

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM507682

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Silicon Valley Bank		06/18/2018	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CLICKTALE LTD.		
<b>Street Address:</b>	2 Jabotinsky St, Amot Atrium Building		
<b>City:</b>	Ramat Gan		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	5250501		
<b>Entity Type:</b>	Limited Corporation: ISRAEL		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3377781	CLICKTALE	
<b>Registration Number:</b>	4668364	CONVERTING BEHAVIOR TO BUSINESS	
<b>Registration Number:</b>	4672630	THE CLICKTALE 6P CYCLE	
<b>Registration Number:</b>	4573780	PRICELESS PLAN	
<b>Registration Number:</b>	4580191	CONVERT BEHAVIOR TO BUSINESS	
<b>Serial Number:</b>	86922643	LIGHT UP THE DIGITAL WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8668643947		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9738281284		
<b>Email:</b>	tm@myerswolins.com		
<b>Correspondent Name:</b>	Myers Wolin, LLC		
<b>Address Line 1:</b>	100 Headquarters Plaza		
<b>Address Line 2:</b>	West Tower, Floor 7		
<b>Address Line 4:</b>	Morristown, NEW JERSEY 07960		
<b>ATTORNEY DOCKET NUMBER:</b>	CLCK		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Myers Wolin, LLC		

OP \$165.00 337781

<b>Address Line 1:</b>	100 Headquarters Plaza
<b>Address Line 2:</b>	West Tower, Floor 7
<b>Address Line 4:</b>	Morristown, NEW JERSEY 07960-6834
<b>NAME OF SUBMITTER:</b>	Harris A. Wolin
<b>SIGNATURE:</b>	/Harris A. Wolin/
<b>DATE SIGNED:</b>	01/29/2019
<b>Total Attachments: 19</b>	
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26 ביוני, 2018

לכבוד :  
רשם החברות  
השלושה 2  
תל-אביב

באמצעות בירוקל

א.ג.ג.

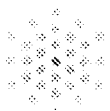
הנדון: קליקטייל בע"מ – ח.פ. 8-384388-51 ("החברה")

אני פונה אליכם כיועצת משפטית בחברה בבקשה לחסרת כל השעבודים הרשומים לטובת Silicon Valley Bank בהתאם למכתב המצ"ב למכתב זה.

אודה לכם על עדכון רשומותיכם בהתאם.

אשמח לעמוד לרשותכם בכל שאלה בעניין זה בטלפון נייד מספר 0544850134 או במייל : [yael.barnoy@clicktale.com](mailto:yael.barnoy@clicktale.com).

בכבוד רב,  
יעל בר-נוי, עו"ד  
קליקטייל בע"מ





Silicon Valley Bank

21.6.18 תאריך

לכבוד  
רשם החברות  
רח' ירמיהו 39, בנין 1, קומה 10, מגדלי הבירה  
ירושלים 9446724

א.ג.כ.

הנדון: הסרת שעבודים – קליקטייל בע"מ ח.פ. 8-384388-51 (להלן "החברה")

הרינו מתכבדים לפנות אליכם כדלקמן:

1. נבקשכם להסיר את שעבוד מספר 15 במרשמיכם אשר נוצר לטובת החתומה מטה ביום 5 באפריל, 2016, ואשר נרשם ביום 10 באפריל, 2016.
2. נבקשכם להסיר את שעבוד מספר 16 במרשמיכם אשר נוצר לטובת החתומה מטה ביום 5 באפריל, 2016, ואשר נרשם ביום 24 במאי, 2016.
3. נבקשכם להסיר את שעבוד מספר 17 במרשמיכם אשר נוצר לטובת החתומה מטה ביום 7 בדצמבר, 2016, ואשר נרשם ביום 20 בדצמבר, 2016.
4. נבקשכם להסיר את שעבוד מספר 18 במרשמיכם אשר נוצר לטובת החתומה מטה ביום 7 בדצמבר, 2016, ואשר נרשם ביום 20 בדצמבר, 2016.
5. נודה על ידכון רישומי החברה אצלכם בהתאם.
6. כמו כן, נבקשכם לשלוח אלינו ואל החברה בהקדם אישור בגין הסרת השעבודים הנ"ל.

