

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM508856

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ONEIDA, LLC	FORMERLY ONEIDA, LTD.	01/25/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ONEIDA CONSUMER, LLC		
<b>Street Address:</b>	200 SOUTH CIVIC CENTER DRIVE		
<b>Internal Address:</b>	SUITE 700		
<b>City:</b>	COLUMBUS		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43215		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 28</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2141599	ONEIDA	
Registration Number:	0631695	ONEIDA	
Registration Number:	850953	ONEIDA	
Registration Number:	1177324	ONEIDA	
Registration Number:	2031987	ONEIDA	
Registration Number:	2263002	ONEIDA	
Registration Number:	2299604	ONEIDA	
Registration Number:	2425852	ONEIDA	
Registration Number:	2525748	ONEIDA	
Registration Number:	2883927	ONEIDA	
Registration Number:	851740	ONEIDA	
Registration Number:	0682551	ONEIDA	
Registration Number:	2496315	AQUARIUS	
Registration Number:	1374809	BUFFALO CHINA	
Registration Number:	0876498	CHATEAU	
Registration Number:	0274966	FLIGHT	
Registration Number:	1362990	JUILLIARD	
Registration Number:	5376381	LEXIA	
<b>TRADEMARK</b>			

CH \$715.00 2141599

Property Type	Number	Word Mark
Registration Number:	0894079	LOUISIANA
Registration Number:	1362988	MARQUETTE
Registration Number:	0884999	MICHELANGELO
Registration Number:	0876500	RIO
Registration Number:	0744744	ARBOR ROSE
Registration Number:	5638530	IVY FLOURISH
Registration Number:	5644098	IVY FLOURISH
Registration Number:	5633680	VELVET FOOT
Registration Number:	5638531	WYATT
Serial Number:	87844038	JEWELRY FOR THE TABLE

#### CORRESPONDENCE DATA

Fax Number: 2165925009

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 216-592-5000

Email: trademarks@tuckerellis.com

Correspondent Name: CARLOS P. GARRITANO/TUCKER ELLIS LLP

Address Line 1: 950 MAIN AVENUE

Address Line 2: SUITE 1100

Address Line 4: CLEVELAND, OHIO 44113

NAME OF SUBMITTER:	CARLOS P. GARRITANO
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SIGNATURE:	/CARLOS P. GARRITANO/
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DATE SIGNED:	02/06/2019
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#### Total Attachments: 5

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment"), effective as of January 25, 2019, is made by and between:

Oneida, LLC, a Delaware limited liability company, successor by conversion of Oneida Ltd., a Delaware corporation, having a place of business at 200 South Civic Center Drive, Suite 700, Columbus, Ohio 43215 ("Assignor"), and

Oneida Consumer, LLC, a Delaware limited liability company, having a place of business at 200 South Civic Center Drive, Suite 700, Columbus, Ohio 43215 ("Assignee").

WHEREAS, Assignor owns the entire right, title and interest in and to certain trademarks;

WHEREAS, Assignor desires to assign and transfer to Assignee its entire right, title and interest in and to such trademarks; and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to such trademarks.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment. In consideration of the sum of U.S. One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following:

(a) the trademarks and registrations and applications therefor listed in Exhibit A hereto and all issuances, extensions, and renewals thereof (the "Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payment, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

## Trademark Assignment

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee. Following the date hereof, and for the above consideration, Assignor agrees promptly upon request of Assignee, or its successors or assigns, to take such steps and actions, and provide cooperation and assistance to Assignee or its successors or assigns, including the execution and delivery without further compensation of any additional papers as may be reasonably necessary to record and fully effect, evidence, or perfect the assignment and transfer of the Trademarks to Assignee or its successors or assigns, in the United States or any foreign country.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

Trademark Assignment

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

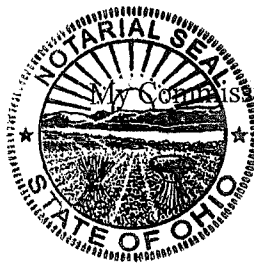
Oneida, LLC

Date: January 25, 2019

By: [Signature]  
Jamie Keller  
Treasurer and Chief Financial Officer

STATE OF OHIO )  
 ) SS.  
COUNTY OF FRANKLIN )

On the 25<sup>th</sup> day of January, 2019, before me personally appeared Jamie Keller, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he/she executed the, and acknowledged the instrument to be for the uses and purposes mentioned in the instrument.



