

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM508050

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EXCELLIGENCE LEARNING CORPORATION d/b/a DISCOUNT SCHOOL SUPPLY		01/25/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	REALLY GOOD STUFF, LLC		
<b>Street Address:</b>	20 Ryan Ranch Road, Ste. 200		
<b>Internal Address:</b>	c/o Excelligence Learning Corporation		
<b>City:</b>	Monterey		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93940		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4328486	COLORCLASS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2126843900		
<b>Email:</b>	efiling@grr.com		
<b>Correspondent Name:</b>	Jonathan M. Purow		
<b>Address Line 1:</b>	270 Madison Ave., 8th floor		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	8747/148		
<b>NAME OF SUBMITTER:</b>	Jonathan M. Purow		
<b>SIGNATURE:</b>	/Jonathan M. Purow/		
<b>DATE SIGNED:</b>	01/31/2019		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

**WHEREAS**, EXCELLIGENCE LEARNING CORPORATION d/b/a DISCOUNT SCHOOL SUPPLY, a corporation of the State of Delaware, U.S.A., with an address of 20 Ryan Ranch Rd, Ste. 200, Monterey, California 93940, United States of America (hereinafter referred to as the “**Assignor**”), owns the trademark and registration therefor listed in Schedule A (hereinafter referred to as the “**MARK**”); and

**WHEREAS**, REALLY GOOD STUFF, LLC, a Limited Liability Company of the State of Delaware, U.S.A., with an address of c/o Excelligence Learning Corporation 20 Ryan Ranch Road, Ste. 200, Monterey, California 93940, United States of America (hereinafter referred to as the “**Assignee**”), is desirous of acquiring all of the right, title, and interest of Assignor in, to, and under the **MARK**, together with the goodwill of the business symbolized by the **MARK**;

**NOW**, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by the ASSIGNEE to the ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title, and interest in and to the **MARK**, together with the goodwill of the business symbolized by the **MARK**, and the right to sue and recover for past infringement thereof.

This Agreement is entered into by the parties as of and is effective as of January 25, 2019.

EXCELLIGENCE LEARNING  
CORPORATION



Name: Trey Thomas

Title: Chief Legal Officer

**Schedule A**

<b>MARK</b>	<b>REGISTRATION NUMBER</b>	<b>CLASS: GOODS/SERVICES</b>
COLORCLASS	4328486	Class 20: All purpose wood laminate and plastic storage systems comprised of shelves, uprights, shelving, shelf dividers, lockers, plastic trays, hooks, cabinets, organizers and containers and storage and organization products, namely, shelves, uprights, shelving, shelf dividers, lockers, plastic trays, hooks, cabinets, organizers and containers.