בכבוד רב,

  
Silicon Valley Bank

**Clicktale**  
**Answer Anything**

June 26, 2018

Ministry of Justice – Registrar Association Tel Aviv  
2 Hashlosa st.,  
Tel-Aviv - Jaffa.  
Israel  
(Sent by Birokal)

Dear Sir or Madam,

Re: Clicktale Ltd 51-384388 (See below “The Company”)

As the legal advisor at the company I would like to request the removal of all pledges registered in favor of *Silicon Valley Bank* accordance with the letter attached hereto to this letter.

I would appreciate if you could update your records accordingly.

It would be my pleasure to continue assisting you in this case via cell 0544850134 or by email:  
yael.barnoy@clicktale.com

Sincerely yours,  
Attorney Yael Bar-Noy  
Clicktale Ltd.

**SVB- Silicon Valley Bank**

**TRADEMARK**  
**REEL: 006543 FRAME: 0292**

June 21, 2018

Ministry of Justice - Registrar of Companies and Partnerships Jerusalem

39 Yirmiyahu St.,

Migdalei Habira, Building 1, 10th floor.

Jerusalem 9446724

Israel

Dear Sir or Madam,

Re: Pledges Removal - Clicktale Ltd 51-384388 (See below "The Company")

We are honored to write to you as follows:

1. We would request from you to remove pledge number 15 from your records, that was created in favor of the signed below on April 5, 2016 and was filed on April 10, 2016.
2. We would request from you to remove pledge number 16 from your records, that was created in favor of the signed below on April 5, 2016 and was filed on May 24, 2016.
3. We would request from you to remove pledge number 17 from your records, that was created in favor of the signed below on December 7, 2016 and was filed on December 20, 2016.
4. We would request from you to remove pledge number 18 from your records, that was created in favor of the signed below on December 7, 2016 and was filed on December 20, 2016.
5. We would appreciate if you could update your records accordingly.
6. Further, please send us and the company as soon as possible a letter confirmation for the pledges removal as detailed in this letter.

Sincerely,

Silicon Valley Bank



**Silicon Valley Bank**

6/18/2018

Clicktale Ltd.  
Clicktale UK Ltd.  
Clicktale Inc.  
2 Embarcadero Center  
San Francisco, CA 94111  
Attn: Nir Ackerman (CFO)

Re: Pay-Off Letter

Dear Nir:

We refer to the Loan and Security Agreement dated as of 4/5/2016 (as the same may from time to time have been amended, restated, or otherwise modified, the "Loan Agreement") by and between Clicktale Ltd., ("Borrower"), Clicktale UK Ltd., ("Co-Borrower"), Clicktale Inc., ("Co-Borrower") and Silicon Valley Bank ("Bank"). Capitalized terms used but not otherwise defined herein shall have the meanings given them in the Loan Agreement.

Borrower has advised Bank that it intends to repay all amounts due and owing under the Loan Agreement and has requested that Bank provide Borrower with appropriate pay-off amounts for the principal, interest, and other amounts owing by Borrower to Bank under the Loan Documents (as defined below) (such amounts, collectively, the "Obligations"). The pay-off amounts for Borrower as of 6/14/2018 (the "Computation Date") under the Loan Documents are as follows (collectively, together with any additional interest accruing after the Computation Date that must be repaid by Borrower, the "Pay-Off Amount"):

CFD Revolver Principal	\$4,500,000.00
CFD Revolver Interest	\$ 9,750.00
CFD Unused Line Fee	\$ 45.138
Statement Fee	\$ 15.00
Term Loan #2626 Principal	\$4,000,000.00
Term Loan #0879 Principal	\$1,500,000.00
Term Loan #3366 Principal	\$2,500,000.00
Term Loan #2626 Interest	\$ 17,333.33
Term Loan #0879 Interest	\$ 6,500.00
Term Loan #3366 Interest	\$ 10,833.33
<b>Total Amount Owing</b>	<b>\$12,544,476.8</b>

From and after the Computation Date and until 12:00 pm Pacific time on the Pay-Off Date (as defined below), interest shall continue to accrue on the unpaid principal amount at the rate set forth in the Loan Agreement. The per diem accrual of interest on the unpaid principal amount is \$3,420.14. Upon request of Borrower, Bank shall provide Borrower with a revised figure for the amount of interest to be paid as a part of the Pay-Off Amount. The foregoing accrued interest amount assumes no change in the operative interest rates after the date hereof. The foregoing principal balance assumes (1) no additional credit extensions under the Loan Agreement, and (2) that collections received by Bank in the normal course of business from the account debtors of Borrower are cleared by their respective banks.

