fax Number:	6152446804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6158508741		
Email:	trademarkdocket@wallerlaw.com		
Correspondent Name:	Robert P. Felber, Jr.		
Address Line 1:	c/o Waller Lansden Dortch & Davis, LLP		
Address Line 2:	511 Union Street, Suite 2700		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	002664.83658		
NAME OF SUBMITTER:	Robert P. Felber, Jr.		
SIGNATURE:	/ROBERT P. FELBER, JR./		
DATE SIGNED:	01/29/2019		
Total Attachments: 2			
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OP \$40.00 5192838

ASSIGNMENT OF TRADEMARK, ACCOMPANYING REGISTRATION,
AND GOODWILL


This ASSIGNMENT OF TRADEMARK, ACCOMPANYING REGISTRATION, AND GOODWILL (this "Assignment") is made effective as of January 20, 2019 (the "Effective Date"), pursuant to that certain Asset Purchase Agreement ("APA"), by and between Straight 8 Syndicate LLC, an Arizona limited liability company (the "Assignor"), and Athlon Sports Communications, Inc., a Tennessee corporation (the "Assignee"). Assignor and Assignee may be referred to individually herein as a "Party" or together as the "Parties."

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with its obligations under the APA, the Assignor does hereby sell, assign, transfer and set over to the Assignee, all of the Assignor's worldwide rights, title and interest in and to the trademark identified on Exhibit A attached hereto and incorporated herein by reference (collectively, the "Mark"), the application and registration for the Mark, any renewals or extensions of such registration, and all rights therein and thereto provided by any applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, and the resulting right to recover damages, profits, restitution and injunctive and other legal and equitable relief for past, present, or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made.

The Assignor agrees to execute and deliver at the request of the Assignee, any papers, instruments, affidavits, declarations, powers of attorney and assignments reasonably requested by the Assignee to vest in the Assignee all of the Assignor's right, title and interest in and to the Mark and the application and registration therefor and/or to provide evidence to support such assignment in the event such evidence is deemed useful by the Assignee. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in any number of counterparts, each of which shall be deemed an original, but all of which together shall constitute only one instrument.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed effective as of the Effective Date.

ASSIGNOR
STRAIGHT 8 SYNDICATE LLC

By: 
Gina M. Swarr, Sole Member

ASSIGNEE
ATHLON SPORTS COMMUNICATIONS, INC.

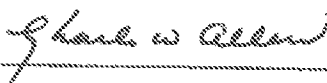
By: 
Name: CHARLES W. ALLEN
Title: CEO

EXHIBIT A
TO
ASSIGNMENT OF TRADEMARK, ACCOMPANYING
REGISTRATION AND GOODWILL

MARK	JURISDICTION	SERIAL NO. / REGISTRATION NO.	CLASS	FILING DATE / REGISTRATION DATE
SKILLSET (standard characters)	USA	5192838	16	April 25, 2017