

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM508133

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Board, Inc.		01/30/2019	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GasPedal LLC		
<b>Street Address:</b>	3616 Far West Boulevard		
<b>Internal Address:</b>	Suite 500		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78731		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2037075	THE BOARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-482-5242		
<b>Email:</b>	sespensshade@pirkeybarber.com		
<b>Correspondent Name:</b>	Steven M. Espensshade		
<b>Address Line 1:</b>	600 Congress Avenue		
<b>Address Line 2:</b>	Suite 2120		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>NAME OF SUBMITTER:</b>	Steven M. Espensshade		
<b>SIGNATURE:</b>	/sm espensshade/		
<b>DATE SIGNED:</b>	01/31/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 2037075

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, The Board, Inc. ("Assignor"), a Maryland corporation with an address of PO Box 3489, Annapolis, MD 21403, has adopted and is using the following mark (the "Mark"), which is subject to the following registration with the United States Patent and Trademark Office (the "Registration"):

Mark	Reg. No.	Reg. Date	Class
THE BOARD	2,037,075	February 11, 1997	35

WHEREAS, GasPedal LLC ("Assignee"), a Texas limited liability company with an address of 3616 Far West Blvd., Suite 500, Austin, TX 78731, desires to acquire any and all rights and goodwill associated with the above-referenced Mark and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest in and to the Mark and Registration, together with the goodwill associated with or symbolized by the Mark, effective as of the date of the last signature below.

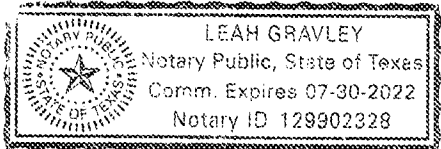
GASPEDAL, LLC

THE BOARD, INC.

BY: [Signature]  
 Name: Andrew S. [Signature]  
 Title: CEO  
 Date: 1/30/19

BY: [Signature]  
 Name: JOHN L. FOOTE  
 Title: FOUNDER/CHAIRMAN CEO  
 Date: 1/26/19

[Signature]  
 Kimberly R. O'Neill  
 Notary Public - Maryland  
 Anne Arundel County  
 My Commission Expires  
 February 08, 2022



[Signature]  
1/30/2019