This letter confirms that Borrower has waived the right to seek any additional credit extensions, and Bank shall not be obligated to make, and Bank shall not make, any further credit extensions or other financial accommodations under the Loan Agreement to or for the benefit of Borrower.

The Pay-Off Amount should be wire-transferred to Bank as follows:

Silicon Valley Bank  
3003 Tasman Drive  
Santa Clara, CA 95054  
ABA Routing No. 121140399  
Account No. 3300764394  
Reference: CLICKTALE INC. - PAYOFF

Effective immediately upon Bank's receipt of payment in full in cash of the Pay-Off Amount (the date of Bank's receipt of the Pay-Off Amount being the "Pay-Off Date"; should Bank receive payment of the Pay-Off Amount in the form of a check made payable to Bank, the Pay-Off Date shall be the date that is ten (10) Business Days following Bank's receipt of such check), without further action on the part of the parties hereto (i) all Obligations under the Loan Agreement and any other related loan and collateral security documents that may have been issued by Borrower to Bank in connection with the transaction evidenced by the Loan Agreement (collectively, the "Loan Documents"; provided, however, "Loan Documents" shall not include any Bank Services Agreement (as defined below) or any warrant executed by Borrower in favor of Bank and subsequently assigned to SVB Financial Group) shall be paid and discharged in full; (ii) all unfunded commitments to make credit extensions or financial accommodations to Borrower or any other person under the Loan Agreement shall be terminated; (iii) except as otherwise provided below, all security interests and other liens of every type at any time granted to or held by Bank as security for the Obligations shall be terminated and automatically released without further action by Bank; (iv) all guaranties supporting the Loan Agreement shall be released without further action by Bank; and (v) all other obligations of Borrower shall be deemed terminated; provided, however, those obligations, liabilities, covenants, and terms that are expressly specified in any Loan Document as surviving that respective agreement's termination, including without limitation, Borrower's indemnity obligations set forth in the Loan Agreement, shall continue to survive notwithstanding this termination.

Bank authorizes Borrower, or any other party on behalf of Borrower, upon or after the Pay-Off Date, to prepare and file any UCC-3 Termination Statements or other documents necessary to evidence the release of Bank's security interests in any of Borrower's property or assets that secured the Obligations and in any third party and any of such third party's property or assets that guarantied the Obligations or provided collateral security therefore. Within three (3) business days following the Pay-Off Date, Bank shall (i) if required by any third party, deliver to such third party such termination notices relating to any deposit or securities account control agreements or other notices terminating Bank's security interest arising under the Loan Documents, and (ii) if applicable, return any pledged stock in Bank's possession to the pledgor; provided, that any costs or expenses incurred by Bank with respect to such items (including all reasonable attorneys' fees and expenses) shall be reimbursed promptly by Borrower on demand. From and after the Pay-Off Date, Bank further agrees to procure, deliver, or execute and deliver to Borrower, from time to time, all further releases not specified above, certificates, instruments, and documents as may be reasonably requested by Borrower or which are required to evidence the consummation of the payoff contemplated hereby, in each case at the expense of Borrower (including all reasonable attorneys' fees and expenses).

This letter may be executed by any of the parties hereto on separate counterparts, and all of said counterparts taken together shall be deemed to constitute one and the same instrument. Delivery of an executed signature page of this Pay-Off Letter by facsimile or other electronic transmission shall be effective as delivery of a manually executed counterpart hereof.

This letter shall be governed by the laws of the State of California and shall become effective only when signed by Bank and accepted by Borrower by its due execution in the space provided below.



