

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM507770

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME		
EFFECTIVE DATE:	11/01/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Krux Digital, Inc.		11/01/2016	Corporation: DELAWARE
NEWLY MERGED ENTITY DATA			
Name	Execution Date	Entity Type	
Kauai Acquisition Sub LLC	11/01/2016	Limited Liability Company: DELAWARE	
MERGED ENTITY'S NEW NAME (RECEIVING PARTY)			
Name:	Krux Digital, LLC		
Street Address:	The Landmark @ One Market, Suite 300		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85485754	KRUX	
Serial Number:	85538523	KRUX INTERCHANGE	
Serial Number:	86525931	KRUX LINK	
Serial Number:	85485758	SUPERTAG	
Serial Number:	85485757	DATA SENTRY	
Serial Number:	86554015	REAL-TIME NO LIMITS DMP	
Serial Number:	87050165	INTELLIGENT MARKETING HUB	
CORRESPONDENCE DATA			
Fax Number:	4157735759		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4157735700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Beth M. Goldman		
Address Line 1:	2050 Main Street, Suite 1100		

TRADEMARK

Address Line 2:	Orrick, Herrington & Sutcliffe LLP
Address Line 4:	Irvine, CALIFORNIA 92614-8255

ATTORNEY DOCKET NUMBER:	27263-6058
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NAME OF SUBMITTER:	Betsy Wang Lee
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SIGNATURE:	/Betsy Wang Lee/
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DATE SIGNED:	01/29/2019
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Total Attachments: 4

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KRUX DIGITAL, INC.", A DELAWARE CORPORATION,

WITH AND INTO "KAUAI ACQUISITION SUB LLC" UNDER THE NAME OF
"KRUX DIGITAL, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND
EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED
AND FILED IN THIS OFFICE ON THE FIRST DAY OF NOVEMBER, A.D.
2016, AT 10:25 O`CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.


Jeffrey W. Bullock, Secretary of State

6166073 8100M
SR# 20166437836

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203257325
Date: 11-01-16

TRADEMARK
REEL: 006544 FRAME: 0116

CERTIFICATE OF MERGER

MERGING

**KRUX DIGITAL, INC.
A DELAWARE CORPORATION**

WITH AND INTO

**KAUAI ACQUISITION SUB LLC
A DELAWARE LIMITED LIABILITY COMPANY**

Pursuant to Title 8, Section 264 of the Delaware General Corporation Law (the “**DGCL**”) and Title 6, Section 18-209 of the Limited Liability Company Act (the “**Act**”) of the State of Delaware

Kauai Acquisition Sub LLC, a Delaware limited liability company (“**Merger Sub II**”), does hereby certify as follows:

FIRST: Merger Sub II is a Delaware limited liability company duly organized and existing under the laws of the State of Delaware and Krux Digital, Inc., a Delaware corporation (the “**Company**”), is a corporation duly organized and existing under the laws of the State of Delaware.

SECOND: An Agreement and Plan of Reorganization, dated as of October 3, 2016 (the “**Merger Agreement**”), by and among salesforce.com, inc., a Delaware corporation (“**Parent**”), Salesforce Holdings LLC, a Delaware limited liability company and wholly-owned subsidiary of Parent (“**Holdings**”), Kauai Acquisition Corp., a Delaware corporation and wholly-owned subsidiary of Holdings (“**Merger Sub I**”), Merger Sub II, and Shareholder Representative Services LLC, a Colorado limited liability company, solely in its capacity as stockholder representative, setting forth the terms and conditions of the merger of the Company with and into Merger Sub II (the “**Merger**”), has been adopted, certified, acknowledged, approved and executed by Merger Sub II and the Company in accordance with Section 264(c) of the DGCL and Section 18-209 of the Act.

THIRD: The name of the surviving limited liability company in the Merger (the “**Surviving LLC**”) shall be Kauai Acquisition Sub LLC, which name shall be amended as set forth in Article Fourth below.

FOURTH: The Certificate of Formation of Merger Sub II, as in effect immediately prior to the merger, shall be amended to change the name of the Surviving LLC to Krux Digital, LLC.

FIFTH: An executed copy of the Merger Agreement is on file at The Landmark @ One Market, Suite 300 San Francisco, California 94105, the place of business of the Surviving LLC.

SIXTH: A copy of the Merger Agreement will be furnished by the Surviving LLC, on request and without cost, to any stockholder of the Company or any member of Merger Sub II.

SEVENTH: The Merger is to become effective upon filing of this Certificate of Merger with the Secretary of State of Delaware.

[Signature page follows]

IN WITNESS WHEREOF, Merger Sub II has caused this Certificate of Merger to be executed in its name as of November 1, 2016.

KAUAI ACQUISITION SUB LLC

By: /s/ Amy E. Weaver
Name: Amy E. Weaver
Title: Manager

[Signature Page – Merger Sub II Certificate of Merger]