

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508546

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SFMTL, LLC		10/02/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	School Family Media, LLC		
Street Address:	100 Stonewall Blvd, Ste 3		
City:	Wrentham		
State/Country:	MASSACHUSETTS		
Postal Code:	02093		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3974015	BACK2SCHOOL	
Registration Number:	5250336	HEALTHY SCHOOL KIDS	
Registration Number:	5245357	PARENT EXPRESS EMAIL	
Registration Number:	2536371	PTOTODAY	
Registration Number:	3952902	SCHOOL FAMILY MEDIA	
Registration Number:	3155301	FAMILY MOVIE NIGHT	
Registration Number:	4249016	SCHOOL FAMILY NIGHTS	
Registration Number:	3459953	JUMP IN!	
Registration Number:	3468484	VOLUNTEER BUILDER	
CORRESPONDENCE DATA			
Fax Number:	5089836399		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	508-791-8500		
Email:	trademarks@mirickoconnell.com		
Correspondent Name:	Jeffrey E. Swaim		
Address Line 1:	100 Front Street		
Address Line 2:	Mirick O'Connell		
Address Line 4:	Worcester, MASSACHUSETTS 01608		

OP \$240.00 3974015

NAME OF SUBMITTER:	Jeffrey E. Swaim
SIGNATURE:	/Jeffrey E. Swaim/
DATE SIGNED:	02/04/2019
Total Attachments: 2 source=SFMTL, LLC-DE-Amendment (Change of Name)#page1.tif source=SFMTL, LLC-DE-Amendment (Change of Name)#page2.tif	

Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SFMTL, LLC", CHANGING ITS NAME FROM "SFMTL, LLC" TO "SCHOOL FAMILY MEDIA, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF OCTOBER, A.D. 2018, AT 4:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

7039625 8100
SR# 20186947598

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203537254
Date: 10-02-18

TRADEMARK
REEL: 006549 FRAME: 0015

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
SFMTL, LLC**

SFMTL, LLC, a Delaware limited liability company (the "Company"), does hereby certify that:

FIRST: The name of the Company is SFMTL, LLC.

SECOND: Article FIRST of the Certificate of Formation of the Company is amended as follows:

"1. The name of the limited liability company is School Family Media, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the 2nd day of October, 2018.

By: /s/ Charles Field
Name: Charles Field
Title: President and Chief Executive Officer