Very truly yours,

SILICON VALLEY BANK

By: Kelly [Signature]  
Name: Kelly Granada  
Title: VP

Acknowledged by:

CLICKTALE Ltd.  
By: [Signature]  
Name: Nir Ackerman Tuvai Chomut  
Title: CEO

CLICKTALE UK LTD.  
By: [Signature]  
Name: Nir Ackerman Tuvai Chomut  
Title: CEO

CLICKTALE INC.  
By: [Signature]  
Name: Nir Ackerman Tuvai Chomut  
Title: CEO

SVB ACCOUNT OFFICER – RETURN EXECUTED PAY-OFF LETTER TO GLS COLLATERAL GROUP

FOR BANK USE ONLY

GLS COLLATERAL – RECEIVED \_\_\_\_\_

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM379662

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Security Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CLICKTALE LTD		04/05/2016	Company: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Silicon Valley Bank		
<b>Street Address:</b>	275 Grove Street, Suite 2-200		
<b>City:</b>	Newton		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02466		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3377781	CLICKTALE	
<b>Registration Number:</b>	4668364	CONVERTING BEHAVIOR TO BUSINESS	
<b>Registration Number:</b>	4672630	THE CLICKTALE 6P CYCLE	
<b>Registration Number:</b>	4573780	PRICELESS PLAN	
<b>Registration Number:</b>	4580191	CONVERT BEHAVIOR TO BUSINESS	
<b>Serial Number:</b>	86922643	LIGHT UP THE DIGITAL WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4750		
<b>Email:</b>	ipteam@nationalcorp.com		
<b>Correspondent Name:</b>	Joanna McCall		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	National Corporate Research, LTD		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	F162340		
<b>NAME OF SUBMITTER:</b>	James Won		
<b>SIGNATURE:</b>	/James Won/		
<b>DATE SIGNED:</b>	04/06/2016		

OP \$165.00 337781

**Total Attachments: 10**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is entered into as of April 5, 2016 by and between **SILICON VALLEY BANK**, a California corporation, with a loan production office located at 275 Grove Street, Suite 2-200, Newton, Massachusetts 02466 ("Bank") and **CLICKTALE LTD**, a company organized under the laws of the State of Israel, with its principal place of business at 2 Jabotinsky Street, Ramat Gan, Israel ("Grantor").

### RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to (i) Grantor, (ii) **CLICKTALE, INC**, a Delaware corporation ("US Borrower"), and (iii) **CLICKTALE (UK) LIMITED**, a company registered under the laws of England and Wales under company number 09855264 ("UK Borrower") (Grantor, US Borrower and UK Borrower are hereinafter jointly and severally, individually and collectively, referred to as "Borrower") (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and among Bank and Borrower dated as of the date hereof (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Borrower, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in its Copyrights, Trademarks, Patents, and Mask Works (as each term is described below) to secure the obligations of Borrower to Bank under the Loan Documents.

B. Pursuant to the terms of the Loan Agreement and the Debentures, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of Borrower's obligations to Bank under the Loan Documents, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

1. Grant of Security Interest. To secure Borrower's obligations to Bank under the Loan Documents, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its intellectual property (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on Exhibit A attached hereto (collectively, the "Copyrights");

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on Exhibit D attached hereto (collectively, the "Mask Works");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation. Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Bank.

3. Loan Documents. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement and the Debentures, each of which is hereby incorporated by reference. The provisions of the Loan Agreement and the Debentures shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of Bank with respect to the Intellectual Property Collateral are as provided by the Loan Agreement, the Debentures and related documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.

4. Execution in Counterparts. This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.

5. Successors and Assigns. This Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the Commonwealth of Massachusetts, without giving effect to any choice or

conflict of law provision or rule (whether of the Commonwealth of Massachusetts or any other jurisdiction).

7. Termination. The security interest granted hereunder shall terminate automatically upon the termination of Bank's security interests granted under the Loan Agreement and the Debentures. Upon such termination, Bank shall, at Grantor's sole cost and expense, execute all documents and other instruments as may be necessary to evidence the termination of the security interest granted hereunder.

