

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502163

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peter A Levin		12/12/2018	INDIVIDUAL: UNITED STATES
Javier R. Quinonez		12/12/2018	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	What do You Meme, LLC		
Street Address:	495 Broadway		
Internal Address:	Suite 301		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88103655	INCOHEARENT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-941-5668		
Email:	trademark@collenip.com		
Correspondent Name:	Jess M. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	THE HOLYOKE-MANHATTAN BUILDING		
Address Line 4:	Ossining, NEW YORK 10562		
NAME OF SUBMITTER:	Jane F. Collen		
SIGNATURE:	/Jane F. Collen/		
DATE SIGNED:	12/14/2018		
Total Attachments: 2			
source=X1053_executed Assignment_181213#page1.tif			
source=X1053_executed Assignment_181213#page2.tif			

OP \$40.00 88103655

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS Peter A. Levin, a citizen of the United States, whose full post office address is 346 W 52nd St, Apt 3B, New York, NY 10019 and Javier R. Quinonez, a citizen of Mexico, whose full post office address is 408 N Washington Blvd., Kansas City, Kansas 66102 (hereinafter referred to as Assignors), have adopted, and intend to use a mark which is the subject

of an application in the United States Patent and Trademark Office as follows:

Trademark : INCOHEARENT
Serial No. : 88103655
Filed : September 4, 2018

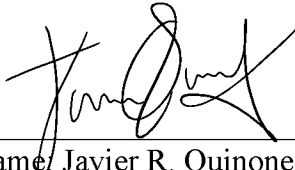
AND WHEREAS Assignors have intended to use the mark in commerce and filed an application, as alleged in the above-captioned application, but have not yet filed an allegation of use under Section 1(a) or 1(d) of the Trademark Act, and are assigning the mark described above as part of the entire business or portion thereof to which the mark pertains as required by 15 USC 1060;

AND, WHEREAS, What Do You Meme, LLC, a limited liability company duly organized and existing under the laws of Delaware, whose full post office address is 495 Broadway, Suite #301, New York, NY 10012 (hereinafter referred to as Assignee) is desirous of acquiring said mark and the application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, with goodwill of the business symbolized by the said mark, and the application therefor, Serial No. 88103655.

By: 
Name: Peter A. Levin
Title: Owner

Dated: 12/12/2018

By: 
Name: Javier R. Quinonez
Title: Owner

Dated: 12/12/2018

COLLEN

INTELLECTUAL PROPERTY LAW

THE HOLYOKE-MANHATTAN BUILDING
80 SOUTH HIGHLAND AVENUE
OSSINING, NEW YORK 10562 USA
www.collentp.com