

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507968

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rorion Gracie		01/01/2019	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Gracie Intellectual Property, LLC
Street Address:	920 Garden St.
Internal Address:	c/o Koenig & Associates
City:	Santa Barbara
State/Country:	CALIFORNIA
Postal Code:	93101
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3914722	THE FASTEST WAY TO STREET READINESS. GUA
Registration Number:	3791909	DYNAMIC REFLEX DEVELOPMENT
Registration Number:	3908435	LIFE'S A FIGHT. BE READY.
Registration Number:	3800343	TECHNICAL SLICES
Registration Number:	4096552	GRACIE GAMES
Registration Number:	4158183	GRACIE KIDSAFE
Registration Number:	4080559	PREPARE YOUR CHILD FOR LIFE
Registration Number:	3786165	THE GRACIE CHALLENGE

CORRESPONDENCE DATA

Fax Number: 8055648262

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8059654400

Email: Kurt@incip.com

Correspondent Name: Kurt Koenig

Address Line 1: 920 Garden St.

Address Line 4: Santa Barbara, CALIFORNIA 93101

OP \$215.00 3914722

NAME OF SUBMITTER:	Kurt Koenig
SIGNATURE:	/Kurt Koenig/
DATE SIGNED:	01/30/2019
Total Attachments: 2 source=ExecutedAssignment_with_Schedule_A#page1.tif source=ExecutedAssignment_with_Schedule_A#page2.tif	

ASSIGNMENT OF TRADEMARKS

This Trademark Assignment is made as of **January 1, 2019** ("Effective Date") between **Rorion Gracie**, an individual ("**Assignor**") and **Gracie Intellectual Property, LLC**, a California limited liability company ("**Assignee**").

WHEREAS, Assignor is the owner of the Trademarks set forth on Schedule A ("**Marks**"), together with common law rights therein and the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used ("**Goods and Services**");

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of his right, title, and interest in and to the Marks together with all common law rights and the goodwill of the business symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, including the provisions and covenants herein, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby sells, grants, conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks in perpetuity, together with (1) the goodwill of the business appurtenant thereto and which is symbolized thereby relating to the Goods and Services or otherwise; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks; and (4) the right to renew any trademark application or registration related to the Marks.

2. Assignor hereby authorizes all appropriate empowered officials in relevant jurisdictions related to the Marks to transfer all registrations and applications for the Marks to Assignee as Assignee may direct, in accordance with this Trademark Assignment, and to issue to Assignee all registrations which may issue with respect to any pending applications.

3. Assignor hereby agrees to execute such other documents and take such other actions as may be reasonably requested by Assignee to evidence more fully the transfer of ownership of the Marks to Assignee. Assignor hereby appoints Assignee, with the full power of substitution therein, as his true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as are reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

This Agreement has been executed as of the Effective Date.

Rorion Gracie

By:


Rorion Gracie

SCHEDULE A

	Mark	Design (if applic.)	Country	Applic. Serial No. / Registration No.	Applic. Filing Date/ Registration Date
1.	THE FASTEST WAY TO STREET READINESS. GUARANTEED.		USA	77560913 3914722	09/03/2008 02/01/2011
2.	DYNAMIC REFLEX DEVELOPMENT		USA	77560910 3791909	09/03/2008 05/25/2010
3.	LIFE'S A FIGHT. BE READY		USA	77560909 3908435	09/03/2008 01/18/2011
4.	TECHNICAL SLICES		USA	77576142 3800343	09/22/2008 06/08/2010
5.	GRACIE GAMES		USA	77829229 4096552	09/17/2009 02/07/2012
6.	GRACIE KIDSAFE		USA	77842933 4158183	10/06/2009 06/12/2012
7.	PREPARE YOUR CHILD FOR LIFE		USA	77884754 4080559	12/02/2009 01/03/2012
8.	THE GRACIE CHALLENGE		USA	77978575 3786165	02/07/2007 05/04/2010