

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508881

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alexander Strohm		05/25/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Minor Acquisitions Company, LLC		
Street Address:	PO Box 1615		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10185		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4440678	XANDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2146515318		
Email:	ellie.sowanick@haynesboone.com		
Correspondent Name:	Ellie Sowanick		
Address Line 1:	2323 Victory Ave., Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	28787.1037-82871		
NAME OF SUBMITTER:	Ellie Sowanick		
SIGNATURE:	/Ellie Sowanick/		
DATE SIGNED:	02/06/2019		
Total Attachments: 1			
source=First Stage Assignment - XANDER US Reg No 4440678 - Strohm to Minor#page1.tif			

OP \$40.00 4440678

Exhibit 1
CONFIRMATORY TRADEMARK ASSIGNMENT

This CONFIRMATORY TRADEMARK ASSIGNMENT (the "Confirmatory Assignment") is made this 25 day of May, 2018 (the "Effective Date"), by and between Alexander Strohm, a United States citizen ("*Assignor*") and Minor Acquisitions Company, LLC, a Delaware limited liability company ("*Assignee*").

WHEREAS, the parties entered into a Trademark Assignment dated May 25, 2018 (the "*Assignment*") and this Confirmatory Assignment is subject to, confirms and restates the transfer of certain rights from Assignor to Assignee under the Assignment;

WHEREAS, Assignor is the owner of the trademark XANDER, including U.S. Trademark Registration No. 4,440,678 therefor (the "*Trademark*"); and

WHEREAS, Assignee is desirous of acquiring the Trademark and Assignor is willing to assign the Trademark to Assignee pursuant to the terms of this Confirmatory Assignment and the Assignment.

NOW, THEREFORE, in consideration of the mutual covenants of the parties and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby sells, assigns, and transfers to Assignee, and Assignee hereby receives and accepts from Assignor all right, title, and interest throughout the United States and elsewhere in and to the Trademark, together with all of the goodwill associated with the Trademark, and all rights, claims and privileges pertaining to the Trademark, including without limitation: common law rights to the underlying marks; all priority rights under all available international agreements, treaties and conventions for the protection of trademark; and the right to sue for and recover damages, profits and all other remedies for any present and future infringement of any of the foregoing; and to stand in the place of Assignor in all matters related thereto.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Confirmatory Assignment to be executed by their duly authorized representatives as of the date set forth above.

ALEXANDER STROHM

Signed: _____



MINOR ACQUISITIONS COMPANY, LLC

Signed: _____



Name: _____

Ellie Sowanick

Title: _____

Authorized Representative