

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499944

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Estate of William Earl Casper, Jr.		11/28/2018	Estate: UTAH
RECEIVING PARTY DATA			
Name:	The Shirley Ann Casper Family Trust u/a/d February 14, 2018		
Street Address:	2169 W. Yarrow		
City:	Mapleton		
State/Country:	UTAH		
Postal Code:	84664		
Entity Type:	Trust: UTAH		
Composed Of:	<ul style="list-style-type: none"> Shirley Ann Casper TTEE, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5306755	BILLY CASPER	
CORRESPONDENCE DATA			
Fax Number:	8013771901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8013771900		
Email:	brian@mhmlawoffices.com		
Correspondent Name:	Brian R Langford		
Address Line 1:	MacArthur Heder & Metler		
Address Line 2:	4844 North 300 West, Suite 300		
Address Line 4:	Provo, UTAH 84604		
NAME OF SUBMITTER:	11/29/2018		
SIGNATURE:	/Shirley Ann Casper/		
DATE SIGNED:	11/29/2018		
Total Attachments: 2			
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OP \$40.00 5306755

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement") is executed as of November 28, 2018 by Shirley Ann Casper in her capacity as Personal Representative of the Estate of William Earl Casper, Jr. (hereinafter referred to as the "Assignor" or the "Estate"), in favor of Shirley Ann Casper in her capacity as Trustee of The Shirley Ann Casper Family Trust, u/a/d February 14, 2018 (hereinafter referred to as the "Assignee"). Throughout this Agreement, the Assignor and Assignee may be referred to collectively as the "Parties" or individually as a "Party."

RECITALS

WHEREAS, on March 12, 2013 an application was filed with the United States Patent and Trademark Office as Serial No. 85873717 for the mark "Billy Casper" (hereinafter referred to as the "Mark"), which was subsequently registered on October 10, 2017, as Registration No. 5306755.

WHEREAS, prior to the registration, on or about August 22, 2017, all right, title, and interest in the Mark was assigned to the Estate of William Earl Casper, Jr., with Shirley Ann Casper acting as the personal representative of the Estate.

WHEREAS, the Estate now desires to assign all of its right, title, and interest in the Mark to the Assignee, and the Assignee desires to acquire all right, title, and interest in and to the Mark held by Assignor.

NOW, THEREFORE, in consideration of the mutual covenants and promises set forth herein, and for other good and valuable consideration given to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. The Assignor hereby assigns to the Assignee any and all right, title, and interest which it may hold in and to the Mark and its registration, together with the goodwill of the business symbolized by and associated with the Mark.
2. The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark and any future correspondence related thereto to the Assignee as the owner of the entire interest of said Mark.
3. This Agreement shall be binding upon any and all successors of the Assignor and the Assignee.

[Signatures to follow on the next page]

Assignor:

by: Shirley Ann Casper
Shirley Ann Casper,
Personal Representative of the Estate of
William Earl Casper, Jr.

Date: 11/28/18

Assignee:

by: Shirley Ann Casper
Shirley Ann Casper,
Trustee of The Shirley Ann Casper Family Trust
u/a/d February 14, 2018

Date: 11/28/18

STATE OF UTAH)
 : ss.
COUNTY OF UTAH)

On this 28th day of November, 2018, before me personally appeared Shirley Ann Casper, in her capacity as the Personal Representative of the Estate of William Earl Casper, Jr., and in her capacity as Trustee of The Shirley Ann Casper Family Trust, u/a/d February 14, 2018, whose name is subscribed to the within instrument and who acknowledged that she executed the same by her usual signature for the purposes therein contained.



Brian Langford
Notary Public