

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM508762

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900476472

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Michael C. Fina Corporate Sales, Inc.		11/30/2018	Corporation: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	DBF Group, LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Silver Eagle Holdings LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Silver Park Holdings LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	MAF Works LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034

TRADEMARK

<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	JR Capital LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	SF Investment Holdings LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	JPF Investment Holdings LLC
<b>Street Address:</b>	c/o Ashley Fina as Equityholders' Representative
<b>Internal Address:</b>	4768 Broadway, Suite 638
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10034
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
<b>Registration Number:</b>	2253512	MICHAEL C. FINA
<b>Registration Number:</b>	1728472	MICHAEL C. FINA
<b>Registration Number:</b>	4504211	MICHAEL C. FINA
<b>Registration Number:</b>	4395136	DIAMOND DASH DASH FOR A DIAMOND & A CURE

**CORRESPONDENCE DATA**

**Fax Number:** 2129537201

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2124159200

**Email:** ny.trademark@dorsey.com

**Correspondent Name:** Sarah M. Robertson, Dorsey & Whitney LLP

**Address Line 1:** 51 West 52nd Street

**Address Line 4:** New York, NEW YORK 10019-6119

**ATTORNEY DOCKET NUMBER:** 443115-00001

<b>NAME OF SUBMITTER:</b>	Sarah M. Robertson
<b>SIGNATURE:</b>	/smr/
<b>DATE SIGNED:</b>	02/05/2019
<b>Total Attachments: 3</b> source=Trademark Assignment Michael C Fina Corporate Sales Inc and Equityholders Representative v2#page1.tif source=Trademark Assignment Michael C Fina Corporate Sales Inc and Equityholders Representative v2#page2.tif source=Trademark Assignment Michael C Fina Corporate Sales Inc and Equityholders Representative v2#page3.tif	

## TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment") is entered into as of October 21, 2018 (the "Effective Date") by and between Michael C. Fina Corporate Sales, Inc., a New York corporation ("Assignor") and Ashley Fina as Equityholders' Representative ("Assignee") on behalf of the Equityholders (as defined below).

**WHEREAS**, Assignor is the owner of certain trademarks and service marks that incorporate the name "Michael C. Fina" or portions thereof, as further identified on Schedule A hereto (the "Trademarks");

**WHEREAS**, pursuant to a certain Stock Purchase Agreement dated as of February 6, 2017, Ashley Fina was appointed as the Equityholders' Representative for each of DBF Group, LLC, a Delaware limited liability company; Silver Eagle Holdings LLC, a Delaware limited liability company; Silver Park Holdings LLC, a Delaware limited liability company; MAF Works LLC, a Delaware limited liability company; JR Capital LLC, a Delaware limited liability company; SF Investment Holdings LLC, a Delaware limited liability company; and JPF Investment Holdings LLC, a Delaware limited liability company (together, the "Equityholders");

**WHEREAS**, pursuant to a Trademark Purchase and Assignment Agreement effective as of October 21, 2018, Ashley Fina as Equityholders' Representative on behalf of the Equityholders, received, acquired and accepted, and Assignor sold, conveyed, assigned and delivered to Ashley Fina as Equityholders' Representative on behalf of the Equityholders, all of its right, title and interest, *inter alia*, in (including indirect and other forms of beneficial ownership), to and under the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers, and agrees to assign and transfer, to Ashley Fina as the Equityholders' Representative, on behalf of the Equityholders, all of its right, title and interest in (including indirect and other forms of beneficial ownership) to, and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks, including, without limiting the generality of the foregoing, all income, proceeds, royalties, damages and payments due or payable to the Assignor as of the Effective Date or thereafter (including damages and payment for past, present or future infringements, misappropriations, misuses, or other violations thereof) with respect to the Trademarks, the right to sue and collect any damage awards for past, present or future infringements, misappropriations, dilutions, misuses or other violations, rights to apply in Assignee's or any Assignee affiliate's name in any or all countries of the world for trademarks, service marks, and other governmental grants or issuance of any kind related to any of the foregoing, and any and all corresponding rights, that, now or hereafter, may be secured throughout the world, all of the foregoing to be held and enjoyed by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and assigns to the full end of the term of the Trademarks as fully and entirely as the same would have been held by Assignor had this assignment and transfer not been made; provided, however, that the foregoing assignment shall not restrict the Assignor from continuing to maintain, or require the Assignor to assign or convey, the registration of its corporate name.

Michael C. Fina Corporate Sales, Inc.

Date: 11-30-18

By: *Marc S Simon*  
Name: Marc S Simon

Equityholders' Representative, on  
behalf of the Equityholders

Date: 11-30-2018

By: *Ashley Fina*  
Name: Ashley Fina

**SCHEDULE A**

**Trademarks and Service Marks:**

File Number Class/Description	Client Matter Owner	Trademark	Jurisdiction Status/ Sub Status	Application No Filing Date	Registration No Registration Date
1252176.CA.61	443325-00001 Michael C. Fina Corporate Sales, Inc.	MICHAEL C. FINA	Canada Registered	1,716,360 Mar 2, 2015	TMA941258 Jul 20, 2016
:	Online retail store services featuring decorative home goods and décor, namely picture frames, jewelry boxes, vases, candlesticks, flatware, bowls, dinnerware, stemware, barware, lighting, candles, table accessories, linens.				
:	Online retail store services featuring jewelry, figures and objects of china, crystal, porcelain, glass and metal, china, silverware, stemware, tableware.				
:	Providing employee recognition, reward, incentive, and engagement programs for other companies to promote job quality and longevity within their respective organizations.				
:	Retail store services and mail order services featuring decorative home goods and décor, namely picture frames, jewelry boxes, vases, candlesticks, flatware, bowls, dinnerware, stemware, barware, lighting, candles, table accessories, linens.				
:	Retail store services and mail order services featuring jewelry, figures and objects of china, crystal, porcelain, glass and metal, china, silverware, stemware, and tableware.				
	443325-00001 Michael C. Fina Corporate Sales, Inc.	MICHAEL C. FINA	United States of America Registered	75/473748 Apr 24, 1998	2253512 Jun 15, 1999
035	Retail store services and mail order services featuring jewelry, figures and objects of china, crystal, porcelain, glass and metal; china, silverware, stemware, and tableware				
	443325-00001 Michael C. Fina Corporate Sales, Inc.	MICHAEL C. FINA	United States of America Registered	74/246,956 Apr 24, 1998	1728472 Oct 27, 1992
035	Retail store services and mail order services featuring jewelry, figures and objects of china, crystal, porcelain, glass and metal; china, silverware, stemware, and tableware				
	443325-00001 Michael C. Fina Corporate Sales, Inc.	MICHAEL C. FINA	United States of America Registered	85/860,813 Feb 26, 2013	4504211 Apr 1, 2014
035	Retail store services and mail order services featuring jewelry, figures and objects of china, crystal, porcelain, glass and metal; china, silverware, stemware, and tableware				
	443325-00001 Michael C. Fina Corporate Sales, Inc.	DIAMOND DASH DASH FOR A DIAMOND & A CURE PRESENTED BY MICHAEL C. FINA	United States of America Registered	85/771881 Nov 5, 2012	4395136 Sep 3, 2013
036	Charitable fund raising services				

4817-8354-5714.1