

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM501374

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CheckPoints LLC		12/13/2011	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	inMarket Media, LLC		
Street Address:	1350 Abbot Kinney Boulevard, #203		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4222795	SCANSENSE	
CORRESPONDENCE DATA			
Fax Number:	3125778994		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-902-5200		
Email:	deborah.wing@kattenlaw.com		
Correspondent Name:	Deborah Wing c/o Katten Muchin Rosenman		
Address Line 1:	525 West Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	385732-2/SCANSENSE		
NAME OF SUBMITTER:	Deborah A. Wing		
SIGNATURE:	/DAW/		
DATE SIGNED:	12/10/2018		
Total Attachments: 7			
source=CheckPoints LLC (DE) - DE Certificate of Amendment - Name Change#page1.tif			
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**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
CheckPoints LLC**

It is hereby certified that:

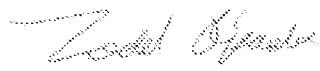
1. The name of the limited liability company (hereinafter called the "Company") is: CheckPoints LLC.

2. The Certificate of Formation of the Company is hereby amended by striking out Article FIRST thereof, relating to the name of the Company, and by substituting in lieu of said Article the following new Article FIRST:

"FIRST: The name of the limited liability company is inMarket LLC."

Executed on December 13, 2011

CheckPoints LLC

By: 

Todd Dipaola, President

**JOINT ACTION BY THE MANAGEMENT COMMITTEE AND MEMBERS
OF CHECKPOINTS LLC BY WRITTEN CONSENT
IN LIEU OF MEETING**

The undersigned, constituting all of the members of the Management Committee of CheckPoints LLC, a Delaware limited liability company (the "Company"), and all of the members of the Company (the "Members"), in accordance with the Delaware Limited Liability Company Act, do hereby consent to, approve and adopt the following resolutions, as if such resolutions had been adopted at a duly convened meeting of the members of the Management Committee and the Members:

WHEREAS, pursuant to Article IV of the Company's Operating Agreement, the Members of the Company wish to designate the Managers serving on the Management Committee; and

WHEREAS, the members of the Management Committee and the Members of the Company have determined that it is in the best interest of the Company to change the Company's name to inMarket Media, LLC.

NOW THEREFORE, BE IT AND IT IS HEREBY

RESOLVED, that the current Management Committee shall consist of two (2) Managers, who shall be Todd Dipaola and Mark Dipaola;

FURTHER RESOLVED, that the Company's name change is hereby approved;

FURTHER RESOLVED, that the Company shall hereby change its name from CheckPoints LLC to inMarket Media, LLC.

FURTHER RESOLVED, that (a) the Certificate of Amendment to the Company's Certificate of Formation, substantially in the form attached hereto as Exhibit A (the "Amendment"), changing the Company's name from CheckPoints LLC to inMarket Media, LLC, to be filed with the Secretary of State of the State of Delaware, (b) the Company's Amended and Restated Operating Agreement, to be dated the date of the filing of the Amendment with the Secretary of State of the State of Delaware, which is substantially identical to the Operating Agreement dated December 7, 2011, other than reflecting the Company's name change from CheckPoints LLC to inMarket Media, LLC, (c) the Limited Liability Company Application for Registration Certificate of Amendment to the Company's Limited Liability Company Application for Registration, substantially in the form attached hereto as Exhibit B (the "Registration Amendment"), changing the Company's name from CheckPoints LLC to inMarket Media, LLC, to be filed with the Secretary of State of the State of California and (d) the Fictitious Business Name Statement to use the name inMarket, substantially in the form attached hereto as Exhibit C (the "Fictitious Name Statement"), to be filed with the Recorder, Los Angeles County, California, be, and they hereby are, approved and authorized.

FURTHER RESOLVED, that the members of the Management Committee or the Members of the Company be, and each of them acting alone hereby is, authorized, empowered and directed to take all such further action and to prepare, execute, deliver and/or file any other agreements, instruments, documents and certificates in the name and on behalf of the Company, under its organizational seal or otherwise, which any such member of the Management Committee or Member deem necessary, desirable or appropriate to consummate or effect the transactions contemplated by the foregoing resolutions or to carry out and effect the purposes or intents of the foregoing resolutions, including, without limitation, the filing of the Amendment with the Secretary of State of the State of Delaware, the Registration Amendment with the Secretary of State of the State of California, and the Fictitious Name Statement, Recorder, Los Angeles County, California .

FURTHER RESOLVED, that the members of the Management Committee or the Members of the Company be, and each of them acting alone hereby is, authorized and empowered to incur and pay all such fees and expenses as they, or any one of them, shall deem necessary, desirable or advisable in connection with the foregoing resolutions.

FURTHER RESOLVED, that all actions previously taken by the members of the Management Committee or the Members of the Company in connection with the foregoing resolutions be, and they hereby are, approved, authorized and ratified in all respects.

FURTHER RESOLVED, that all purchases, contracts, contributions, compensations, acts, proceedings, elections and appointments taken or approved by the members of the Management Committee or the Members of the Company since the last meeting or written consent of the members of the Management Committee or the Members of the Company are hereby ratified, approved and confirmed.

FURTHER RESOLVED, that this written consent may be executed in any number of counterparts, each of which shall be deemed to be an original and all of which together shall be deemed to be one and the same instrument, and the different directors and members need not execute the same counterpart.

FURTHER RESOLVED, that a faxed signature to, or signature sent by portable data format (pdf) file or other image file for, this consent shall have the same force and effect as an original signature.


[Signatures on Next Page]

IN WITNESS WHEREOF, the undersigned members of the Management Committee of the Company and Members of the Company have executed this joint written consent as of this 1 day of February, 2012.

Management Committee:




Todd Dipaola




Mark Dipaola

Members:



Todd Dipaola



Mark Dipaola

Exhibit A

**Certificate of Amendment to
Certificate of Formation**

Exhibit B

**Limited Liability Company
Application for Registration Certificate of Amendment**

Exhibit C

Fictitious Business Name Statement