

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508764

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ron W. Rawlings		02/01/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rawlings Insurance Services, LLC		
Street Address:	7512 San Jacinto Place		
Internal Address:	Suite 100		
City:	Plano		
State/Country:	TEXAS		
Postal Code:	75024		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4352939	DALLAS FINANCIAL WHOLESALERS	
Registration Number:	3097116	DFW DALLAS FINANCIAL WHOLESALERS	
Registration Number:	4853760	EZ GUARANTEE	
Registration Number:	3650012	EZ ONLINE AGENT CONTRACTING	
CORRESPONDENCE DATA			
Fax Number:	2485940610		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2485940630		
Email:	tmdocketing@fishstewip.com		
Correspondent Name:	Michael D. Fishman		
Address Line 1:	39533 Woodward Avenue		
Address Line 2:	Suite 140		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
NAME OF SUBMITTER:	Michael D. Fishman		
SIGNATURE:	/mdf/		
DATE SIGNED:	02/05/2019		
Total Attachments: 2			

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ASSIGNMENT

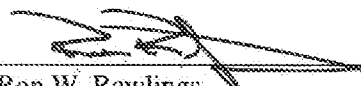
WHEREAS, Ron W. Rawlings, an individual and citizen of the United States, at 7512 San Jacinto Place, Suite 100, Plano, Texas 75024 ("Assignor"), wishes to assign and transfer to Rawlings Insurance Services, LLC, a Texas limited liability company, at 7512 San Jacinto Place, Suite 100, Plano, Texas 75024 ("Assignee"), and Assignee wishes to acquire from Assignor, the entire right, title and interest in and to the following (collectively, the "Rights"): the marks and registrations set forth on the attached schedule; all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing, including, without limitation any and all common law rights; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Rights. This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns. This Assignment shall be effective on the last date of execution.

Date: 02/01/19

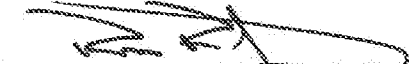
ASSIGNOR



Ron W. Rawlings

Date: 02/01/19

ASSIGNEE



Rawlings Insurance Services, LLC
Name:
Title:

Schedule

Trademark	Registration No.
DALLAS FINANCIAL WHOLESALERS	4,352,939
DFW DALLAS FINANCIAL WHOLESALERS & DESIGN	3,097,116
EZ GUARANTEE	4,853,760
EZ ONLINE AGENT CONTRACTING	3,650,012