

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508190

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|---|--|-----------------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TEN: Publishing Magazines, LLC | | 01/30/2019 | Limited Liability Company: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | CMG West LLC | | |
| Street Address: | 224 Kingsbury Grade | | |
| City: | Stateline | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89449 | | |
| Entity Type: | Limited Liability Company: NEVADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88224110 | RECOIL PRESENTS CONCEALMENT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | murphy@sbemp.com, m3btmks@me.com | | |
| Correspondent Name: | Shaun Murphy, Esq. | | |
| Address Line 1: | 1800 East Tahquitz Canyon Way | | |
| Address Line 4: | Palm Springs, CALIFORNIA 92262 | | |
| NAME OF SUBMITTER: | Shaun Murphy | | |
| SIGNATURE: | /s/ | | |
| DATE SIGNED: | 01/31/2019 | | |
| Total Attachments: 2 | | | |
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| source=Supplemental TEN CMG Trademark Assignment#page2.tif | | | |

OP \$40.00 88224110

TRADEMARK ASSIGNMENT

WHEREAS, TEN: Publishing Magazines, LLC, a Delaware limited liability company, having a place of business at 831 South Douglas Street, El Segundo, California, 90245 (“ASSIGNOR”), owns all right, title, and interest in, under, and to the trademark on the attached Schedule A, including the application therefore and the common law rights therein (hereinafter, the “Trademark”);

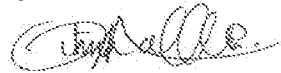
WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE all of its rights, title, and interest in, under, and to the Trademark, together with the ongoing business and the goodwill of the business pertaining thereto to CMG West, LLC, a Nevada limited liability company, having a place of business at 224 Kingsbury Grade, Stateline, Nevada 89449 (“ASSIGNEE”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in, under, and to the Trademark, together with the goodwill of the ongoing business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. ASSIGNOR hereby agrees to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed by facsimile, electronic or .pdf signature and a facsimile, electronic, or .pdf signature shall constitute an original for all purposes.

TEN: PUBLISHING MAGAZINES, LLC

By:



Name: Diana R. Malhis

Title: Senior Counsel

Date: January 30, 2019

SCHEDULE A

| Owner | Country | Mark Name | Application No | Registration No |
|--------------------------------|----------------|-----------------------------|-----------------------|------------------------|
| TEN: Publishing Magazines, LLC | United States | RECOIL PRESENTS CONCEALMENT | 88/224110 | |