

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM508277

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/04/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meredith Xcelerated Marketing Corporation		11/27/2018	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	Accenture Global Solutions Limited		
Street Address:	3 Grand Canal Plaza Upper Grand Canal Street		
City:	Dublin 4		
State/Country:	IRELAND		
Entity Type:	Corporation: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2304435	GENEX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4153921960		
Email:	trademarkgroup@sideman.com		
Correspondent Name:	Polly A. Dinkel		
Address Line 1:	One Embarcadero Center, 22nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Samuel Berrin		
SIGNATURE:	/Samuel Berrin/		
DATE SIGNED:	02/01/2019		
Total Attachments: 3			
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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Meredith Xcelerated Marketing Corporation, an Iowa corporation, having an address at 1716 Locust Street, Des Moines, Iowa ("Assignor"), is the owner of the trademark and the registration therefor listed on the attached Schedule A and the goodwill symbolized thereby (the "Trademark"); and

WHEREAS, pursuant to the terms of a previously executed General Deed of Assignment of Intellectual Property Rights effective as of May 4, 2018, Assignor sold, assigned and transferred all of its right, title, and interest in and to the Trademark to Accenture Global Solutions Limited, a company registered in Ireland, with company number 554978 and having its registered address at 3 Grand Canal Plaza, Upper Grand Canal Street, Dublin 4, Ireland ("Assignee"); and

WHEREAS, the parties are desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in and to the Trademark and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby sells, assigns, transfers and sets over to Assignee, nunc pro tunc as of May 4, 2018, the entire right, title, and interest in and to the Trademark, and the goodwill of the business connected with the Trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringement and/or dilution of the Trademark assigned.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

ASSIGNOR:

Meredith Xcelerated Marketing Corporation

Date: 27 November 2018

By: Ronald J. Roberts

ASSIGNEE:

Accenture Global Solutions Limited

Date: November 25, 2018

By: Jeffrey J. Fridman
Jeffrey J. Fridman, Trademark Counsel

SCHEDULE A

U.S. Trademark Registration

Mark	Registration Date	Reg. No.
GENEX	Registered December 28, 1999	Reg. No. 2304435