

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508746

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novalis LLC		02/04/2019	Limited Liability Company: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Willoway Nurseries, Inc.		
Street Address:	4534 Center Road		
City:	Avon		
State/Country:	OHIO		
Postal Code:	44011		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4312587	SHADY LADY	
Registration Number:	4527737	PLANTS THAT WORK	
Registration Number:	4531614	PLANTS THAT WORK	
Registration Number:	3517570	PLANTS THAT WORK BY COLOR	
Registration Number:	2666410	PICK UP AND GROW.	
Registration Number:	2727680	TWICE AS NICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2166211113		
Email:	ngingo@rennerotto.com		
Correspondent Name:	Nicholas J. Gingo		
Address Line 1:	1621 Euclid Ave.		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
NAME OF SUBMITTER:	Nicholas J. Gingo		
SIGNATURE:	/Nicholas J. Gingo/		
DATE SIGNED:	02/05/2019		

OP \$165.00 4312587

Total Attachments: 1

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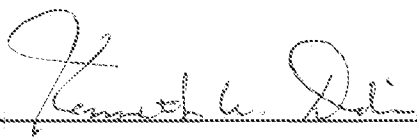
ASSIGNMENT

WHEREAS, Novalis LLC (hereinafter "Assignor"), a Connecticut limited liability company having a place of business at 90 Salmon Brook Street, Granby, Connecticut 06035 has adopted and is the owner of the following trademark registrations, the rights to the trademarks set forth in said registrations, and the goodwill associated with the trademarks:

Trademark	Registration No.
SHADY LADY	4,312,587
PLANTS THAT WORK	4,527,737
PLANTS THAT WORK	4,531,614
PLANTS THAT WORK BY COLOR	3,517,570
PICK UP AND GROW	2,666,410
TWICE AS NICE	2,727,680

WHEREAS, Willoway Nurseries, Inc. (hereinafter "Assignee"), an Ohio corporation having a place of business 4534 Center Road, Avon, Ohio 44011, is desirous of acquiring said trademarks, said registrations, and the portion of Assignor's business pertaining to said trademarks and the goodwill associated with said trademarks;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said trademark registrations, said trademarks, together with the business symbolized by the trademarks, and the goodwill associated with said trademarks.

By: 
Name: Kenneth W. Didion
Title: V/P CFO
Date: 2/4/19