Alyson J. Letsky, Attorney At Law  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Sec. 147.03 R.C.

Alyson Letsky  
Notary Public  
Printed Name: Alyson Letsky

Date: January 25, 2019

Oneida Consumer, LLC

By: [Signature]  
Jamie Keller  
Treasurer and Chief Financial Officer

STATE OF OHIO )  
 ) SS.  
COUNTY OF FRANKLIN )

On the 25<sup>th</sup> day of January, 2019, before me personally appeared Jamie Keller, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he/she executed the, and acknowledged the instrument to be for the uses and purposes mentioned in the instrument.



Commission Expires:  
Alyson J. Letsky, Attorney At Law  
NOTARY PUBLIC - STATE OF OHIO  
My commission has no expiration date  
Sec. 147.03 R.C.

Alyson Letsky  
Notary Public  
Printed Name: Alyson Letsky

## Exhibit A – Trademarks

COUNTRY	MARK	APPLICANT / OWNER	APPLN. #	DATE FILED	REG. #	REG. DATE
United States of America	ONEIDA	Oneida Ltd.	75/200,411	Nov 13, 1996	2141599	Mar 3, 1998
United States of America	ONEIDA	Oneida Ltd.	71/685,921	Apr 20, 1955	0631695	Jul 31, 1956
United States of America	ONEIDA	Oneida Ltd.	72/272,298	May 24, 1967	850953	Jun 18, 1968
United States of America	ONEIDA	Oneida Ltd.	73/286,564	Nov 10, 1980	1177324	Nov 10, 1981
United States of America	ONEIDA	Oneida, Ltd.	75/036,465	Dec 8, 1995	2031987	Jan 21, 1997
United States of America	ONEIDA	Oneida Ltd.	75/495,193	Jun 3, 1998	2263002	Jul 20, 1999
United States of America	ONEIDA	Oneida Ltd.	75/495,191	Jun 3, 1998	2299604	Dec 14, 1999
United States of America	ONEIDA	Oneida Ltd.	75/764,551	Jul 30, 1999	2425852	Jan 30, 2001
United States of America	ONEIDA	Oneida Ltd.	75/764,550	Jul 30, 1999	2525748	Jan 1, 2002
United States of America	ONEIDA	Oneida Ltd.	76/545,291	Sep 8, 2003	2883927	Sep 14, 2004
United States of America	ONEIDA	Oneida Ltd.	72/270,075	Apr 26, 1967	851740	Jul 2, 1968
United States of America	ONEIDA	Oneida Ltd.	72/061,847	Nov 3, 1958	0682551	Jul 28, 1959
United States of America	AQUARUIS	Oneida Ltd.	76/168,354	Nov 13, 2000	2496315	Oct 9, 2001
United States of America	US/TM - BUFFALO CHINA	Oneida Ltd.	73/524,457	Feb 28, 1985	1374809	Dec 10, 1985
United States of America	CHATEAU	Oneida Ltd.	72/314,439	Dec 13, 1968	0876498	Sep 9, 1969
United States of America	FLIGHT	Oneida Ltd.	71/299,404	Apr 24, 1930	0274966	Sep 9, 1930
United States of America	JUILLIARD	Oneida Ltd.	73/532,154	Apr 15, 1985	1362990	Oct 1, 1985
United States of America	LEXIA	Oneida Ltd.	87/199,707	Oct 11, 2016	5376381	Jan 9, 2018
United States of America	LOUISIANA	Oneida Ltd.	72/333,428	Jul 24, 1969	0894079	Jul 7, 1970
United States of America	MARQUETTE	Oneida Ltd.	73/532,152	Apr 15, 1985	1362988	Oct 1, 1985
United States of America	MICHELANGELO	Oneida Ltd.	72/314,250	Dec 11, 1968	0884999	Jan 27, 1970
United States of America	RIO	Oneida Ltd.	72/314,445	Dec 13, 1968	0876500	Sep 9, 1969
United States of America	ARBOR ROSE	Oneida Ltd.	72/138,224	Feb 19, 1962	0744744	Feb 5, 1963
United States of America	IVY FLOURISH	Oneida Ltd.	87/277,864	Dec 22, 2016	5638530	Dec 25, 2018
United States of America	IVY FLOURISH	Oneida Ltd.	87/277,850	Dec 22, 2016	5644098	Jan 1, 2019
United States of America	VELVET FOOT	Oneida Ltd.	87/433,466	May 2, 2017	5633680	Dec 18, 2018

