# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM508388

SUBMISSION TYPE:	NEW ASSIGNMENT

#### **NATURE OF CONVEYANCE:** CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PENTON MEDIA, INC.		11/15/2017	Corporation: DELAWARE

## **RECEIVING PARTY DATA**

Name:	INFORMA MEDIA, INC.	
Street Address:	605 3rd Avenue	
Internal Address:	21st Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10158	
Entity Type:	Corporation: DELAWARE	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3820475	NATURAL PRODUCTS EXPO EAST
Registration Number:	3820477	NATURAL PRODUCTS EXPO WEST

# CORRESPONDENCE DATA

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-781-6013

Email: chicago.trademarks@klgates.com, valerie.swanson@klgates.com,

kate.starshak@klgates.com

Kathryn Starshak c/o K&L Gates LLP **Correspondent Name:** 

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER:	Kathryn Starshak
SIGNATURE:	/kathryn starshak/
DATE SIGNED:	02/01/2019

#### **Total Attachments: 2**

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> TRADEMARK REEL: 006548 FRAME: 0031

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PENTON MEDIA, INC.", CHANGING ITS NAME FROM "PENTON MEDIA, INC." TO "INFORMA MEDIA, INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D. 2017, AT 10:49 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

You may verify this certificate online at corp.delaware.gov/authver.shtml

826197 8100 SR# 20177092993 Authentication: 203575808 Date: 11-15-17

**TRADEMARK** REEL: 006548 FRAME: 0032

State of Delaware Secretary of State Division of Corporations Delivered 10:49 AM 11/15/2017 FILED 10:49 AM 11/15/2017 SR 20177092993 - File Number 826197

# STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General
Corporation Law of the State of Delaware does hereby certify:
FIRST: That at a meeting of the Board of Directors of Penton Media, Inc.
resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:
RESOLVED, that the Certificate of Incorporation of this corporation be amended
by changing the Article thereof numbered "First" so that, as
amended, said Article shall be and read as follows:
First: The name of the corporation is Informa Media, Inc.
SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.  THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.
IN WITNESS WHEREOF, said corporation has caused this certificate to be
signed this 15th day of November , 2017
By: U
Authorized Officer
Title: Senior Vice President & General Counsel
Name: Thomas C. Etter
Print or Type

**TRADEMARK** REEL: 006548 FRAME: 0033

**RECORDED: 02/01/2019**