

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508642

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EKR Systems Limited		01/17/2019	Private Limited Company:
RECEIVING PARTY DATA			
Name:	Insider, Inc.		
Street Address:	One Liberty Plaza		
Internal Address:	8th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10006		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87128205	INSIDER.COM	
CORRESPONDENCE DATA			
Fax Number:	2125040888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124685483		
Email:	jgm@moas.com		
Correspondent Name:	Jonathan G. Morton		
Address Line 1:	246 West Broadway		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Jonathan G. Morton		
SIGNATURE:	/Jonathan G. Morton/		
DATE SIGNED:	02/05/2019		
Total Attachments: 1			
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OP \$40.00 87128205

Trademark Assignment

TRADEMARK ASSIGNMENT made as of January 17, 2019 by and among EKR Systems Limited, a United Kingdom private limited company with an address of 3rd Floor, 207 Regent Street, London, United Kingdom W1B3HH ("Assignor") and Insider, Inc., a Delaware corporation with an address One Liberty Plaza, 8th Floor, New York, New York 10006 ("Assignee").

1. Assignor owns all right, title, and interest to United States Trademark Serial No. 87128205 for the mark INSIDER.COM ("the Trademark") and all common law rights in the Trademark. Assignor wishes to assign all right, title, and interest to the Trademark to Assignee.

2. NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all common law rights in the Trademark, and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

3. Assignee has the right to use the Trademark in the future with no restrictions or limitations.

4. Assignor retains no rights in the Trademark.

5. Assignor also hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the Trademark pertains.

EKR Systems Limited

By: _____

Name: Michael Gleissner

Title: Director

Date: January 17, 2019