

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM508962

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ally Bank		02/05/2019	Corporation: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Defy Media (ABC), LLC		
<b>Street Address:</b>	12657 Alcosta Blvd, Suite 500		
<b>City:</b>	San Ramon		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94583		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4928504	FORMAL FRIDAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4756		
<b>Email:</b>	ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Jay daSilva		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	COGENCY GLOBAL INC.		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	1044541 TM REL ALLY 1		
<b>NAME OF SUBMITTER:</b>	Robin Dunn		
<b>SIGNATURE:</b>	/Robin Dunn/		
<b>DATE SIGNED:</b>	02/06/2019		
<b>Total Attachments: 2</b>			
source=Ally Release-1#page2.tif			
source=Ally Release-1#page3.tif			

OP \$40.00 4928504

## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 5, 2019 by Ally Bank ("Lender").

**WHEREAS**, Defy Media, LLC, a Delaware limited liability company ("Company") granted to Lender a security interest in the trademarks described on Exhibit A attached hereto (the "Intellectual Property") under an Intellectual Property Security Agreement dated October 30, 2015 ("Security Agreement"), recorded with the US Patent and Trademark Office at Reel/Frame 5658/0365.

**WHEREAS**, Lender agrees to release its security interest in the Intellectual Property.

**NOW THEREFORE**, Lender hereby terminates and releases its security interest in the Intellectual Property.

Ally Bank



Name: FRANK A. CHIOVANI

Title: AUTHORIZED SIGNATORY

Exhibit A

Trademark

Registration No.

FORMAL FRIDAY

4928504