

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM508828

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WR Hess Company		09/28/2018	Corporation: OKLAHOMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Professional Datasolutions, Inc.		
<b>Street Address:</b>	11675 Rainwater Drive, Suite 350		
<b>City:</b>	Alpharetta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30009		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2987557	BANKTRAK	
<b>Registration Number:</b>	3468524	DELIVERYTRAK	
<b>Registration Number:</b>	2840490	E-TRAK	
<b>Registration Number:</b>	2074237	EXECUTRAK	
<b>Registration Number:</b>	2165440	EXECUVISION	
<b>Registration Number:</b>	3227156	FACTOR	
<b>Registration Number:</b>	4677937	FUELTRAK	
<b>Registration Number:</b>	3241562		
<b>Registration Number:</b>	2059779	STORETRAK	
<b>Registration Number:</b>	1407062	FACTOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102037199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102771010		
<b>Email:</b>	mcohen@irell.com, tkrause@irell.com, Trademarks@irell.com		
<b>Correspondent Name:</b>	Mary E Cohen/IP Paralegal		
<b>Address Line 1:</b>	1800 Avenue of the Stars		
<b>Address Line 2:</b>	Suite 900		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		

CH \$265.00 2987557

<b>ATTORNEY DOCKET NUMBER:</b>	163588-0009
<b>NAME OF SUBMITTER:</b>	Mary E Cohen, IP Paralegal
<b>SIGNATURE:</b>	/Mary E Cohen/
<b>DATE SIGNED:</b>	02/05/2019
<b>Total Attachments: 3</b> source=WR Hess - Professional Datasolutions Trademark Assignment#page1.tif source=WR Hess - Professional Datasolutions Trademark Assignment#page2.tif source=WR Hess - Professional Datasolutions Trademark Assignment#page3.tif	

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Assignment**”) is entered into by WR Hess Company, an Oklahoma corporation (“**Assignor**”), as assignor, in favor of Professional Datasolutions, Inc., a Texas corporation (“**Assignee**”), as assignee, with reference to the following facts and circumstances:

WHEREAS, pursuant to an Asset Purchase Agreement between Assignor and Assignee, dated as of September 28, 2018 (the “**Agreement**”; unless otherwise defined herein, capitalized terms shall have the meaning ascribed to them in the Agreement), Assignee acquired from Assignor all of Assignor’s interests in any Owned Intellectual Property that are used principally in the Business;

WHEREAS, such interests acquired by Assignee included the following Trademark Registrations and un-registered Trademarks in the United States (the “**Trademarks**”):

Trademark	Registration No.	Issue Date
BANKTRAK (TM)	2,987,557	08/23/05
DELIVERYTRAK (TM)	3,468,524	07/15/08
E-TRAK (TM)	2,840,490	05/11/04
EXECUTRAK (TM)	2,074,237	06/24/97
EXECUVISION (TM)	2,165,440	06/16/98
FACTOR (SM)	3,227,156	04/10/07
FUELTRAK (TM)	4,677,937	01/27/15
NEW DESIGN (SM)	3,241,562	05/15/07
STORETRAK (TM)	2,059,779	05/06/97
FACTOR (SM)	1,407,062	08/26/86

WHEREAS, pursuant to Section 9.2 of the Agreement, Assignee has requested that Assignor execute and deliver this Assignment in order to more effectively evidence Assignee’s acquisition of all right, title and interest in and to the Trademarks and all related rights;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of the Closing Date, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation the Trademark registrations identified above, together with the goodwill of the business symbolized by the marks, as well as its entire right, title and interest in and to all State registrations of the marks heretofore granted

or applied for, any and all common law rights to the Trademarks in the United States and any state thereof, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

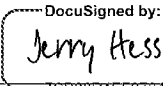
Assignor agrees that it will sign and/or deliver to Assignor all documents and take such other actions reasonably necessary to effect the foregoing assignment and record same with the applicable registries, including the United States Patent and Trademark Office.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date set forth below.

WR HESS COMPANY

Dated: September 28, 2018

By:  \_\_\_\_\_  
Name: Jerry Hess

Title: President