

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Concentrate Manufacturing Company of Ireland		12/27/2018	Company: IRELAND
RECEIVING PARTY DATA			
Name:	PepsiCo Concentrate Solutions Unlimited Company		
Street Address:	5 Eastgate Road		
Internal Address:	Eastgate Business Park		
City:	Little Island, Co. Cork		
State/Country:	IRELAND		
Entity Type:	Company: IRELAND		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Serial Number:	88009751	APPLEBUBLY	
Registration Number:	3959553	BONECHILLER CHERRY	
Serial Number:	87492439	BUB	
Serial Number:	88107430	BUBLINI	
Serial Number:	88234865	BUBLY KIDS	
Registration Number:	5460798	BUBLY SPARKLING WATER	
Registration Number:	4679792	CALEB'S KOLA	
Serial Number:	88009714	CHERRYBUBLY	
Serial Number:	88048346	CON EL TOQUE IDEAL DE BURBUJAS	
Serial Number:	87724707	CRACK A SMILE	
Registration Number:	5183203	D	
Registration Number:	5186702	DRINKFINITY	
Serial Number:	87382521	DRINKFINITY	
Registration Number:	5191447	DRINKFINITY	
Registration Number:	5206265	DRY & LIQUID ESSENTIALS	
Serial Number:	87730045	GINGER GINGER	
Registration Number:	5461027	GRAPEFRUITBUBLY	
Registration Number:	1560082	H2OH!	

CH \$1165.00 88009751

Property Type	Number	Word Mark
Registration Number:	3848249	H2OH!
Registration Number:	4552985	HAZ LO DIFERENTE
Serial Number:	87785621	HIDDEN
Serial Number:	87785623	HIDDEN FRUIT
Serial Number:	88093637	HIDDEN FRUIT FLAVORED WATER BEVERAGE
Serial Number:	88093685	HIDDEN FRUIT INFUSED WATER
Registration Number:	4679839	HONOR IN CRAFT
Registration Number:	5229558	LEMON LEMON
Registration Number:	5461029	LEMONBUBLY
Registration Number:	5461028	LIMEBUBLY
Serial Number:	88010680	MANGOBUBLY
Serial Number:	87025982	MIGHTY LEMON
Serial Number:	87064154	MORE THAN JUST A SQUEEZE
Registration Number:	5466216	NO CALORIES NO SWEETENERS ALL SMILES
Registration Number:	5461030	ORANGEBUBLY
Registration Number:	4368944	PINK FREEZONADE
Registration Number:	4350295	PLAY
Registration Number:	5205891	
Serial Number:	88010678	STRAWBERRYBUBLY
Registration Number:	5059566	STUBBORN
Registration Number:	4924372	STUBBORN SODA
Registration Number:	5255214	EST. 2015 STUBBORN SODA
Serial Number:	87612629	THE MIGHTY LEMON ORIGINAL LEMONADE
Serial Number:	87879834	THE MIGHTY LEMON ORIGINAL LEMONADE
Serial Number:	87892839	THE MIGHTY LEMON
Serial Number:	87127337	THE WHOLE LEMON
Serial Number:	87079795	THE WHOLE LEMON
Serial Number:	87267337	VERY VERY LEMON LEMON

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128211408

Email: teresa.rivera2@pepsico.com

Correspondent Name: Janet Silverberg

Address Line 1: 7701 Legacy Drive

Address Line 4: Plano, TEXAS 75024

DOMESTIC REPRESENTATIVE

**TRADEMARK
REEL: 006544 FRAME: 0387**

Name:	Janet Silverberg
Address Line 1:	555 W. Monroe Street
Address Line 2:	Suite 11-10
Address Line 4:	Chicago, ILLINOIS 60661
NAME OF SUBMITTER:	Janet Silverberg
SIGNATURE:	/janet silverberg/
DATE SIGNED:	01/30/2019
Total Attachments: 5 source=CMCI - Assignment of US Trademarks to PCS Dec 27-18 + Att#page1.tif source=CMCI - Assignment of US Trademarks to PCS Dec 27-18 + Att#page2.tif source=CMCI - Assignment of US Trademarks to PCS Dec 27-18 + Att#page3.tif source=CMCI - Assignment of US Trademarks to PCS Dec 27-18 + Att#page4.tif source=CMCI - Assignment of US Trademarks to PCS Dec 27-18 + Att#page5.tif	

ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT, effective as of December 27, 2018 (the "Assignment"), is made by The Concentrate Manufacturing Company of Ireland, a company organized and existing under the laws of Ireland having its principal place of business at 26 Victoria Street, Hamilton Bermuda HM12 ("Assignor") to PepsiCo Concentrate Solutions Unlimited Company, a company organized under the laws of Ireland, having its principal place of business at 5 Eastgate Road, Eastgate Business Park, Little Island, Co. Cork, Ireland ("Assignee").

WHEREAS, Assignor owns the trademarks listed on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Trademarks (and all extensions and renewals of the registrations thereof) and the business and goodwill associated with the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademarks (and all extensions and renewals of the registration thereof) and the entire business and goodwill associated with the use of and symbolized by the Trademarks. Further, Assignor hereby assigns, transfers and sets over unto Assignee Assignor's rights, if any, to sue for and to collect damages, profits and other relief for any past infringement of the Trademarks.

2. At the request of Assignee, Assignor shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademark in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignee has duly executed this Assignment as of the day and year first above written.



