

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508885

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iredale Mineral Cosmetics, Ltd.		01/28/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Iredale Cosmetics, Inc.		
Street Address:	50 Church Street		
City:	Great Barrington		
State/Country:	MASSACHUSETTS		
Postal Code:	01230		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 52			
Property Type	Number	Word Mark	
Registration Number:	3514240	OUR MINERALS ROCK	
Registration Number:	4234671	GLOW TIME	
Registration Number:	4395802	LIPDRINK	
Registration Number:	4396222	PUREMATTE	
Registration Number:	4396221	PURELASH	
Registration Number:	4396223	PUREMOIST	
Registration Number:	4400164	TRULY PURE	
Registration Number:	4403393	PUREBROW	
Registration Number:	3732364	DOT THE I	
Registration Number:	2325893	AMAZING BASE	
Registration Number:	4509265	PUREGLOSS	
Registration Number:	3795948	MINERALS ON MINERALS	
Registration Number:	3857903	BEYOND MATTE	
Registration Number:	3857902	LIP FIXATION	
Registration Number:	4633029	REFILL-ME	
Registration Number:	4646503	JELLY JAR	
Registration Number:	3905706	EYE STEPPES	
Registration Number:	3951943	TANTASIA	
Registration Number:	3951908	MYSTIKOL	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4728824	HANDDRINK
Registration Number:	4728811	EYE SHERE
Registration Number:	4852331	PLAYON
Registration Number:	4853554	MAGIC MITT
Registration Number:	4864043	EARLY MORNING
Registration Number:	4081078	JUST KISSED
Registration Number:	4113407	SO-BRONZE
Registration Number:	2603351	CIRCLE\DELETE
Registration Number:	5019130	GREATSHAPE
Registration Number:	5027906	BEAUTY WITH BRILLIANCE
Registration Number:	4230708	ISPEEDMATCH
Registration Number:	4280350	SMOOTH AFFAIR
Registration Number:	5143176	JANE IREDALE LEMONGRASS LOVE HYDRATION S
Registration Number:	5525266	SMOOTH AFFAIR
Registration Number:	2883387	LIQUID MINERALS
Registration Number:	5595378	SKIN HEALTH IS THE ULTIMATE FOUNDATION
Registration Number:	3001635	I
Registration Number:	3004196	JANE IREDALE THE SKIN CARE MAKEUP
Registration Number:	3036823	ABSENCE
Registration Number:	3126390	H/E
Registration Number:	3295369	ACTIVE LIGHT
Registration Number:	3499741	IN TOUCH
Registration Number:	3502442	DREAM TINT
Registration Number:	3511008	JANE IREDALE
Registration Number:	3551285	POWDER-ME SPF
Registration Number:	2237819	PUREPRESSED
Registration Number:	3609666	ZAP&HIDE
Registration Number:	2242708	JANE IREDALE
Registration Number:	3644271	JUST KISSED
Registration Number:	4280556	TINT TODAY. TAN TOMORROW.
Serial Number:	87720758	ZINC SCIENCE
Serial Number:	87948457	GLOW TIME
Serial Number:	87958704	JANE IREDALE ZINC SCIENCE

CORRESPONDENCE DATA

Fax Number: 4135285553

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4136291305

Email: lprashker@cainhibbard.com
Correspondent Name: Lucy Prashker
Address Line 1: 309 Main Street
Address Line 4: Great Barrington, MASSACHUSETTS 01230

NAME OF SUBMITTER: Lucy Prashker

SIGNATURE: /Lucy Prashker/

DATE SIGNED: 02/06/2019

Total Attachments: 5

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "IREDALE MINERAL COSMETICS, LTD.", CHANGING ITS NAME FROM "IREDALE MINERAL COSMETICS, LTD." TO "IREDALE COSMETICS, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JANUARY, A.D. 2019, AT 9:16 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

3215181 8100
SR# 20190548558

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202166322
Date: 01-29-19

TRADEMARK
REEL: 006551 FRAME: 0893

SECOND AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

OF

IREDALE MINERAL COSMETICS, LTD.

The undersigned, Scott Potter, hereby certifies that:

1. The undersigned is the President of Iredale Mineral Cosmetics, Ltd., a Delaware corporation (the "Corporation").
2. The Corporation was originally incorporated as Iredale Mineral Cosmetics, Ltd., and the original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on April 19, 2000, amended and restated on January 27, 2011, and further amended on September 30, 2014.
3. The Board of Directors of the Corporation has duly adopted resolutions proposing to amend and restate the Certificate of Incorporation, and that said amendment and restatement was duly adopted in accordance with the provisions of Sections 242 and 245 of the General Corporation Law of the State of Delaware and that said amendment and restatement was approved by the holders of the requisite number of shares of the Corporation in accordance with Section 228 of the General Corporation Law of the State of Delaware. This Second Amended and Restated Certificate of Incorporation amends and restates the provisions of the Certificate of Incorporation of the Corporation, as amended.
4. The Certificate of Incorporation of this corporation shall be amended and restated to read in full as follows:

ARTICLE 1

The name of the Corporation is Iredale Cosmetics, Inc.

ARTICLE 2

The address of the Corporation's registered office in the State of Delaware is 1209 Orange Street, in the City of Wilmington, 19801, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

ARTICLE 3

The nature of the business of the Corporation and the objects or purposes to be transacted, promoted or carried on by it are as follows: To engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

ARTICLE 4

The total number of shares of all classes of stock that the Corporation is authorized to issue is one thousand (1,000) shares of Common Stock with a par value of \$0.00001 per share.

ARTICLE 5

The Board of Directors is expressly authorized to adopt, amend and repeal the Bylaws of the Corporation.

ARTICLE 6

Elections of directors need not be by written ballot unless the Bylaws of the Corporation shall so provide.

ARTICLE 7

The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Second Amended and Restated Certificate of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon stockholders herein are granted subject to this reservation.

ARTICLE 8

To the fullest extent permitted by Delaware statutory or decisional law, as amended or interpreted, no director of this Corporation shall be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director. No amendment to, or modification or repeal of, this Article 8 shall adversely affect any right or protection of a director of the Corporation existing hereunder with respect to any act or omission occurring prior to such amendment, modification or repeal. This Article 8 does not affect the availability of equitable remedies for breach of fiduciary duties.

* * *

[Signature Page Follows]

IN WITNESS WHEREOF, this Second Amended and Restated Certificate of Incorporation has been subscribed as of January 28, 2019 by the undersigned who affirms that the statements made herein are true and correct.

/s/ Scott Potter

Scott Potter

President

State Of Delaware

Name Reservation Status

Reservation Name	Entity Name	Entity Type	Cost	Status	Expiration Date
7223451	Iredale Cosmetics LTD.	Corporation	\$75.00	Reserved	5/4/2019