# Trademark Assignment

COUNTRY	MARK	APPLICANT / OWNER	APPLN. #	DATE FILED	REG. #	REG. DATE
United States of America	WYATT	Oneida Ltd.	87/277,873	Dec 22, 2016	5638531	Dec 25, 2018
United States of America	JEWELRY FOR THE TABLE	Oneida Ltd.	87/844,038	Mar 21, 2018	N/A	N/A
Canada	JEWELRY FOR THE TABLE (Standard Characters)	Oneida, Ltd.	1,918,782	Sep 7, 2018	N/A	N/A
Canada	1881 ROGERS A1 (R) (R) (R) TRIPLE	Oneida Ltd.	155854	Jan 7, 1932	TMDA53731	Jan 12, 1932
Canada	1881 ROGERS STAINLESS & DESIGN	Oneida Ltd.	297467	Jun 2, 1966	TMA153505	Oct 6, 1967
Canada	ACCENT	Oneida Ltd.	233951	Jan 12, 1956	TMA104101	Aug 10, 1956
Canada	CAPRI	Oneida Ltd.	821511	Aug 27, 1996	TMA500351	Sep 10, 1998
Canada	COMMUNITY	Oneida Ltd.	261800	Mar 15, 1961	TMA123530	Sep 8, 1961
Canada	COMMUNITY	Oneida Ltd.	64249	Oct 19, 1908	TMDA13179	Nov 6, 1908
Canada	HEIRLOOM	Oneida Ltd.	390163	Sep 30, 1975	TMA217495	Dec 3, 1976
Canada	HEIRLOOM	Oneida Ltd.	84626	N/A	TMDA20651	Mar 31, 1915
Canada	HEIRLOOM	Oneida Ltd.	155053	Jul 7, 1930	TMDA53056	Sep 17, 1931
Canada	MOONCREST	Oneida Ltd.	1918578	Sep 6, 2018	N/A	N/A
Canada	NEEDLEPOINT	Oneida Ltd.	645148	Nov 20, 1989	TMA376941	Dec 7, 1990
Canada	ONEIDA	Oneida Ltd.	1010239	May 3, 1999	TMA533137	Sep 21, 2000
Canada	ONEIDA	Oneida Ltd.	645149	Nov 20, 1989	TMA376942	Dec 7, 1990
Canada	ONEIDA	Oneida Ltd.	306042	Jun 28, 1967	TMA161819	Mar 28, 1969
Canada	ONEIDA	Oneida Ltd.	216963	Oct 20, 1952	UCA44115	Oct 20, 1952
Canada	ONEIDA COMMUNITY	Oneida Ltd.	484242	N/A	TMDA20961	Jul 20, 1915
Canada	ONEIDA	Oneida Ltd.	84167	N/A	TMDA20960	Jul 20, 1915
Canada	ONEIDACRAFT	Oneida Ltd.	232058	Aug 12, 1955	TMA102987	Mar 29, 1956
Canada	WM. A. ROGERS	Oneida Ltd.	530601	N/A	TMDA48471	Jan 20, 1930
Mexico	JEWELRY FOR THE TABLE (Standard Characters)	Oneida, Ltd.	2097338	Sep 7, 2018	N/A	N/A
Mexico	JEWELRY FOR THE TABLE (Standard Characters)	Oneida, Ltd.	2097342	Sep 7, 2018	N/A	N/A
United Kingdom	JULLIARD	Oneida Ltd.		Jun 20, 1990	UK00001429 278	Mar 1, 1991