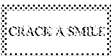

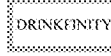
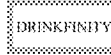
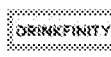
THE CONCENTRATE MANUFACTURING COMPANY OF IRELAND

Signature: Mary-Lyon Robison

Name: MARY-LYON ROBISON

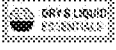

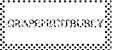
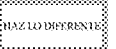
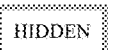
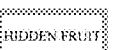
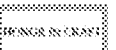

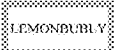
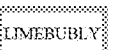
Title: DIRECTOR

EXHIBIT A

Country	Trademark	TM Logo	Application No	Application Date	Registration No	Registration Date	Status
United States of America	APPLEBUBLY		88009751	21 Jun 2018			Pending
United States of America	BONECHILLER CHERRY		85013738	14 Apr 2010	3959553	10 May 2011	Registered
United States of America	BUB LOGO		87492439	16 Jun 2017			Pending
United States of America	BUBLINI		88107430	6 Sep 2018			Pending
United States of America	BUBLY KIDS		88234865	19 Dec 2018			Pending
United States of America	BUBLY SPARKLING WATER LOGO		87581750	24 Aug 2017	5460798	1 May 2018	Registered
United States of America	CALEB'S KOLA		86112616	7 Nov 2013	4679792	27 Jan 2015	Registered
United States of America	CHERRYBUBLY		88009714	21 Jun 2018			Pending
United States of America	CON EL TOQUE IDEAL DE BURBUJAS		88048346	23 Jul 2018			Pending
United States of America	CRACK A SMILE		87724707	18 Dec 2017			Pending
United States of America	D & INFINITY LOGO NO. 2 (2016)		86957721	30 Mar 2016	5183203	11 Apr 2017	Registered
United States of America	DRINKFINITY		85780630	15 Nov 2012	5186702	18 Apr 2017	Registered
United States of America	DRINKFINITY		87382521	23 Mar 2017			Pending
United States of America	DRINKFINITY (stylized)		85780640	15 Nov 2012	5191447	25 Apr 2017	Registered

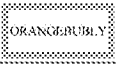
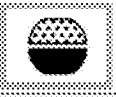
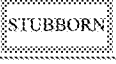

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United States of America	DRY & LIQUID ESSENTIALS LOGO		87041780	18 May 2016	5206265	16 May 2017	Registered
United States of America	GINGER GINGER Logo		87730045	21 Dec 2017			Pending
United States of America	GRAPEFRUITBUBLY		87580966	23 Aug 2017	5461027	1 May 2018	Registered
United States of America	H2OH!		73/753517	20 Sep 1988	1560082	10 Oct 1989	Registered
United States of America	H2OH!		77/427650	20 Mar 2008	3848249	14 Sep 2010	Registered
United States of America	HAZ LO DIFERENTE		85915446	26 Apr 2013	4552985	17 Jun 2014	Registered
United States of America	HIDDEN		87785621	6 Feb 2018			Pending
United States of America	HIDDEN FRUIT		87785623	6 Feb 2018			Pending
United States of America	HIDDEN FRUIT FLAVORED WATER BEVERAGE		88093637	27 Aug 2018			Pending
United States of America	HIDDEN FRUIT INFUSED WATER		88093685	27 Aug 2018			Pending
United States of America	HONOR IN CRAFT		86141141	11 Dec 2013	4679839	27 Jan 2015	Registered
United States of America	LEMON LEMON Logo color		87141227	17 Aug 2016	5229558	20 Jun 2017	Registered
United States of America	LEMONBUBLY		87581036	23 Aug 2017	5461029	1 May 2018	Registered
United States of America	LIMEBUBLY		87581031	23 Aug 2017	5461028	1 May 2018	Registered
United States of America	MANGOBUBLY		88010680	22 Jun 2018			Pending



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United States of America	MIGHTY LEMON		87/025982	5 May 2016			Pending
United States of America	MORE THAN JUST A SQUEEZE		87/064154	8 Jun 2016			Pending
United States of America	NO CALORIES NO SWEETENERS ALL SMILES		87501413	22 Jun 2017	5466216	8 May 2018	Registered
United States of America	ORANGEBUBLY		87581038	23 Aug 2017	5461030	1 May 2018	Registered
United States of America	PINK FREEZONADE		85/167797	3 Nov 2010	4368944	16 Jul 2013	Registered
United States of America	PLAY (STYLIZED) AND DESIGN		85783962	20 Nov 2012	4350295	11 Jun 2013	Registered
United States of America	Pod Design (DRINKFINITY)		86925115	1 Mar 2016	5205891	16 May 2017	Registered
United States of America	STRAWBERRYBUBLY		88010678	22 Jun 2018			Pending
United States of America	STUBBORN		86967929	7 Apr 2016	5059566	11 Oct 2016	Registered
United States of America	STUBBORN SODA		86630171	14 May 2015	4924372	22 Mar 2016	Registered
United States of America	STUBBORN SODA Logo		87263660	9 Dec 2016	5255214	1 Aug 2017	Registered
United States of America	THE MIGHTY LEMON ORIGINAL LEMONADE & Design		87/612629	18 Sep 2017			Pending
United States of America	THE MIGHTY LEMON ORIGINAL LEMONADE & Design		87879834	17 Apr 2018			Pending
United States of America	THE MIGHTY LEMON Stylized		87/892839	25 Apr 2018			Pending

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United States of America	THE WHLE LEMON & Design		87/127337	4 Aug 2016	Pending
United States of America	THE WHOLE LEMON & Design		87/079795	22 Jun 2016	Pending
United States of America	VERY VERY LEMON LEMON		87267337	13 Dec 2016	Pending

TM Administrator 46 records - END OF REPORT

IPPO WebTMS: printed 25 Jan 2019 10:00