OP \$40.00 0247418

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM508082

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------|----------|----------------|-----------------------|
| Jakemans, Inc. | | 08/09/2017 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| Name: | Lanes Brands, Inc. | |
|-----------------|-----------------------|--|
| Street Address: | 3526 Centre Circle | |
| City: | Fort Mill | |
| State/Country: | SOUTH CAROLINA | |
| Postal Code: | 29715 | |
| Entity Type: | Corporation: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 0247418 | |

CORRESPONDENCE DATA

Fax Number: 7032737684

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-273-7680

Email: rshapiro@sasiplaw.com

Correspondent Name: Ronald E. Shapiro

Address Line 1: 11350 Random Hills Road, Suite 740

Address Line 4: Fairfax, VIRGINIA 22030

| NAME OF SUBMITTER: | Ronald E. Shapiro |
|----------------------|---------------------|
| SIGNATURE: | /Ronald E. Shapiro/ |
| DATE SIGNED: | 01/31/2019 |
| Total Attachments: 0 | |

TRADEMARK REEL: 006546 FRAME: 0124

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TRADEMARK REEL: 006546 FRAME: 0125

RECORDED: 01/31/2019