[signature page follows]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

CLICKTALE LTD

By: \_\_\_\_\_  
Name: Yow Persky  
Title: CEO

BANK:

SILICON VALLEY BANK

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

CLICKTALE LTD

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

BANK:

SILICON VALLEY BANK

By: Sam Kishi

Name: Sam Kishi

Title: VP



EXHIBIT A

Copyrights

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

NONE

EXHIBIT B

Patents

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
METHOD AND SYSTEM FOR TRACKING AND GATHERING MULTIVARIATE TESTING DATA	14/584,384	12/29/2014
A METHOD AND SYSTEM FOR TRACKING AND GATHERING MULTIVARIATE TESTING DATA	PCT/US14/72524	12/29/2014
A METHOD AND SYSTEM FOR MONITORING AND TRACKING BROWSING ACTIVITY ON HANDLED DEVICES	2015-511627	11/7/2014
A METHOD AND SYSTEM FOR MONITORING AND TRACKING BROWSING ACTIVITY ON HANDLED DEVICES	13788087.8	10/27/2014
METHOD AND SYSTEM FOR GENERATING COMPARABLE VISUAL MAPS FOR BROWSING ACTIVITY ANALYSIS	14/484,726	9/12/2014
A METHOD AND SYSTEM FOR GENERATING COMPARABLE VISUAL MAPS FOR BROWSING ACTIVITY ANALYSIS	PCT/US14/55376	9/12/2014
METHOD AND SYSTEM FOR TRACKING AND GATHERING MULTIVARIATE TESTING DATA	61/922,342	12/31/2013
METHOD AND SYSTEM FOR GENERATING COMPARABLE EXPOSURE MAPS FOR BROWSING ACTIVITY ANALYSIS	61/877,452	9/13/2013
METHOD AND SYSTEM FOR MONITORING AND TRACKING BROWSING ACTIVITY ON HANDLED DEVICES	13/888,942	5/7/2013
A METHOD AND SYSTEM FOR MONITORING AND TRACKING BROWSING ACTIVITY ON HANDLED DEVICES	PCT/US13/39954	5/7/2013
METHOD AND SYSTEM FOR MONITORING AND TRACKING BROWSING ACTIVITY ON HANDLED DEVICES	61/645,331	5/10/2012
METHOD AND SYSTEM FOR MONITORING AN ACTIVITY OF A USER	13/052,729	3/21/2011
METHOD AND SYSTEM FOR MONITORING AN ACTIVITY OF A USER	(11/687,652) 7,941,525	5/10/2011

EXHIBIT C

Trademarks

Country	Mark	Filing Date	Serial/REG No.
USA	CLICKTALE	May 29, 2007	77192344
		February 15, 2008	3377781
EU (CTM)	CLICKTALE	May 23, 2012	010907178
USA	Converting behavior to business	August 28, 2013	86049810
		January 6, 2015	4668364
EU (CTM)	Converting behavior to business	Sept 2, 2013	12108015
USA	The clicktale 6p cycle	August 28, 2013	86049820
		January 13, 2015	4672630
EU (CTM)	The clicktale 6p cycle	January 28, 2014	012107851
USA	Priceless plan	November 4, 2013	86109094
		July 22, 2014	4573780
USA	Convert behavior to business	February 9, 2014	86188816
		August 5, 2014	4580191
USA	LIGHT UP THE DIGITAL WORLD	February 29, 2016	86922643

Domain Name
AJAXANALYTICS.COM
CLICKTAIL.COM
CLICKTALE.CO
CLICKTALE.CO.UK
CLICKTALE.COM
CLICKTALE.COM.MX
CLICKTALE.ES
CLICKTALE.FR
CLICKTALE.IT
CLICKTALE.NET
CLICKTALEANALYTICS.COM
CLICKTALE-ANALYTICS.COM
CLICKTALES.COM
CLICTALE.COM
CLICKTALE-SAMPLES.COM

CLICKTALE.ORG
CLICKTALEPARTNERS.COM
FLIGHTRECORDER.CO

EXHIBIT D

Mask Works

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

NONE

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