

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507980

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wild Side West, Inc.		01/01/2014	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Stahls' Wild Side West, LLC.		
Street Address:	23900 Harper Ave.		
City:	St. Clair Shores		
State/Country:	MICHIGAN		
Postal Code:	48080		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1563477	THE WILD SIDE	
Registration Number:	1568313	THE WILD SIDE	
CORRESPONDENCE DATA			
Fax Number:	3102316899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102316898		
Email:	cohenlaw@coheniplaw.com		
Correspondent Name:	Lawrence S. Cohen		
Address Line 1:	1401 Westwood Blvd.		
Address Line 2:	Suite 240		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
NAME OF SUBMITTER:	Lawrence S. cohen		
SIGNATURE:	/Lawrence S. Cohen/		
DATE SIGNED:	01/30/2019		
Total Attachments: 3			
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source=Assignment#page3.tif			

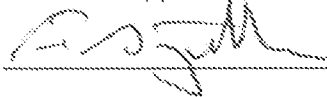
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TRADEMARK ASSIGNMENT AGREEMENT

1. **Parties; Effective Date.** This Trademark Assignment Agreement ("Agreement") is between The Wild Side West, Inc., a California corporation (the "Assignor") having an address at 1157 Barranca Rd., Santa Rosa Valley, CA 93012, and Stahls' Wild Side West, LLC., a California limited liability company (the "Assignee") having an address at 23900 Harper Ave., St. Clair Shores, MI 48080. This Agreement is effective on January 1, 2014.
2. **Purpose of Agreement.** Assignor seeks to assign the trademarks identified on Attachment A (the "Marks") to Assignee, and Assignee seeks to acquire the Marks from Assignor, along with the business to which the Marks pertain and the goodwill associated with the Marks, pursuant to the terms of that certain Asset Purchase Agreement dated January 1, 2014, by and between Assignor and Assignee ("Purchase Agreement").
3. **Assignment of Marks.** For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys all right, title and interest in and to the Marks, including, without limitation: (a) all goodwill associated with the Marks, and all goodwill associated with the goods and/or services to which the Marks pertain; (b) all trademark and service mark registrations, and pending applications for registration, of the Marks, and any renewal thereof; (c) all income, royalties, damages (other than resulting from Pre-Closing Infringement as defined in the Purchase Agreement) and other payments now and hereafter due and/or payable with respect to the Marks; and (d) any and all other rights, whether statutory or common law, corresponding thereto and all other rights of any kind whatsoever accruing thereunder, together in each case with the goodwill of the business connected with the use of, and symbolized by, the Marks.
4. **Cooperation.** Assignor agrees to provide, at Assignee's cost, whatever assistance is reasonably required by Assignee to perfect, secure, enforce or otherwise maintain its interests in the Marks.
5. **Binding Effect.** This Agreement shall be binding upon and inure to the benefit of the parties' heirs, representatives, successors, and assigns.

AGREED AND ACCEPTED:

WILD SIDE WEST, INC.

By: 


Name: Frank Gizatullin

Title: President

STAHL'S WILD SIDE WEST, LLC

By: STAHL'S INC.

Its: Member

By: 

Name: Leslie Miller

Title: Vice President and CFO

ATTACHMENT A

Registered trademarks

THE WILD SIDE, U.S. Reg. No. 1563477

THE WILD SIDE, U.S. Reg. No. 1568313